

Adventure for Newspaperboys!

Next Saturday is National Newspaperboy Day honoring the young businessmen whose delivery route may stretch from your front porch to Holland, Switzerland—and now Brazil



American newspaperboys and escorts don Dutch garb during a visit to Holland.



Junior Reporter Ronald Lee Shelton of the Kokomo, Indiana, Tribune interviews SHAPE officers in Paris.

"W HOOOOOOOPEEEEEEE!!!" Like a clap of thunder, Mike Reuter's voice boomed through the house and resounded down the block.

Normally reserved, the 17-year-old Scottsbluff, Neb., high-school senior was flushed with excitement. He had just been told that he had won a trip to Europe as a "Junior Reporter."

Mike's reaction was typical of that of scores of newspaperboys all over the United States who won similar contests sponsored by the newspapers that distribute FAMILY WEEKLY. The boys were chosen

on the basis of their newspaper-sales records, and such qualities as character, scholastic standing, and service to the community.

Realizing that the American newspaperboy is a vital link between the printed word and the people who read it, the Junior Reporter program was instituted to show some of the wide world to newspaperboys who, every day in all weather, bring this world into the homes of millions of newspaper readers.

In 13 thrill-packed days, the Junior Reporters traveled 12,000 miles and visited New York City and cities and towns in Holland, Belgium, France, and Switzerland. Eager and wide-eyed, they flew across the Atlantic via Swissair and KLM Airlines to see the storied places they knew only from books and movies. They returned loaded with unforgettable experiences and a fondness for the people they met and the countries they visited.

The friendships formed by these happy, healthy, hearty youngsters as they traveled through Europe contributed greatly to the building of better international relationships.

This coming winter their young arms of friendship will be extended in another direction, to South America, when Junior Reporters will jet to Brazil via Varig Airlines for a good-will tour of our neighbor to the south (see cover).

ON THE OCCASION of National Newspaperboy Day, which will be celebrated next Saturday, FAMILY WEEKLY salutes the Junior Reporters and all newspaperboys, who typify the best in young America. Many of the nation's most successful men say with pride that the principles and methods they learned as newspaperboys were invaluable to them in adult life. But perhaps "What Being a Newspaperboy Means" is best expressed

by a carrier himself, 17-year-old Ronald D. Bryson of Galetton, N.Y., one of the Junior Reporters to visit Europe.

He writes:~

"I have been a newspaperboy for six years. During this time, I have had many pleasant experiences. There were the interesting conversations with my customers, the cheery calls of 'Merry Christmas' and 'Happy New Year' at the Yuletide season, and the fresh ginger cookie every Saturday night from Mrs. Oxford.

"I can still see Mr. Brown on his porch complaining because his paper was late—then, at Christmas time, his completely unexpected present of a pair of gloves.

"I see myself climbing that old, prickly thorn tree to bring down Mrs. Oakland's cat, just when I wanted to be home watching television. I know now that I shall remember her happy smile far longer than that television program. Those were happy days.

"Delivering papers has also given me the opportunity to meet many new people: Mr. Logan, the druggist, who first gave me the idea to become a pharmacist; Mr. Lioner, who got me interested in collecting coins; Mr. Brown, who finally made me see that he liked me even though he was gruff; and big-hearted Mrs. Kline, who, with the others, will always stand out in my mind as a very good friend—more than just a 'customer.'

"All of these memorable experiences I owe to being a newspaperboy.

"I have many cherished memories, gained many helpful friends, and learned how to cope with life's everyday trials and tribulations. Then comes the most tangible proof of my service as a newspaperboy—the saved profits that will make a dream come true. I will go to college."

COVER:

Jacques Lowe focuses on Albert Douglas, New Brunswick, N. J., Home News newspaperboy who typifies the thousands of carrier boys across the nation vying for a trip to Brazil. See above story.

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