

A huge crop of outstanding values are yours for the picking...

GREATER MEDFORD

HARVEST festival



Year's biggest event for our Fall opening!

It's fall . . . leaves are falling . . . busy crews are harvesting and packing Rogue River Valley's fruit crop . . . logging trucks are scurrying along forest roads and highways so that log decks will be well filled for approaching winter. Schools are filled; housewives are ready for fall housecleaning and Medford's stores and shops are displaying new styles and latest merchandise for the colorful season ahead!



3 BIG DAYS

THURSDAY - FRIDAY - SATURDAY

Scores of firms, including banks and savings and loan associations, have joined in planning the biggest and best three-day Fall Festival in Medford's history. It's a time, too, to appraise the many exciting and progressive steps in recent months that make Medford the busy center for all southern Oregon and northern California.

LOOK FOR "MYSTERY COUNTER" SURPRISES!

Watch for Mystery Counters in the stores you visit — get \$3 package for only \$1

As an "extra" in Greater Medford's big golden harvest three-day fall selling spree, merchants have added a air of mystery . . . and you'll like it! So, when you visit Medford stores and shops, look for a "Mystery Counter" which offer surprise bargain packages for only \$1.00. The number will be limited so shop early during this big three-day Fall Festival!