

DEMPSTER'S

Fall Festival of VALUES!

OUTSTANDING SAVINGS

AND THE CONVENIENCE OF OUR LIBERAL TERMS!

Good Taste Keys Wallpaper Styles

Good taste - not limited to the higher price ranges but extending through all price levels - keynotes the new wallpapers. Superior design, style and color are appropriate to the present interest in decorating elegance.

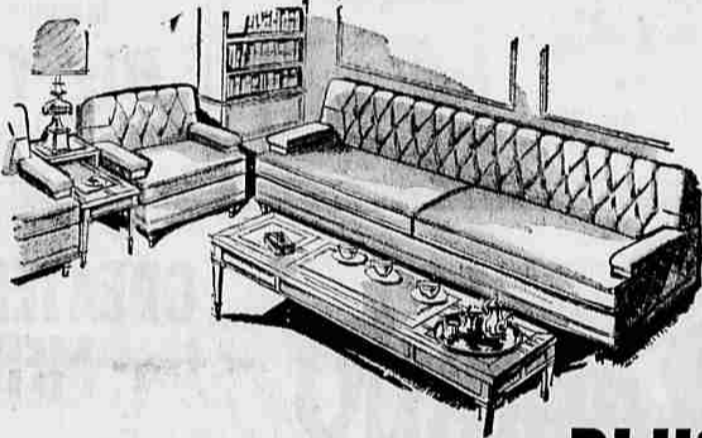
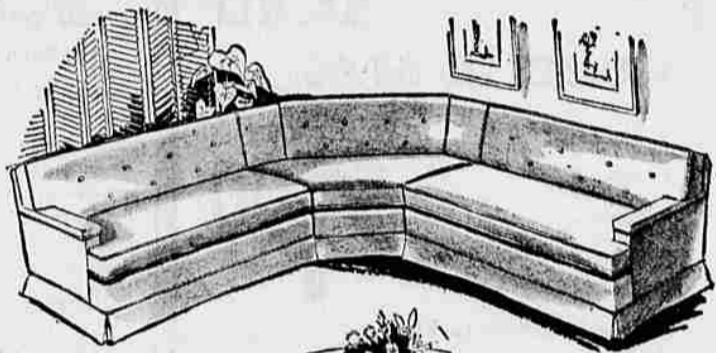
An important trend is toward darker, richer backgrounds. Many of today's wallpapers show traditional patterns adapted from historical papers, using dark rich reds, muted browns, deep golds, yellowish greens, blues and warm grays.

One such pattern is a new damask, with a subtle olive green against vibrant Persian blue to give the effect of silk shot slightly with gold thread.

Traditional fleur-de-lis pattern shows the influence of this color trend. Instead of the usual bold on white, the pattern now appears in silver and Wedgewood blue on a midnight blue background.

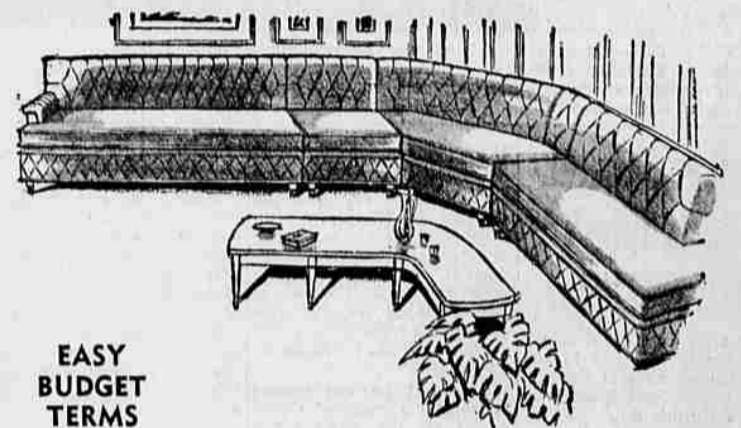
Trend toward deeper hues doesn't mean that pastels are neglected. They are plentiful, in color variations such as saffron yellow, celadon green, clear cyclamen pink, and many lilac hues.

Refreshing color combinations include clear cyclamen pink with red, light olive with aqua lilac with blue, orange with pink.

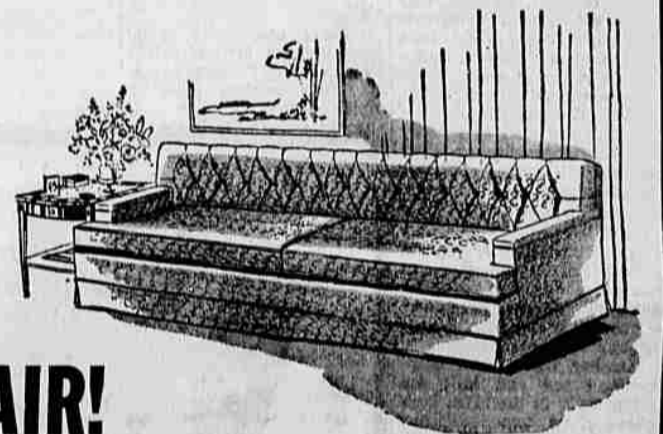


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BLAZER - Suit look for juniors comes with coordinates - here, checked blazer jacket and pleated skirt. By Mr. Mort in an Acrilan and rayon blend.

Numerous Costumes Impart Distinction

For the woman who enjoys the versatility of a dress-and-jacket, dress-and-coat, suit and blouse or suit and coat costume, fall brings welcome news. Costumes are more numerous than ever, and they branch out in new style directions, to impart considerably more fashion distinction to the wardrobe.

A ruling influence is fur, from mink to hamster. Fur collars and cuffs are just the beginning. There are bodices and overblouses of fur and, for evening, entire costumes made of fur.

Costume jackets, accompanying dresses or skirts and blouses, are as varied as fashion in shape and length. They start with curving dolmans, continue through short and boxy, bloused and belted, long and easy, down to the tunic-tube. Coat costume-components look newest when shorter-than-usual or longer-than-usual.

Skirts and dresses with more character - via pleats or flares, for instance - help give costumes fashion personality.