

'Pamper, Flatter, Please' Aim of Fall 1960 Styles

Fashion aims not to startle or shock but to pamper, flatter and please, with its fall array of appealing, becoming wearables. No radical changes in style take place — the focus is all on helping every woman look her prettiest.

In each of a great variety of silhouettes, there's more femininity, and in every price range, there's more emphasis on quality of fabric, tailoring, trim.

A feeling of luxury dominates. Fur and fur facsimiles enhance coats, dresses, suits and sportswear. The glow of sequins, beads and gold threads lights up the late-day - into - evening scene.

Fabrics, whether lustrous, textured or smooth surfaced, quietly insist on elegance. Colors glow richly — "jewel tones" and "vintage hues" are frequently mentioned.

Though silhouettes vary, they unite in a preference for the more fluid line. Bodices and jackets blouse gently. Waistlines often are marked by easy, self-fabric belts. Skirts ripple with pleats, flare prettily, fall in soft gathers.

Some of the shapes fashion takes are: the long torso, with lowered waistline, and, echoing this, the longer - jacket suit; the tunic, slim or flared; and the pleasingly feminine princess.

Trend to more bountiful skirts continues, especially for

festive dressing, while the sheath, though remaining slim, relaxes into easier lines. A touch of draping distinguishes many shirtwaist types.

Shape Impressive Coats
Simple fluid lines and fuller skirts call for impressive coats. Cape shaping is a strong influence most often seen in coats with cape backs and flat or semi - fitted fronts. Others follow with a modified barrel line.

Following the new rule of fashion diversity, coat choice includes slim styles with top width, fitted styles, princess and long torso models. Diversity within a wardrobe is provided by an important number of reversible coats.

With the lavish use of fur and the late-day glitter of bead and sequin embroidery, designers have wisely kept other details modest. An instance is the treatment of collars.

Junior Favorites Available for Youth
Junior editions of Mom's and Dad's favorites are shoeing young feet this fall.

Girls favor pumps or strap shoes, and delight in styles that create the illusion of tapered toes "just like Mom's," according to Shoe Fashion Service of Leather Industries of America.

Gleaming black patent leather pumps step into the season as a year-round favorite. Luster leather shell pumps, with or without strap effects, are a treasured party shoe.

Even the conventional saddle shoe bids for attention with two styling innovations, the patch saddle and the streamlined saddle.

Boys follow Dad's footsteps in adult-tailored all-leather high-rising slip-ons, tapered-toe moc-fronts and slimly styled four-eyeclet ties. Little Boy Brummels like the look of dress and school shoes with inverted seams and the two-texture effect of grained and smooth leathers in one shoe.

Jewelry Reflects Prosperous Aspect

Jewelry, in line with the fashion of the times, reflects the prosperous look this fall. Huge pins, necklaces, earrings and bracelets employ colors to the striking advantage of fall clothing. A royal awareness is evidenced by real looking "court diamonds," fine settings and jeweled headpieces. The feeling is resplendent.

Long and many - stranded necklaces are predominant. Heaps of stones, sometimes combined with beads in variegated shades for fall, do wonders to a dress of complementary color.

Coin - spangled gold chains add vibrance to the sweater look. Coin bracelets and large, hoop-earrings do the same for evening wear. Collars, bibs and woven, bead berthas give neckline opulence.

There is no chance of falling into a single jewelry habit, however. Large earrings and bold, stone studded pins can effect a new look, doing away with the necklace altogether. Glittering tiaras, crowns, combs and pins switch emphasis to the hair.

Unusual pieces can win many friends, but most important jewelry news of the fall season is apt to be color. Topaz, jet, plum and sapphire appear pure, shaded or alternating with beads or rhinestones.

Red, blue, green and their tributary shades are prominent, as well. In fact, it may be safe to say that an ornament can be found in every popular color to accentuate any fall outfit most effectively.

Collars Vanish
Often, they vanish entirely, giving way to jewel necklines or soft draping. Sometimes fur trim combines with the no-collar look, as a circle of fur is placed away from a high and rounded neckline.

Scarf ties, plain and fringed, are favorites — either as an integral part of the dress or jacket or as a detachable addition.

Costumes Flourish
Sleeves, too, are less flamboyant, slimming down from last season's styles. The easy funnel, however, retains its importance as a sleeve shape.

Costumery not only continues to increase its scope. Suits appear in three parts - jacket, blouse, and sometimes weskits make a fourth. Overblouses, scarf tied at the hem, pair with jacket linings, in solids and superlative prints. Dress and jacket costumes earn fashion dividends from morn to mid-night and after.

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NECKLACE—Turquoise beads, tiny gold beads alternate in many strands, joined by gilt chains and bars, to form a distinctive necklace, with matching necklace, earrings. By Richelieu.

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Maternity Clothes Follow Fall Styles

It's news in the fashion field, and it's news in maternity wear — and it's the tunic again — for any and all occasions and in every conceivable fabric.

Along with the tunic look comes the puffed bubble silhouette in a harem hemline at the hip, again in all fabrics. This year's fall and winter

mother-to-be can look forward to materials in hard-wear, easy-care synthetics — perfect for the working wife — as well as in the luxurious fabrics that her non-expectant friends will be sporting.

Chiffon lace, point d'esprit, and floral brocades are all seen in evening wear, many with fox or mink trim on the

hemline, making for fluid movement.

Necklines are primarily bateau and jewel styles with some large collars.

One-piece dresses rival the two-piece costume, with high-waisted effects predominating. A new look here is smock gathering front and back below the bustline seam.

Wool afternoon dresses have trapunto details, while wool suits take leather trims.

Party dresses come in jewel tones.

Mix and smatch sportswear comes in a variety of fabrics, prominent among them, corduroy and oxford cloth.

Whether the expectant mother goes to a football game or a formal party this fall, she can be secure in the knowledge that her clothes are in line with the fashion news.

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