



ROSES FOR MRS. LODGE — Mrs. Emily Lodge is presented a bouquet of roses from an admirer as Henry Cabot Lodge, Republican vice presidential nominee, waves to the crowd during their one-day campaign swing into Oregon Thursday. At the Portland Civic Auditorium Lodge presented a formula for a better America, saying that the United States should keep militarily strong and "practice what we preach."

(UPI Telephoto)

America Must 'Practice What We Preach,' Lodge Maintains

Portland — (UPI) — Henry Cabot Lodge, Republican vice presidential candidate, carried his campaign tour into the state of Washington today after stops at Corvallis and Portland.

The former U.S. ambassador to the United Nations and present running mate of Vice President Richard M. Nixon ended a full day of campaigning in Oregon Thursday night with an address to 3,000 followers at Portland Auditorium.

Lodge said his formula for a better America was to keep militarily strong and "practice what we preach."

"If we do what we're capable of doing, all around the world the promise of the American revolution will be so glowing that the appeal of the Communist revolution will wither and die," he said.

He told his audience the West must stand up to the Russians in the United Nations.

Show By Example

"But more than that, we must show by example that our system of human happiness and human aspirations is better than any slave system," he said.

He said the issue of civil rights in America was not a

matter of international relations — "to be true to our own national purpose, that's a good enough reason." But he added that "we must show the world that we can continue to make democracy work."

"Our watchword for 1960 should be: Go forward together and leave none behind," Lodge said.

His 20-minute talk was given before an audience that filled by a third to fill the auditorium. He was given a standing ovation of nearly a minute's duration and the hall was full of campaign signs. He was introduced by Gov. Mark Hatfield, who described Lodge as history's best qualified man for the vice presidency.

Holds East's Imagination

Lodge referred to Hatfield, one of the few Republican governors elected two years ago, as "that clear-eyed, clear-headed, clear-spoken Mark Hatfield whose hold on the imagination of the East is as great as in the West."

Earlier Lodge told an Oregon State College audience in Corvallis that "there isn't anything that has a higher priority than an excellent education system available to all who are capable of using it."

Speaking in Gill Coliseum, Lodge said if it means public funds, these must be provided.

Southwest Highwayman Gang Broken Up With Arrest of Ringleader, Aides

Lancaster, Calif. — (UPI) — A marauding band of highwaymen that posed as police to terrorize motorists throughout the Southwest was broken up today when its leader was captured here and named his partners in the long crime spree.

Elton H. Hale, 42, barrel-chested, ex-convict leader of the gang, admitted more than 100 robberies. He also admitted raping a young woman Wednesday near El Paso, Tex., and attacking a 12-year-old girl near Wheeler, Tex., last week.

Accomplices Arrested

Hale said E. J. Minor, 31, and Leroy Coates, 27, both of Yuma, Ariz., were his accomplices in the attacks. Both were arrested by Yuma sheriff's deputies a few hours after Hale was captured and identified them.

Hale, arrested with his 17-year-old son, Robert, told the boy while deputies listened: "What they say I've done is true. I don't want you to do nothing like this. The cops will have to hold you here for awhile, but afterwards I want you to go home and take care of your mother and brother and sisters and work hard."

Used Sirens

The gang — using red lights and sirens to stop motorists, was believed responsible for robberies in Merced, Calif., Kingman, Ariz., Wheeler and Roby, Tex. Four motorists were robbed of \$1,000 by the

gang near El Paso Wednesday. Deputies said Hale would stop his victims, rob them, chain them with padlocks and sometimes beat them. If the motorist was a woman, Hale usually raped her, deputies said.

Hale was captured by two California highway patrolmen without a struggle shortly before midnight as he and his son drove west on U.S. 138.

The boy denied any implication in the highway crimes, saying he had been picking cotton for several months in Yuma, Ariz., until his father picked him up Wednesday night.

children aged from 6 months to 22 years.

He lived with his wife, Thelma, 37, at their Livermore home. Deputies said an expensive watch Hale recently gave his wife was one stolen from a highway robbery victim.

Hale and his son were booked on charges of kidnaping, robbery, rape and unnatural sex acts.

Sukarno Favors Ike-Nikita Talks

Washington — (UPI) — Indonesian President Sukarno said Thursday after a talk with President Eisenhower that he still believes Eisenhower should meet with Soviet Premier Nikita Khrushchev.

