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*Instant Shave*

**shaves your  
"Tender Zone"  
without  
irritation**

or your money back

**Special Live Action Lather Does It!**  
Colgate Instant Shave actually shaves the "Tender Zone" under your chin as smoothly as your face. Amazing live action lather is charged with activated moisture. Simply follow directions on can to soften whiskers for the quickest, closest shave possible without irritating nicks or scrapes. Try it!

**MONEY-BACK GUARANTEE.**  
Full refund if not completely satisfied.



REGULAR  
OR MENTHOL **69¢**

**FEMALE HELP WANTED**  
\$23 WEEKLY for wearing lovely dresses supplied to you by us. Just show Fashion Frocks to friends in spare time. No investment, canvassing or experience necessary. Fashion Frocks, Dept. E-31071, Cincinnati 2, O.

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**OH, MY  
ACHING BACK**

Now! You can get the fast relief you need from nagging backache, headache and muscular aches and pains that often cause restless nights and miserable tired-out feelings. When these discomforts come on with over-exertion or stress and strain you want relief—want it fast! Another disturbance may be mild bladder irritation following a rich food and drink—often setting up a restless uncomfortable feeling. Doan's Pills work fast in 3 separate ways: 1. by speedy pain-relieving action to ease torment of nagging backache, headache, muscular aches and pains; 2. by soothing effect on bladder irritation; 3. by mild diuretic action tending to increase output of the 15 miles of kidney tubes. Enjoy a good night's sleep and the same happy relief millions have for over 60 years. New, large size saves money. Get Doan's Pills today!

# Junior Treasure Chest

Edited by MARJORIE BARROWS, Editor of The Children's Hour

## Let's Draw a Ship

By Ann Davidow



All sails set to catch the breeze,



Our ship goes bounding o'er the seas.



## The Turnabout Game To Play By Yourself

By Nat Bradford

Two words are missing in each of these sentences. These words have the same number of letters and the second word spells the first word backwards. For example, No. 3 should read: Tommy was MAD to try building a DAM across this swift stream.

Here are the sentences:

1. In Scotland, the window in my \_\_\_\_\_ looks over a large lonely \_\_\_\_\_.
2. Jane has been a good girl and deserves a \_\_\_\_\_, so in the bottom \_\_\_\_\_ of Mother's desk she will find some candy.
3. Tommy was \_\_\_\_\_ to try building a \_\_\_\_\_ across this swift stream.
4. As long as we \_\_\_\_\_ on this earth, we will find good is better than \_\_\_\_\_.
5. The \_\_\_\_\_ of beans is cooking on \_\_\_\_\_ of the stove.
6. When it fell on the floor, \_\_\_\_\_ of this mouse \_\_\_\_\_ broke.

Answers:

1. room-moor; 2. reward-drawer; 3. mad-dam; 4. live-evil; 5. pot-top; 6. part-trap.

## Riddles! Riddles!

1. What do we sometimes buy just to throw away?
2. What musical instrument is locked up with the keys inside?
3. Why doesn't a violinist like knots?

Answers:

1. Confetti; 2. A piano; 3. Because he prefers bows.

## Stargazing

By Grace Stoner Clark

By using all of the letters listed one or more times, you can find the names of eight planets. Spell in any direction—up, down, across, or diagonally—just so you don't skip any letters.

|   |   |   |   |   |   |  |
|---|---|---|---|---|---|--|
| * | S | O | M | U | L |  |
| H | A | E | C | T | P |  |
| U | T | R | U | S | E |  |
| R | S | Y | A | N | * |  |
| * | N | * | V | E | * |  |

Answers:

1. Mercury, Venus, Saturn, Uranus, Earth, Mars, Neptune, Pluto.



*I was just thinking...*

ISN'T IT AMAZING that you can offer something for \$29.99, \$249.95, or \$995.98, and sell it, but if you ask \$30, \$250, or \$1,000 for the same thing, it will gather mildew or cobwebs, depending on the climate?

A piece of equipment in a store window the other day was marked "Only \$249.95," and it appeared to be the bargain of the century. By the time I reached the intersection, it dawned on me that it was also "Only \$250," and that is a whole lot of money.

That is also basic salesmanship and the same thing which makes shoppers buy coals in Newcastle and refrigerators for igloos. When a salesclerk asks, "Will that be all?" I always reply "Yes." When she inquires, "Now that you have a light bulb, don't you need a table

lamp to put it in?" I always say "Yes."

I object to tipping on principles pecuniary to myself. Nobody tips me for writing a trim sentence without a participle left dangling. However, for real interest in me on the part of the waiter, I can scarcely wait to let the moths out of my money belt.

My favorite furniture store is the one which sent me to a competitor for the chair I wanted. My favorite salesclerk view me with benevolence whether I'm wearing white gloves and mink or tennis shoes and a runny sock.

I am not lured by lurid advertising but I am enchanted by the soft sell which parts me painlessly from my purse. I have had a long association with retail merchants, heard their troubles and shared their sobs. The merchant is a

shrewd man, nevertheless, and he is a psychologist without sheepskin. I don't mind his pulling the wool over my eyes with his \$4.99s and his \$49.98s. I just don't want to be fleeced.

The world of the salesman is a fascinating experiment in understanding. I couldn't sell a corset to a woman whose stockings were falling down, but I have the greatest respect for those who can—and include some concern for her with the change.

The biggest sale in any store is the free-will offering of courtesy and kindness. For that product, there is no substitute.

*Patty Johnson*