



COPCO WAREHOUSES — The California Oregon Power company has under construction new warehouses and storage facilities at the corner of Stewart ave. and Grape st., Medford. Shown above are some of the buildings in the development, which was considered necessary by the company because the previous warehouse and storage facilities were too small to handle the volume.

Furniture Design Suggests Beauty

It's a creative era in furniture design, and homemakers, intent on creating an atmosphere of warm graciousness and rich beauty in their homes, are the inspiration. American women are proving that they have both knowledge and discrimination when it comes to decorating, and manufacturers are responding by continuing improvements in quality, style and construction.

tion of furniture and furnishings. Rising incomes, higher standards of living and the pressures of modern life combine to focus increasing attention on richness and variety in home decorating. Families value the feeling of security that comes from an attractive home, and they also enjoy the deep satisfactions of knowing they can take pride in the appearance of their homes.

While function goes hand in hand with beauty, the primary demand is for dignity of design. Handsome details, opulent upholstery fabrics, fine woods and veneers, and a lavish array of colors help to achieve this. Quilting, braids, scallops, tufting and other details quietly and richly adorn upholstery.

Practical Color New developments in fabrics and finishes have made the ultra-luxurious, colorful look practical, by providing resistance to sun and soil. Vibrant reds, purples, blues, greens, pinks, golfs, off-white hue upholstery — carpeting, curtains and draperies, too. And color isn't confined to home fabrics. Painted furniture is making a definite impact in decorating news. Color may be subtle or bold, rubbed-in or lacquered-on, used as a trim or over-all finish. Subtle shades, painted on, show off the wood grain.



HONORS — East Indian print wins fashion honors in a young, roll-sleeved shirt of cotton satin. By Lady Manhattan in "Everglaze" "Minicare" fabric.

All this is reflected in the great diversity of furniture and furnishings offered for fall. There are many furniture styles and periods to from, although the dominant trend seems to have evolved from the 60s liking for mixing designs. Blend Harmoniously No longer is one style, one color, one kind of wood advocated as "the" home fashion of the season. Taking a creative outlook, designers blend influences from many countries and many centuries, so that contemporary furniture takes on an international feeling. Varying designs, ranging in inspiration from the ancient Orient to modern Scandinavia, go harmoniously together. Furniture in the traditional spirit shows the contemporary effect of Twentieth century functionalism. There are



HOODED — Weather protection and fashion combine in hooded pile jacket and pants for little girls. Both in Eastman's Verel modacrylic fiber.

Salem-UPB-The State Board of Control has turned down a request by Coos County District Judge Marvin W. Skipworth, Coquille, that the state provide transportation for emergency commitments to state mental hospitals. Salem-UPB-The first degree murder trial of Mrs. Carol Irene Hankel, 47, Salem, will begin in Circuit Court here Oct. 10.

Groups Excelling As Students Said Vastly Different

New Haven (Science Service)—Two groups of young people—both superior in scholastic achievement—have been found to be vastly different in family background and ways of thought. Drs. Jacob W. Getzels and Philip W. Jackson, both of the University of Chicago, told the American Sociological Association's annual meeting here that they had found one group of superior students high in IQ but low in creativity.

A second group of superior students was lower in IQ but high in creativity. Although both groups did well in school, the researchers found teachers preferred the high-IQ students to the creative ones.

Career Choices Different The career choices of the two groups, however, were quite different. The high IQ's chose more conventional occupations.

The family life of the two groups was also different. The educational level of both parents tended to be higher for the high IQ's than for the high creatives, and there was a greater age difference between the parents of the high IQ group.

The parents of the high IQ belonged to more exclusive clubs, participated in more self-educational activities and took more mass media magazines.

The parents of the high IQ's seemed generally to be more watchful about their children's upbringing than the parents of the high creatives.



SAMPLE NECKLINE — Hip-length bodice, simple neckline, easy tie belt highlight a two-piece dress. Handsome fagoting adorns the bodice. In Avisco rayon crepe.

Interesting Shapes Constitute 'Bags'

Colors to keynote costumes, novel sizes, interesting shapes and unusual detailing constitute the fashion news in fall handbags.

Rich autumnal shades in smooth, grained or suede leather handbags provide color counterpoint for neutral or understated costume colors. Muted plaids, checks or solids

can be set off with a bright red, deep blue, rich green or earth brown bag in hand or swinging from the shoulder. Pouches, totes, boxes, envelopes and tailored bags add fashion frosting to the new coat and suit silhouettes. Knitted tunic separates, seen in beiges, grays and tans, can change their fashion per-



sonality with a change of handbag. A cylindrical oblong box bag in grained cocoa brown leather gives a tailored look to a tunic suit for business wear. The same tunic-and-skirt takes on a festive late-day early-evening elegance with a change of accessories. A deep red shirred suede pouch purse, with matching leather gloves, can accomplish the mood magic.

For fall's perennials — suits and coats in checks and plaids — tote bags of calfskin in bone white, charcoal sand or beige serve as a smart understatement. Suede and kid leather clutch bags for evening are small in size, having more length than depth, and come in a range of intense colors. Production of men's suits and coats declined 13 per cent between 1947 and 1959.

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