

They'll Do It Every Time

By Jimmy Harlo



Small Worlds Around Us

By Lynn M. Watkins

Animals Have No Hard Feelings

My friends with the four feet and the cold noses, as well as those with six or eight feet, and feathered bipeds, never seek revenge for a real or imagined wrong. The one emotion creatures get along without is the idea of revenging a wrong. This is a human trait; we have it, all of us to some degree. We exercise it at every level of society, and in just about every conceivable occasion. It comes close to being our most objectionable behavior trait. A little pathetic too, when we stop to think about it, that people, some with great minds, should lower themselves so often by trying to "get even" with someone, or try to repay in kind for a real or imaginary wrong.

Form of Revenge
So many man-made laws are probably a form of revenge; retaliation against those we thought to have sinned. All this is a human trait, members of the animal world never hold a grudge or attempt to "get even."

The story of the circus elephant that remembered the unkind keeper and wreaked vengeance on him a year or 10 years later is only a "tall tale." There is little truth to it.

Anger in an animal is purely a temporary emotion that lasts but a short time. It is never carried over until the following day. Perhaps the animal's life is too full of more important things, leaving no time for petty grievances.

In a moment of anger, because they are hurt or the mate or the young are threatened, an animal may attack and attempt to do bodily harm to its tormentor. It would be a pretty spineless animal if it didn't.

Could you imagine the impossible situation of a dog who has been kicked, beaten

or mistreated by a cruel master waiting somewhere around a corner or under a bush to attack the master when he came past? The animal might bite the man during the time it was being mistreated and would be justified in so doing, but it never would harbor any ill-feeling and wait for a chance to bite him.

Could you imagine the mouse behind the kitchen cupboard waiting with savage patience to bite the housewife because the trap she set for him only broke his leg? If you kill the snake in your yard, you are absolutely in no danger of being bitten by the snake's mate. In the first place the "mate" probably isn't there. Even if it were and witnessed the act, it wouldn't try to "get even" with you.

Myth Survived
This old myth has survived, even up to and into this so-called "age of enlightenment," and there are any number of folks who believe it. The wounded rabbit certainly wouldn't sneak around in back of the hunter and attempt to kick his teeth down his throat. The animal has only one thought in mind, to get away to some safe place. It would never think of trying to get revenge.

Man's inhumanity to man as well as to all the creatures under his domination, finds its lowest level in a desire to "get even." Revenge, in any form or degree, is ugly. It is an emotion your dog, cat or canary just doesn't have.

(Released by The Register and Tribune Syndicate, 1960)

Wife Watches as Husband Crashes

Fullerton, Calif. — (UPI)—The wife of a private plane pilot watched horrified as her husband's plane struck two high tension lines and crashed, killing him and two passengers, the coroner's office reported Tuesday.

Deputy Coroner Joseph Nesmith said Mrs. Virginia Ross, saw her husband's Piper Tri-pacer strike two 12,000 volt power lines and then crash while coming in for a landing at Fullerton Municipal Airport.

Killed with pilot Floyd Junior Ross, 33, were Donald Eversole, Westminster, Calif., and his wife, Helen, both in their 30s.

Boise — (UPI)—Adoption of the complete compact being studied by the Columbia Interstate Compact Commission will be considered Thursday at the commission's 51st meeting in Seattle.

Nation's Brewers Smile Over Maturity of 'War Babies'

By HENRY J. BECHTOLD

UPI Financial Editor

New York — (UPI)—The nation's brewers are all smiling these days, thanks to the growth to maturity of "war babies."

Last year marked the reversal of an 11-year downward trend in U.S. beer and ale consumption, and brewers are optimistic about the future.

Sales of beer and ale rose 4.4 per cent to an all-time

high of 87.6 million barrels (of 31 gallons each), topping the previous high of 87.2 million barrels in 1947.

More important, according to the brewers, was the rise in per capita consumption to 75.3 gallons. This figure had dropped steadily from the peak of 18.4 gallons in 1947 to 17.8 in 1948 and 15 in 1958, its lowest point since 1942.

More Suds Sold

Sales in the early part of this year were running 5 per cent ahead of the 1959 pace, and the brewing industry now looks for consumption to rise steadily to about 95 million barrels by 1956.

Beer has lost ground to nearly every type of beverage during the last decade. While population was increasing 17 per cent and personal expenditures jumped 60 per cent,

beer consumption inched up only 5.3 per cent, largely reflecting the greater proportion of minors and the over-sixty group in the total population. The 20-40 age group consumes the most malt beverages.

Another factor behind the brewers' optimism is that the trend toward profitable home consumption continues while draught beer consumption declines. Draught beer now is down to about 20 per cent of total sales.

