

# Amplified Image in Public Auditoriums Seen for Future

By HENRY J. BECHTOLD  
UPI Financial Editor

New York - (UPI) - The Republican convention in Chicago this summer not only chose a presidential candidate but served to mark a new communications era, according to a former state department official.

Roderick L. O'Connor, now president of Eidophor, Inc., said the use of television projector to throw images from one end of the vast Chicago International Amphitheatre to the other gave a big boost to the large screen, closed-circuit television business.

O'Connor told United Press International he sees the day

when every large public room will be equipped with a closed-circuit TV system to amplify the image, just as they today are equipped with a public address system to amplify sound.

**Use At Convention**  
The two Eidophor projectors at the Chicago convention were set up in the mezzanine opposite the speakers' rostrum and projected close-ups on two huge screens 220 smoke-filled feet away, the furthest distance a TV picture ever has been projected.

This was made possible by a unique design of the Eidophor projector which uses an extremely bright independent source of light for projection, instead of reflecting the image off a television picture tube as in other projecting systems.

Large screen, closed-circuit TV made great strides in the 1950's, and now the next big step will be in color, according to O'Connor.

There are only two such systems in the world, O'Connor said. Philips of Holland has one which is compatible with present system employs a huge screen but is non-compatible and can only send a picture 40 to 60 miles.

Eidophor and Philips presently are working on a simultaneous color projector which would result in the first large screen compatible system. O'Connor said the development of such a projector would revolutionize closed-circuit television both for theatres and business. He ex-

pects a laboratory model for demonstration purposes to be ready this winter.

**Nation-Wide Pitch**  
Such a color system has great potential in many areas, one of the most important ones being product lines. A complete sales pitch on home furnishings, clothes, appliances, and cars, among other items, could be given across the nation at the same time.

Art auctions and Broadway plays are other great potentials for color TV. Color also is a vital necessity in the training of pilots.

Eidophor, a subsidiary of CIBA Ltd., the International Chemical Company, owns the world's largest mobile color television unit. It includes a 35-foot trailer containing two projectors, four TV cameras, a public address system, two large screens and all necessary control equipment. The projector weighs 750 pounds and stands 3 1/2 feet high.

**Available On Request**  
The mobile unit is available on request. A successful demonstration of this color system was sponsored by the Department of Health, Education and Welfare in Washington this past April. A closed-circuit color program was micro-waved from the National Institute of Health in Bethesda, Maryland, to 350 observers in the department's auditorium in the capitol.

Large screen television, including equipment, rose from \$2 million business in 1954 to an expected \$15.6 million this year, and projections are for this figure to reach \$34 million in 1965.



**BABY BROUGHT HOME** - Actress Audrey Hepburn and her husband, Mel Ferrer, returned to Los Angeles from Switzerland with their seven-week-old son, Sean, who was born in Lucerne July 17. He is their first child. (UPI Telephoto)

## The Family Council

Editor's Note: The Family Council consists of a judge, a psychiatrist, three clergymen, three editors and a women's editor. Each article is a summary of an actual case history. The Council reports on problems that have been dealt with by responsible agencies and counselors.

**Mrs. M. T.** - I want my daughter to be friends with Wendy.

**Cecile T.** - She's just a brat.

**Mrs. M. T.** - A very dear girlhood friend of mine recently came to live in our neighborhood after several years residence in England and other countries. Her husband's business has taken the family from place to place, but now they are going to settle in the United States until their family is grown.

My friend has a daughter of 13-just a few months younger than my daughter, Cecile. I am very eager for the two girls to be friends. The other little girl, Wendy, is a lovely child. She speaks three languages and has beautiful manners.

Wendy has always attended private schools and my friend wants her to be one of the girls at a good American public school for a while. She had hoped that Cecile would draw her into the crowd, but my daughter has given up completely after a few half-hearted attempts. I am very annoyed with her.

**Cecile T.** - All I hear these days is how marvelous Wendy is, but the trouble with grown-ups is that they are fooled so easily. Wendy is too-too sweet to my mother, her teacher and other grownups, but she is just a brat when she's with the rest of us.

For one thing, she wants to hog the spotlight every second. She keeps telling about the marvelous places she has visited and how she won prizes

in England many years. The other girls can't stand Wendy and when I'm with her they don't even speak to me. I don't want to lose all my friends because of her.

**The Council:** Mrs. T.'s feelings in this matter are quite understandable, but we think it is always a mistake to try to force friendships on children. In fact, it can't be done.

