

\$750, Idea Turned Into Biggest Model Making Business

Washington—UPI—It was just 18 years ago that Lewis H. Glaser took \$750 plus an idea—and parlayed both into a \$17 million a year business.

The \$750 was all the capital the 25-year-old Glaser had salvaged from a radio parts business that failed when wartime shortages cut off his supply. The idea was a firm conviction that plastics was a coming industry.

Glaser's slim savings purchased an about-to-go-bankrupt plastic business—a few crude machines for making molds and a tiny store he rented for \$45 a month.

Biggest Company

From that unpromising beginning has sprung Revell, Inc., world's largest maker of plastic construction kits for model boats, planes, missiles,

cars and animals. Of the more than 20 companies serving the nation's 23 million model-makers, Revell was the best and now is by far the biggest.

Glaser, a self-educated chemist whose formal education stopped after high school, didn't exactly hit the jackpot overnight. He started out making plastic combs, picture frames and small toys. One of the latter was an item dreamed up by press agent Jim Moran.

"I've got a great idea, Moran told Glaser. 'Make some plastic horses and we'll put Mexican jumping beans inside them. When the beans jump, the horses will buck like crazy.'

Glaser turned out hundreds of thousands of plastic ponies and contracted for the entire crop of beans. That was the year the Mexican jumping bean crop suffered a complete failure. Glaser tossed his horse horde into the melting pot and to this day starts laughing when he sees bean soup on a menu.

Looking for Product

By 1950, Glaser was looking around for a product that might catch on even without advertising. He found it in the ancient Maxwell car made famous by Comedian Jack Benny. He decided to make a miniature plastic replica of the Maxwell.

He didn't know it at the time, but he had pressed the right button. The miniature car sold well for a time, then faded. But a wholesaler suggested that instead of selling the Maxwell as a toy, why not put the plastic parts in a box and let the buyer assemble it himself?

Glaser took the plunge. Orders poured in by the thousands. They didn't even stop after the Christmas season—an unheard of phenomena in the toy business. The youthful entrepreneur poured every cent he had into new tools and dies and began turning out amazingly realistic ship and plane replicas.

Today, Revell produces 50 per cent of the "kit" industry's output, with two plants in the United States, one in London, another in Germany and a brand-new factory now building in Japan. Glaser, who once worried when he risked \$6,000 on molds for several plane models, now thinks nothing of spending \$150,000 to produce a single product—the tooling cost of Revell's latest, a model for the Allison prop-jet aircraft engine.

Simple Formula

Glaser now has more than 1,000 employees—including his attractive wife who serves as vice president in charge of new product development. He met her on a blind date and married her only three weeks later.

His success formula is simple: "Everything is a constant change," he explains, "and it's important to be alive, alert and sensitive to these changes. If a person understands this, it makes him less stubborn about moving into new area or even about changing his mind and admitting when he's wrong."

Central Point Youth Wins Sheep Shearing Contest

Salem—UPI—Charles Laughlin, 20, Yamhill, has been named all-around grand champion showman in the Future Farmers of America competition at the Oregon State fair.

He won the additional title after being named grand champion beef showman.

Ralph Gierko of West Linn is grand champion in the FFA wool show with another West Linn youth, Kenneth Boeve, reserve grand champ.

Champion Fowl

The grand champion large fowl was a Rhode Island Red belonging to Aldon J. Wilkie of Newberg. B. Butcher of Canby showed his champion waterfowl, an old Toulouse gander, and Felix Wright, Silverton, had the champion turkey.

The grand champion bantam was a black Cochon cock owned by Erma Williams, Portland.

Dwight Cummins, 16, Central Point, won the FFA professional sheep shearing contest for the second year in a row.

Novice sheep shearing finalist is Jack Watson, 16, WyEast.

Corvallis Youths Win

Sieve Smith of Corvallis was first in FFA crops identification and the next four top places also went to Corvallis youths. In order, they are Loren Smith, Glenn Jimmerson, Don Decker and Earl Decker.