This trend began in 1935 and has been the main reason for the continued decline in the number of breweries, according to Investor magazine. Packaged beer is sold main-

ly in package stores and supermarkets where the impact of brand name advertising is most telling. Local breweries with their limited advertising budgets were put at a disadvantage in competing with the bigger firms, and they retailed by cutting prices, the magazine noted.

This, it said, hampered the growth of most firms of all sizes the past decade. Now, however, the industry apparently has discovered that the consumer will pay more for premium beers.

The magazine said the end result has been a continual washing out of the weaker breweries. There now are about 200 breweries in the nation, compared with 766 in 1935. The bigger breweries, however, have been getting bigger—in 1947 the 25 largest firms accounted for about 45 per cent of total beer sales, and by 1959 the 20 largest

took 68 per cent of total volume. The magazine said it doubted that the big firms will continue to gobble up the small ones. It noted that since only

a few companies have built new breweries the past two decades, which lifted capacity by only 4 per cent, it seems likely that future expansion will be via internal means.

Talent, Stock Events Slated at PI Exposition

Portland — A combination of talent and the most complete stock events in a decade will mark this year's Pacific International Livestock Exposition during its 50th anniversary here Oct. 8 to 15.

After several years of smaller shows, and a complete shutdown for the Oregon Centennial, the Pacific International Livestock Exposition has been reorganized. This will be the biggest and first complete P-I show in almost 10 years.

Headlining the combined horse show-rodos will be Dale Robertson, TV's Jim Hardie in "Tales of Wells Fargo."

Christensen Brothers nationally-rated rodeo will supply 350 head of stock, much of it from ranges of Texas and old Mexico. There will be new bucking horses, fresh bulldozing steers and new calves for roping.

The horse show has been re-programmed under a new staff. Emphasis will be placed on horses of the region, with hunters and jumpers boosted, more opportunities in the western division and special quarter horse events.

More than \$61,000 in premiums will be offered livestock exhibitors. There will be \$23,142.25 for beef cattle, \$19,089.00 for dairy cattle and lesser money for swine, sheep, goats and wool.

LEGAL NOTICES

FINAL PROOF, AUG. 24, 1960. Notice is hereby given that Fred M. McFarlane of Route 1, Box 535, Gold Hill, Oregon, who made Addition of Homestead Oregon Entry No. 02793 for Lots 3 and 6, Section 29, Township 35 S., Range 3 W., Willamette Meridian, has filed notice of intention to make final proof to establish claim to the lands before Dale S. Collins, Notary Public, at Gold Hill, Oregon, on October 12, 1960. Claimant names as witnesses: D. Estremado of Box 489, Gold Hill, Oregon, C. Stanley of E. McClain of Route 1, Box 532, Gold Hill, Oregon, M. M. Gorecki, Chief Land Adjudicator, Unit, 809 N.E. 6th Avenue, Portland 12, Oregon.

NOTICE OF FILING

FINAL ACCOUNT
IN THE CIRCUIT COURT OF THE STATE OF OREGON FOR JACKSON COUNTY

PROBATE DEPARTMENT
In the Matter of the Estate of Robert William Wright, deceased. NOTICE IS HEREBY GIVEN that the undersigned has filed her Final Account and Report in the above entitled estate, and that by order of the Circuit Court in and for Jackson County, Oregon, Probate Department, a hearing upon the same has been set for Monday, September 26, 1960, at 10 o'clock A.M. in the Court Room at the Court House in Medford, Jackson County, Oregon. All persons having objections thereto are hereby notified to present the same on or before such date.

Date of first publication of this notice is August 24, 1960.

Pearl A. Wright, Administrator.

Roberts, Kellington, Branchfield & Heffernan, Attorneys for Administrator.

NOTICE TO CREDITORS

No. 1957

IN THE CIRCUIT COURT OF THE STATE OF OREGON FOR THE COUNTY OF JACKSON

In the Matter of the Estate of CECIL O. FLOREA, Deceased. Notice is hereby given that the undersigned, by order of the above court duly made and entered on August 3, 1960, was appointed Administrator of the above entitled estate and has duly qualified as such Administrator. All persons having claims against said estate are hereby notified to present the same, with the proper vouchers, to Van Dyke, Deilenback & McGoodwin, Attorneys for the estate, 110 East Sixth Street, Medford, Oregon, within six months from the date of first publication of this notice.

Dated and first published August 31, 1960.

Robert D. Florea, Administrator.

Van Dyke, Deilenback & McGoodwin, Attorneys.