The delightful thing about friendship is that it is an area of free choice. Every child meets hundreds of others in his age group, but selects only a few as friends and maybe one as a bosom chum. Unless the child has chosen bad companions, it is wise to let him go his own way.

Wendy undoubtedly has difficult problem of adjustment to American ways. Possibly travel has made her mature in some ways, but she may be socially rather immature. She may have to learn to subdue herself a bit if she wants to be liked by the crowd.

Most children have great curiosity about those from different backgrounds and will only be put off if the "outsider" isn't genuinely friendly. Wendy must have shown in talk and actions that she won't accept being part of the group.

Apart from these considerations, we think Mrs. M. T. can and should attempt to gently modify her daughter's attitude. She should point out that being part of the group isn't the be-all and end-all of existence. Some very

fine and interesting individuals don't fit into a crowd, but their friendship can be valuable just the same. (Copyright 1960, General Features Corp.)

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## News About Books From the Library

Listed below are new books available to all the people served by the Public Library of Medford and Jackson county. They may be found at the downtown Medford library and the county branch libraries or requested if not available.

**Psychology:** Exceptional Children, Florence Laura Goodenough; Understanding Teen-agers, Paul Henry Landis; Can This Marriage Be Saved?, Paul Bowman Popejoy.

**Social Science:** The Constitution and What It Means Today, Edward Samuel Corwin; How to Adopt a Child, Ernest Cady.

**Language:** Italian At A Glance, Franz J. L. Thimm. **Technology (applied science):** Forestry Handbook, Reginald Dunderdale Forbes; Wood Technology, Harry Donald Tieman; Textile Fabrics and Their Selection, Mrs. Isabel Wingate; The Care and Feeding of Garden Plants, Daniel G. Aldrich; Enjoying America's Gardens, Mrs. Joan Parry Dutton; The Complete Book of Dried Arrangements, Raye Miller Underwood.

**Recreation:** Successful

**Photography,** Andreas Feininger.

**Geography, Travels:** The Genius of Italy, Leonardo Olchki.

**Biography:** The Open Heart, Edward Weeks.

**History:** A Political and Social History of England, Frederick Charles Dietz; John Goffe's Legacy, George Woodbury; All Quiet on the Yamhill, Royal A. Bensell.

**Adult Fiction:** Twinkle, Twinkle Little Star, Ben Barzman; The Judge is Reversed, Frances Lockridge; Gideon's Ride, J. J. Marrie; The Fantastic Universe Omnibus, Hans S. Stansson.

**Juvenile non-fiction:** The First Book of the Constitution, Richard B. Morris; Tall Tales from the High Hills and Other Stories, Ellis Credde; Yugoslav Folk-Tales, Nada Curcija - Prodanovic; The Shepherd's Nosega, Parker Hoysted Fillmore; Shooting Stars, Herbert Spencer Zim; Exploring Chemistry, Roy A. Gallant; Fagoo, Holling Clancy Holling; The Boy's Second Book of Radio and Electronics, Alfred Powell Morgan; The First Book of Drawing, Louis Slobodkin; Paper, Ink and Roller, Harvey Weiss; Poems, Rachel Lyman Field; The Land and People of Scotland, Freda M. Buchanan; The Land and People of Ireland, Elinor O'Brien; Raymond A. Wahrbare; Eric Philbrook Kelly; The Land of the Italian People, Francesco P. Giansakoulis; The Land of the Chinese People, Cornelia Spencer; The Land and People of Turkey, William Spencer; The Land and People of Israel, Gail Hoffman; The Land and People of Mexico, Elsa Larralde; The Land and People of Venezuela, Raymond A. Wohlrabe; The Land and People of Australia, Godfrey Blunden; Mr. Justice Holmes, Clara (Ingram) Judson.

**Juvenile Fiction:** The World of Pooh, Alan Alexander Milne; All-of-A-Kind Family Uptown, Mrs. Sydney Taylor.

**Easy Books:** Grandfather and I, Helen Elizabeth Buckley; The Picnic, James Henry Daugherty; Gillespie and the Guards, Benjamin Elkin; Like Animals, Mrs. Dahlov (Zorach) Ipcar; Maxie, Virginia Kahl; Plum Pudding for Christmas, Virginia Kahl; Jeanne-Marie in Gay Paris, Francoise Seignobosc; Anatole, Eve Titus.

**Rosburg - UPB** - The legislative committee on appointments has rejected Gov. Mark Hatfield's nomination of Dean E. B. Lemon of Oregon State college to head the state scholarship commission.

## Wrap-On Jumper



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