An Astoria housewife, Mrs. Toivo Kivisto, won a special award in the foods department for her yeast-raised bread.

Doreen Heleml of Stayton baked the best wedding cake.

The Oregon Wheat Commission yeast bread trophy went to Mrs. H. J. Dunham of Carlton. Mrs. Kivisto picked up the layer cake trophy and Mrs. O. W. Olson, Silverton, the pie trophy.

Glaser's slim savings purchased an about-to-go-bankrupt plastic business—a few crude machines for making molds and a tiny store he rented for \$45 a month.

Glaser's slim savings purchased an about-to-go-bankrupt plastic business—a few crude machines for making molds and a tiny store he rented for \$45 a month.

Glaser's slim savings purchased an about-to-go-bankrupt plastic business—a few crude machines for making molds and a tiny store he rented for \$45 a month.

Glaser's slim savings purchased an about-to-go-bankrupt plastic business—a few crude machines for making molds and a tiny store he rented for \$45 a month.

Glaser's slim savings purchased an about-to-go-bankrupt plastic business—a few crude machines for making molds and a tiny store he rented for \$45 a month.

Glaser's slim savings purchased an about-to-go-bankrupt plastic business—a few crude machines for making molds and a tiny store he rented for \$45 a month.

Glaser's slim savings purchased an about-to-go-bankrupt plastic business—a few crude machines for making molds and a tiny store he rented for \$45 a month.

Glaser's slim savings purchased an about-to-go-bankrupt plastic business—a few crude machines for making molds and a tiny store he rented for \$45 a month.

Glaser's slim savings purchased an about-to-go-bankrupt plastic business—a few crude machines for making molds and a tiny store he rented for \$45 a month.

Glaser's slim savings purchased an about-to-go-bankrupt plastic business—a few crude machines for making molds and a tiny store he rented for \$45 a month.

Glaser's slim savings purchased an about-to-go-bankrupt plastic business—a few crude machines for making molds and a tiny store he rented for \$45 a month.

Glaser's slim savings purchased an about-to-go-bankrupt plastic business—a few crude machines for making molds and a tiny store he rented for \$45 a month.

Glaser's slim savings purchased an about-to-go-bankrupt plastic business—a few crude machines for making molds and a tiny store he rented for \$45 a month.

Glaser's slim savings purchased an about-to-go-bankrupt plastic business—a few crude machines for making molds and a tiny store he rented for \$45 a month.

Glaser's slim savings purchased an about-to-go-bankrupt plastic business—a few crude machines for making molds and a tiny store he rented for \$45 a month.

Glaser's slim savings purchased an about-to-go-bankrupt plastic business—a few crude machines for making molds and a tiny store he rented for \$45 a month.

Simpson To Speak At Club Meeting

Ashland — Hugh G. Simpson, director of information at Southern Oregon college, will speak at a meeting of the Ashland Women's Civic club here Wednesday.

His topic will be "Citizenship and Young Americanism." It is scheduled at 2:30 p.m. in the club's headquarters on Winburn way, facing the entrance to Luthia park.

Simpson received his bachelor's degree from the University of Oregon in 1942, and spent time in the armed services and teaching English and physical education before returning to the university where he received his master's in education in 1953.

Ashland club officials have invited those interested to attend the meeting tomorrow.

Colleagues Remember Writer Killed in Congo as Tremendously Inquisitive Man

Washington—UPI—He was called "Harry" and he showed up at the world's danger spots with the satisfaction of a first nighter with an orchestra seat.

He was a tremendously inquisitive man who threw himself into his work. He interviewed the men in the news—Nasser, Castro and others—but he always verified the facts by talking to the people.

That is how his colleagues remember Henry Noble Taylor, foreign correspondent for the Scripps-Howard newspaper who was killed instantly by a burst of machine gun fire Sunday in the Congo.

Taylor, son of the U. S. ambassador to Switzerland, died while covering a battle between Congolese troops of

Premier Patrice Lumumba and Baluba tribesmen in the so-called independent "mining state" in Kasai Province.