NOTICE TO CREDITORS

IN THE CIRCUIT COURT OF THE STATE OF OREGON FOR JACKSON COUNTY

PROBATE DEPARTMENT
In the Matter of the Estate of William W. Baine, deceased. NOTICE IS HEREBY GIVEN that I have been appointed Executor of the above estate by an order made therein on August 22, 1960; all creditors having claims against said deceased are hereby notified to present the same, duly verified and with proper vouchers attached, to me at the office of Roberts, Kellington, Branchfield & Heffernan, 201-5 U.S. National Bank Bldg., Medford, Oregon, within six months from the date of this notice.

Dated and first published at Medford, Oregon, this 24th day of August, 1960.

George M. Roberts, Executor.

POISON OAK?

For guaranteed relief use nature's own antidote B&N Poison Oak Lotion. Proven through centuries of use by American Indians and pioneers. B&N is a natural herb preparation. Satisfaction guaranteed — see your druggist.

LEGAL NOTICES

MEDFORD HIGH SCHOOL GYMNASIUM ADDITION

Advertisements for Bids

Sealed bids in duplicate will be received at the School Administration Building, 500 Monroe Street, Medford, Oregon, until September 27, 1960, 2:00 o'clock P.M. for the Medford High School Gymnasium and Classroom Addition, School District No. 549C, Jackson County, Oregon, and will then and there be opened and publicly read aloud. Plans, Specifications, and Contract Documents may be examined and may be obtained at the office of Hewlett, Jamison, and Associates, Architects, 1430 S.W. Clay Street, Portland, Oregon, or at the office of the Superintendent of Schools, 500 Monroe Street, Medford, Oregon, on or after September 7, 1960, upon deposit of \$25.00 for each set of documents.

Building is concrete structure of approximately 22,730 square feet. All classifications are included in one General Contract. Up to two sets will be furnished each prime bidder at \$25.00 per set. Deposit sum per set. Additional sets will be provided upon request at the bidders expense at \$25.00 per set. Deposit sum will be refunded to all but successful bidder upon return of bid documents in good condition and within 10 days from bid date.

Attention is called to bidders pre-qualification requirements of ORS, Section 279.010 to 279.026 inclusive, which must be filed with the clerk 10 days before date of opening of bids. Forms may be obtained at the office of the Architect.

Successful bidder will be required to carry: Workmen's Compensation Insurance protecting his employees; Public Liability Insurance covering himself, his employees, also School District No. 549C, its officers, agents, and employees to the minimum amount of \$50,000/100,000 for injuries to one person and \$100,000/300,000 minimum or one accident; property damage insurance to the minimum amount of \$50,000.00 protecting himself, his employees, officers, agents, and employees of School District Number 549C. The shall file with the Board of Directors of the School District evidence that all such insurance is being carried.

No proposal will be considered unless accompanied by certified check, cashier's check or bid bond (with authorized surety company) made payable to School District No. 549C in an amount of not less than 5% of the amount of the bid.

The successful bidder will be required to furnish a faithful performance bond in the full amount of the contract price as required for a public contract pursuant to ORS 279.510.

The Board of Directors of School District No. 549C reserves the right to reject any or all bids and to waive any informality.

No bidder may withdraw his bid after the hour set for the opening hereof or before award of the Contract, unless said award is delayed for a period exceeding thirty days.

Wilson G. Slater, Clerk

School District No. 549C

Jackson County, Medford, Oregon

First Publication—September 7, 1960

Second Publication—September 14, 1960.



Phone SP 3-4293

DAILY'S U-DRIVE

Medford Airport

4 new '60 MERCURYS left

If you're in time — YOU will get the savings!

- 1 '60 MERCURY Montclair
- 2 '60 MERCURY Monterey
- 3 '60 Merc. Monterey 4-Door
- 4 '60 MERCURY Montclair

Mountain rose and summer rose 2-tone—Mon trans., radio, heater, washers—silver vinyl and tweed interior. MERCURY ADDS UP TO MORE FOR YOUR MONEY

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1960 Mercury Monterey 2 Door Hardtop. White and red 2-tone—MOM trans., radio, heater, skirts, w-s washers. BOUND TO SATISFY—EXTRA VALUE IN EACH FEATURE

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Longest Trades Ever Offered! All Cars Must Be Sold!

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21 x 32 LEDGER BACK SINK \$16.75
Serving Spout7.25
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Several—Used Wash Basins \$5.00 and Up

APPLES NO WORMS

GOOD ADVERTISING REALLY SELLS!

When you tell them, they know. But when you sell them, they buy! And buying makes the difference in your business profits.

Apply this same thinking to your advertising. A listing in a business directory tells the public that you're in business. A timely, pointed ad in the Mail Tribune Classified Section tells 'em . . . and sells 'em! A Want Ad shows the customers that you have what they want right now . . . and gives them good reasons for buying it right now.

When you have something to sell . . . use the advertising medium that knows the difference between telling and selling. Use the Want Ads . . . they make the profitable difference!

MEDFORD MAIL TRIBUNE