Sukarno, who met with the President for 35 minutes, said Eisenhower explained why he does not wish to see the Russian leader at this time.

"He explained his answer to me and now I have a more clear picture of the situation," Sukarno told reporters.

Then, bringing his index fingers together to illustrate his thoughts, he said: "I still stick to the idea that Eisenhower and Khrushchev should meet."

Prompted by Evidence

An illiterate cotton worker, the 5-foot-11, 200-pound Hale was brought to the sheriff's station here where he soon broke down.

Deputies said his admissions were prompted by evidence reported found when his home in Livermore, Calif., near San Francisco, was raided shortly after his arrest.

"Thousands of dollars worth of loot" were reported found in the home. Deputies said the loot included watches and jewelry reported stolen from highway robbery victims in at least three southwestern states.

Father of Six Children

"I'm not a smart man," sobbed Hale shortly after his confession, deputies reported. "I'm sorry I brought this bad thing on my children."

Hale is the father of six

Tourists Believed Detained in Russia

Washington — (UPI) — The State Department said Thursday it has information indicating that two American tourists missing in Russia since August are being held for taking photographs near the Soviet border.

The two are Harvey C. Bennett, 26, Bath, Maine, and Mark Kaminsky, 28, Jefferson Township, Cass County, Mich.

State Department spokesman Francis W. Tully Jr. said an American tourist reported to the U.S. government that he had seen Kaminsky Aug. 25 at the Soviet border control point in the Intourist Hotel at Uzhgorod on the Czech border. The tourist said Kaminsky had "stated he was under detention for having taken a photograph."

THE PURSUIT OF EXCELLENCE



BY GEORGE ROMNEY
President, American Motors Corporation

How dedication to people's needs resulted in America's Most Trouble-Free Car

Many voices today urge that Americans set their sights on higher plateaus of excellence in all fields. In a recent article in Life magazine, John W. Gardner, president of Carnegie Corporation of New York, said:

"How does one contribute to the greatness and strength of a free society? That is a question to which there are many true answers. One answer is — pursue excellence."

"At the simplest level, the pursuit of excellence means an increased concern for competence on the part of the individual."

"But excellence implies more than competence. It implies a striving for the highest standards in every phase of life. We need individual excellence in all its forms, in every kind of industry — in short, universally."

In our company, striving for basic product excellence has resulted in the Rambler and its trouble-free superiority, a revolutionary force in today's car business.

Competitors hustled to reshape their product planning and to reorganize their efforts. In contrast, our technicians could pursue their tasks carefully and unhurriedly; their pioneering work on compact cars was long behind them.

Our solid and rattle-free car with Single-Unit aircraft type construction had been pioneered 21 years

ago. Other manufacturers are now following our lead in part.

Freeing Ramblers from rust by dipping the entire car body into a rustproofing bath was another by-product of American Motors' pursuit of excellence.

Rambler's gasoline mileage record, year after year, present still another area of achievement.

Eleven Years of Rambler Experience Behind '61 Line

Our newest line of Rambler cars has

itself. The compact car, pioneered by Rambler, is today's outstanding motor car value.

Just what is a true "compact" car? Loosely applied, the term has been used to describe a car providing better-than-average gasoline economy, or a particular size of vehicle, or a car in the new lower price range. The compact car concept is broader than these things.

Values Found in True Compact Cars

Balanced proportions of passenger and utility space, riding comfort, handling ease and maneuverability, performance, economy, durability, dependability, attractiveness and safety have been and will be the elements of value most desired over the years by car buyers.

Today the best balance of these elements is achieved in cars ranging from 170 to 200 inches in length. Below 170 inches, interiors are skimpy. Above 200 inches, economy, zesty performance and handling ease are sacrificed.

In Rambler's compact cars you enjoy a balanced combination of values most sought in a passenger car. Today's Rambler is the end product of our pursuit of excellence.

Widest Choice of Compact Cars

At least 3 out of 4 motorists would be better off with one of the basic types of compact cars. Rambler, alone,



What can this mean to you?

