

### Fall Sportswear Becomes Diverse, More Important

Every season, sportswear becomes more diverse, and occupies a more and more important place in the feminine wardrobe. This fall is no exception.

Established favorites - separates, blouses, sweaters, skirts, car coats, pants, knits - cover the whole range of fashion in styles and colors. New entrants appear - culottes and knickers for example.

The long-line overblouse makes its influence felt. There are a variety of lengths, and the wrist-length tunic gains prominence. Simple is the rule, with tie belts for many models.

The overblouses top skirts that show more ease and fullness. Pleats, gathers, bias cuts create a pretty, feminine effect.

**Overblouse Has Impact**  
Impact of the overblouse is seen in knitted dresses. There are many two-piece knits which make effective use of the long overblouse or tunic.

Sweaters, too, reflect the overblouse influence with long lines and tie belts. However, the sweater story doesn't stop there. Longer sweaters are new - and so are shorter, cropped sweaters. Bulky, shaggy sweaters; smoothly knitted sweaters with dressmaker details; sweaters with jacquard, paisley, plaid and other patterns; almost-classic sweaters and evening - elegant sweaters share the limelight.

Car coats and jackets take part in the fashion fervor for fur, with trims, linings, hoods of fur or fur-look pile fabrics.

### Furry Pile Composes Many Short Coats and Jackets.

Among the sporty coverings that are fun as well as fashion to wear are cape jackets and ponchos - in warm fabrics to slip over the head.

While many separates still match or coordinate their colors, trims and prints, more attention is going to separates that employ contrasting colors and fabrics.

In the midst of the movement to more fluidity in styling, pants stay slim. Their chief competition this fall comes from culottes, divided skirts that combine the ease of pants with skirt look.

### Spring-Summer Sizes Make Greater Gains

A size range that met with spring-summer success makes still greater fall gains.

Termed "junior petite," these proportioned sizes are intended for a particular type of young figure. Height of five feet one or under and short-waistedness are two characteristics.

### New, All-Around Fur Styles Add To Fall Impact

Fur adds to the fashion impact of coats, suits, dresses and costumes. Fur enlivens sportswear, enriches accessories, hats, and even lingerie and loungewear. And, naturally, nowhere is the fashion interest in fur more apparent than in the fall collections of fur coats, jackets, stoles and capes.

Silhouettes are new, with shapes varying - gentle, gradual, semi-fitted, wide, narrow. The princess line lightly defines the figure. The cape coat shows back fullness, with a front that may be flat or fitted. The soft coat is full across the back and tapers to a straight hemline. The slim coat, with mandarin lines,

makes sophistication of simplicity.

Collars range from none to deep cape collars that can be pulled up into hoods, while sleeves are generally short, wider and uncuffed. There is a continuing use of contrasting fur for trimming.

In length, jackets come to the fore, ranging from hip-

bone to bolero. Mobile capes, letts and global capes rival stoles. Dramatically executed full-length coats highlight beautiful pelts, while the three-quarter and seven-eighths length coats increase. Mink continues the popular favorite, but there are now more advocates for versatility and individuality, as designers entice the fur-seeker with furs from every part of the world.

For fun and excitement, there is the spotted look in ocelot, leopard, cheetah and jaguar from Africa and Mexico - and for a dramatic geometrical change, the stripes of the tiger and the civet cat.

Furs that give the fluffy, bulky look are found in Australian opossum, foxes from the United States and Canada, and Saga Norwegian blue fox.



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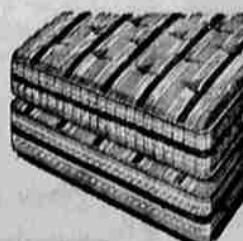
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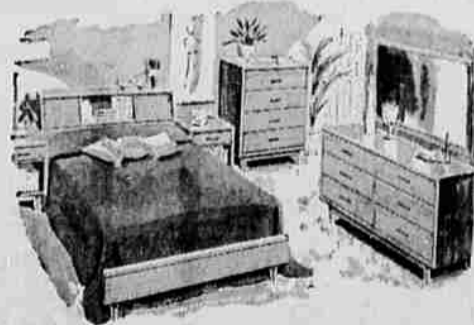
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