Burial In Virginia

The U. S. embassy in Leopoldville sent an airplane to pick up Taylor's body. It will be flown to Washington for funeral services Friday at St. John's Church here. Burial will be at Charlottesville, Va., where his parents have a home.

The grief-stricken parents, Ambassador and Mrs. Henry J. Taylor Jr., planned to fly from Bern to Washington today via Paris and New York. They were taking their son's death very hard.

Taylor's impressive career was cut short at the age of 31. He had not yet reached his

peak as a journalist, but he already had won fame as a penetrating reporter who could translate the yearnings of a student in Seoul to the man in the street in Wichita.

He had the freedom of a bachelor and a zest for life of an adventurer. His depth of perception, his sense of history and his keen wit impressed all whom he encountered.

Wrote With Knowledge

He could write brilliantly because he combined a sophisticated knowledge of world diplomacy with an understanding and compassion for his victims.

His dispatches in the past few months have been datelined Quemoy, Seoul, Taipei, Tokyo and Moscow, or put an-

other way, wherever trouble developed.

His last dateline was Leopoldville. Here's the way he described the desperation of the situation with a few choice words: "The wholesale weirdness of this chaotic Congo swallows the newcomer."

Before going to Africa, he covered the Moscow trial of the U2 pilot, Francis Gary Powers. He wrote of some who did not approve of Powers' performance. "But which of us," he asked, "can look at a man and say, 'This is one who should have died.'"

Larchmont, N.Y.—UPI—Samuel D. Gershovitz, 53, executive vice president of the National Jewish Welfare Board, died Monday.

Medford Man Hurt When Car Rolls Over

Daniel Walter Bell, 40, of 214 Lincoln st., Medford, was taken to Sacred Heart hospital following a one-car accident Monday morning, state police reported.

The accident occurred when a vehicle driven by Margaret Ellen Bell, 32, rolled after it failed to make a turn on Hanley rd. about one half mile south of Ross lane, officers said.

Roses account for more than 50 per cent of the value of all cut flowers sold in the United States.

Sawdust
S&H GREEN STAMPS
Medford Fuel Co.
Tel SP 2-2111 Court & McAnd.

Bel-Air, Calif.—UPI—An unidentified teen-ager alerted comedienne Joan Davis that the top floor of her home was on fire Monday night while she was watching television. Miss Davis, 46, was led to safety by the youth, who left the scene without giving his name. The fire, confined to the top floor of the two-story, \$135,000 house, damaged the master bedroom and two closets.

sweetness WITHOUT SUGAR!
M.C.P. Jelsweet
Non-caloric Non-nutritive LIQUID SWEETENER
No bitter aftertaste
At Your Market (Dietetic Food Section)

OREGON is a way of living

...let First National help you enjoy it!



School time is exciting, for kids and parents alike. Here in Oregon, there is added satisfaction in the knowledge that our school systems offer educational standards among the best in the nation.

Good teachers know that family habits are reflected in children's habits. That's one of the many good reasons it is important to cultivate the savings habit. If you save regularly, your children will grow up believing it is the right thing to do. The result can be a life of safety and security—the most important legacy for any child.

Make money handling a part of your children's education now. Open savings accounts in their names, at your nearby First National Branch.

Get acquainted with...
J. A. "Joe" Moore



If you haven't met him already, you'll enjoy knowing your First National Branch Manager. His years of experience in banking can be helpful in dozens of ways. Drop in soon. Let First National's "Personal Interest" banking help you enjoy the Oregon way of living!

"My Bank" FOR OVER 600,000 OREGON PEOPLE!

FIRST National Bank of Oregon

NOW!
YOU CAN TRADE-IN THAT OLD SUIT OR TOPCOAT!
\$15.00 on a new Barker suit or topcoat IF your trade-in is Salable
Trade-ins Go To The Rotary Suit Sale and Will Support a Foreign Student in Medford Next Year
Barker's MAIN AT CENTRAL

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
THE FIRST NATIONAL BANK OF OREGON, PORTLAND