It means that the strongest safeguards in auto history are set up for your benefit. A year ago Rambler dealers were informed we would extend our warranty coverage against product defects for 12,000 miles of operation, or 12 months, whichever comes first. Today, we are formally extending to all new car buyers this warranty protection to cover total replacement cost, including parts and labor, on all 1961 Rambler models and to original owners of all 1960 Ramblers still under this warranty period.

Our assurances don't stop there. We now guarantee that the new Ceramic-Armored mufflers and tailpipes on 1961 Ramblers will last as long as the original purchaser owns his Rambler.

New Ceiling Reduces Road Noises

Another 1961 Rambler advance is a new cushioned acoustical ceiling of molded fiber glass on Rambler Classic and Ambassador models that reduces road noises by 30%.

In the Rambler Classic Six Custom model, you'll find America's first die-cast aluminum engine block, a quality engine capable of improved performance and economy.

Those are just a few current examples of American Motors' advances. The most basic is the type of car



New cushioned acoustical ceiling

offers all three basic types. Let me describe them, briefly:

1961 Rambler American — Lowest priced U.S. car, built with Single Unit construction, room for six average adults. Holds nation's top economy run records. New contemporary styling that does not require annual change, plus engineering simplicity, assure that depreciation costs will be held to a minimum. Offers more value than any compact car on the market today.

1961 Rambler Classic, 6 or V-8 — All-purpose compact with the best balance of room, performance and economy. Custom 6 model equipped with die-cast aluminum engine block, an industry first. Styling continuity cuts depreciation cost and appearance obsolescence. Has substantial price and utility advantages over "low-priced" standard-sized cars and new luxury compacts.

1961 Ambassador V-8 by Rambler — The compact car that offers top performance and luxury features of most expensive cars, yet avoids ostentation, high depreciation, high operating costs, and gives owners advantages not found in larger, bulkier and less manageable cars. Equipped with either 250 or 270 H.P. engine. Will save medium- and high-priced car buyers hundreds and even thousands of dollars.

Your Rambler dealer is conducting his 1961 previews now. Why not visit him today?

In our pursuit of excellence we pledge you:

To change the design of our automobiles only when change represents genuine improvement, never to change for the sake of mere change . . . To continue the search for new ways to offer greater usefulness to the user . . . To balance compact design with interior room and convenience . . . To avoid fads and extremes, impractical styling . . . To strive constantly to understand America's changing motoring needs and build cars to meet them . . . To dedicate ourselves to the pursuit of basic excellence . . . This is American Motors' pledge to all America. . . This is Rambler

George Romney

SPOTLIGHT PREVIEW NOW!
See the Beautiful
1961 Ramblers at all
Rambler Dealers Now

Stock Prices Edge Up in Routine Deals

New York — (UPI) — Stocks edged up in generally routine trading today.

The better gains were registered by stocks outside those used to compile the averages. Polaroid, a heavy loser Thursday, bounced back with a gain of more than 1 today.

Merck added a point and American Home Products nearly 2 in the drugs. Oliver Corp., which announced the sale of its farm equipment business to White Motor, lost a point at 20 1/2. White added a small fraction on the news.

DOW JONES AVERAGES

New York — (UPI) — Dow Jones final stock averages: 30 industrial 583.89, up 4.81; 20 railroads 125.78, up 0.74; 15 utilities 82.64, up 0.53; and 65 stocks 194.62, up 1.40. Sales Thursday were about 2.51 million shares compared with 2.55 million shares Wednesday.

Thursday's prices on selected stocks:

