

A GREAT NEW CHOCOLATE CAKE MIX FROM BETTY CROCKER



DEAR FRIENDS  This cake is deep and dark and chocolate-fragrant . . . meltingly rich, like homemade fudge. It's real old-fashioned devils food, moist and tender as the best homemade. Only one mix could make it—our new Country Kitchen Cake Mix. We discovered the

flavor secret by searching hundreds of chocolate cake recipes . . . prize home recipes that good cooks like you have sent to our Betty Crocker kitchens over the years. Look for our new Betty Crocker Country Kitchen Devils Food Cake Mix in this new package. *Now turn the page to see our new white cake . . .*