Allied Chemical	30 1/2
Alum. Co. Am.	24
American Can	24
American Motors	21 1/2
A. T. & T.	30 1/2
Anaconda Copper	44
Arcon Steel	38 1/2
Bendis Corp.	38
Bethlehem Steel	30
Boeing Air	30 1/2
Caterpillar Corp.	23 1/2
Chrysler Corp.	42 1/2
Continental Can	23 1/2
Crown Zellerbach	43 1/2
Curtis Wright	16 1/2
Dow Chemical	24 1/2
Du Pont	18 1/2
Eastman Kodak	110 1/2
Firstone	34 1/2
General Electric	27 1/2
General Foods	43 1/2
General Motors	42 1/2
Georgia Pacific	47 1/2
Greystone	30
Gulf Oil	30
Homestead Mining	46 1/2
Idaho Power	30
J. B. M.	30 1/2
Int. Paper	30 1/2
Johns-Manville	31 1/2
Kaiser Ind.	30 1/2
Lockheed Aircraft	23 1/2
Montana Power Co.	23 1/2
Montgomery Ward	27 1/2
Natl. Biscuit	64 1/2
New York Central	43 1/2
Pac. Gas & Elec.	61 1/2
Penn. J. C.	61 1/2
Peps. IR.	30 1/2
Radin Corporation	15 1/2
Richfield Oil	24 1/2
Safeway	24 1/2
Sears	49 1/2
Shell Oil	30 1/2
Socrony Mobil Oil	30 1/2
Southern Co.	45 1/2
Southern Pacific	38 1/2
Standard California	41 1/2
Standard Indiana	30 1/2
Standard N.J.	49 1/2
Sun. Mines	61 1/2
Texas Co.	73 1/2
Texas Gulf Sulfur	32 1/2
Tex. Pac. Land Trust	15 1/2
Transamerica	23 1/2
Trans World Air	15 1/2

Invasion Force Reported in Cuba

Havana — (UPI) — The Cuban government has announced that a 27-man invasion force, including three Americans, landed in eastern Cuba Tuesday and clashed 24 hours later with the Cuban military.

The announcement said the leader of the invaders was killed, two others were captured and Cuban soldiers were chasing the other 24 in the rugged country of Oriente Province.

The government commune charged the invaders came from the United States and that they carried an American flag which was captured in Wednesday's encounter.

Savage Rapids Dam Filled After Work

Grants Pass — Rogue river behind Savage Rapids dam started rising early this week and the lake was drained for repairs to curtains which hold water off the turbines in the dam.

Neal Shaffer, watermaster of the Grants Pass Irrigation district, said the repairs were necessary when a concrete cylinder weight which holds the curtains away from the turbines broke loose. Four cables hold the curtain in place, he said.



Deep-Dip rustproofing

ago. Other manufacturers are now following our lead in part.

Freeing Ramblers from rust by dipping the entire car body into a rustproofing bath was another by-product of American Motors' pursuit of excellence.

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Our newest line of Rambler cars has

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Saturday Check List

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Dresses, Dresses, Dresses

Only \$9.00 and \$12.00 . . . were \$14.95 to \$24.95. Jacket dresses, sheaths, full skirts. Arnel, dacrons. Two full racks to choose from.

Imported knit dresses

Only \$13.99 . . . Very specially priced one-piece Italian flat knit dresses. Several outstanding styles. Elasticized ribbed waist band for fit. Garnet, copper, green or gold.

Nylon jersey dresses

Only \$10.98 . . . nationally \$14.98. Famous maker 3/4 sleeve shirtwaist in lovely Persian paisley. Machine washable. Drip dry. Never needs ironing. Sizes 10 to 20, 12 1/2 to 20 1/2.

Maternity sportswear

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Only \$3.79 . . . regularly \$5.98. Sheer nylon over nylon tricot baby dolls with square neckline design and full cap sleeves trimmed with lace and satin bows.

Nylon slips

Only \$3.29 . . . instead of \$3.98. Smocked bodice front and back. Lined with 13 denier tricot in scalloped effect. Trapunto trim at hemline, edged with double sheer tricot. Three lengths. Sizes 32 to 40.

Robes

Only \$3.49. A real big value for such a small price. From a large selection of many styles, your choice of cotton flannel, embossed nylon or easy to care for cottons.

Japanese mink stoles

Only \$189.00*. Made by American furriers in fashion's most desirable styles. You will wear them with true pride. *plus tax

Coat sale

Only \$36.00 . . . Would be \$49.95 or more if not specially purchased. Smart styles, luxury fabrics only. Solids and tweeds. Many with famous Forstmann label. Unusual even for LaPointe's.

Bandstand skirts

Only \$5.98 . . . nationally \$6.98. The new short length wool skirts with the knees showing. In bold plaids, monotone plaids, tweeds and checks. Swingly and unpressed pleats. Wide selection to match sweater colors.

All wool sport suits

Only \$17.95 . . . should be \$19.95. Briefly jacketed. Single and double breasted styles. Flannels or tweeds. Jackets fully lined. Skirts seat lined. Many patterns.