



Save... Save!
IT'S HERE!

COURTESY CHEVROLET'S

••• Annual 1960 •••

Demonstrator

- New Car Guarantee!
- Low Mileage!
- All Models and Styles!

SALE

PRICES
GOOD
ALL
THIS
WEEK

Get The Best Buy On America's
No. 1 Seller... **CHEVROLET!**

Cecil Morris Says Save \$364



My demonstrator is a Corvair 4-Door Deluxe with an economy standard transmission. This car has all the deluxe appointments found in the Corvair and includes such extras as deluxe heater, deluxe radio, white wall tires, wheel trim rings, windshield washers and back-up lamps. If you have not driven this revolutionary automobile, now is a wonderful opportunity to do so. This car new lists at \$2472.65. During our demonstrator sale, our price will be \$2108.65. Probably some of you have been thinking of buying a used car would find that this 1960 demonstrator Corvair would better answer your needs and your pocketbook. For a free demonstration, or if you would like to try my car on your own, just call me at SP 2-8037 or SP 3-1252.

**TERRIFIC
TRADE-IN
ALLOWANCES**

Keith Underwood Says Save \$629



My demonstrator is a 1960 Chevrolet Impala 4 Door Sedan in a sparkling White and Red exterior and a very practical Black and White interior finish. This car has Powerglide transmission and has the famous Super Turbo Fire 230 Horsepower engine which is not only economical but still give you plenty of power when needed. In addition to many small extras provided on this car for your driving enjoyment, this car includes Power Steering, deluxe heater, radio, white wall tires, and even includes protective rubber mats for the front and rear carpeting. This is an ideal family car and you owe it to yourself to see why the 1960 Chevrolets have swept the American new car market. The new car list on this was \$3475.10. During our annual demonstrator clean-up sale, you can buy this car for only \$2846.00, a saving to you of \$629.00. Here is your chance to buy an almost new 1960 Chevrolet at next year's price. To see how easy it is to own this beautiful Impala 4 Door, call me at SP 2-8037 or JU 2-3966.

Doc Wilson Says Save \$675



My demonstrator is a beautiful White Impala 4 Door Sport Sedan. This car has the 250 Horsepower Turbo Thrust engine with Powerglide transmission. In addition to the many Impala extras, it has White Wall tires, washers, full wheel covers, padded instrument panel, deluxe heater and radio and power steering. This is a beautifully performing automobile, and its sporting good looks are highlighted by the beautiful red and white interiors. I have taken exceptionally good care of this car, and would like to see one of my friends buy it. The new price on this was \$3641.65 but I am able to sell it at a \$675.00 discount, or a net price to you of \$2966.65. If you have waited for a bargain, this is it to just call Doc at SP 2-6115 or SP 2-3333.

John Esp Says Save \$634



My demonstrator is a 1960 Impala 4 Door Sport Sedan. This car has the economy V8 170 horsepower engine, and is in beautiful Acrylic White and Turquoise finish with matching 3 tone Turquoise interior. It is exceptionally clean with very low mileage. This sport sedan is equipped with automatic Powerglide transmission, has deluxe heater and radio, plus white walls, tinted glass and many other extras. This car also has the many interior appointments that are exclusive in our Impala line, and for additional driving ease, has Power Steering. The price new on this unit was \$3499.70. During our demonstrator sale, you can get a \$634.00 discount, which would make a net price of \$2865.70. If you would like to see this car, please call me at SP 2-6115 or at my home, SP 3-5296.

Dick Fanger Says Save \$641



My demonstrator is a 1960 Chevrolet Fleetside 1/2 Ton Pick-up. This is an exceptionally nice pick-up which I have enjoyed driving and showing to many of the pick-up owners in the Rogue Valley area. This pick-up has a V8 engine with a 3 speed transmission, and is equipped with radio, heater, windshield washers, directional signals, commercial bumper and many other small extras too numerous to mention but which add to your driving pleasure. Many people have been surprised that a pick-up can drive and handle like this all new 1960 Chevrolet. During the demonstrator sale this pick-up which sold new for \$2834.70, will be sold at practically a used pick-up price for \$2193.70. That's a \$641.00 saving, which means you can still get the benefits of a new unit at a price you would expect to pay for a year old used pick-up. To see and drive this pick-up, please call me at SP 2-6115 or SP 2-6583.

Herb Wilson Says Save \$681



My demonstrator is a Parkwood 4 Door Station Wagon powered by Chevrolet's famous Turbo Thrust engine and equipped with smooth and peppy Turboglide. This station wagon has all the deluxe equipment including padded dash, full wheel covers, tinted glass, underseal, white wall tires, deluxe heater and radio and many, many extras. This car has very low mileage and runs like a brand new car. This is a beautiful Beige and Sunbon Copper with the harmonizing easy-to-keep interiors. For anyone wanting the convenience of a station wagon, with the smooth riding comfort of a sedan, my demonstrator is just the car. I'll be happy to come out and show you my station wagon if you'll just call me at SP 2-6115 or my home, SP 2-7224. The best part of this is that although this station wagon sold new for \$3710.90, you can now buy it for only \$3029.90—a saving of \$681.00.

Ed Radzweit Says Save \$695



My demonstrator is a practically new 1960 Parkwood White and Turquoise 4 Door Station Wagon. This car has automatic Powerglide transmission, the 230 Horsepower Super Turbo Fire V8 engine and includes practically all the extras you can put on a car. It, of course, has radio and heater, underseal, white wall tires, and for additional driving ease and safety, includes Power Steering. Those of you who know me, know that I take very good care of my demonstrator. I have had in years. Those of you who have waited for a station wagon bargain will find that this unit is probably the best buy on the market today. Price new would run \$3735.75, but for this demonstrator sale, we are discounting it \$695.00 for a net price of \$3040.75. We are giving exceptional trades on these demonstrators, and if you would like to see or try mine, or any of the others, please call me at SP 2-6115 or SP 2-9423.

Low Down Payments

Discounts Up To \$800

Get A Practically New Car At A
Low Used Car Price!

TERRIFIC Savings On House Cars!

- **1960 Impala Coupe**
Powerglide with 170 h.p. V8, deluxe heater, push button radio, dual exhausts, wheel covers, EZI glass, white wall tires and many other accessories. This car has only 2400 miles. New price is \$3,407.75 with a \$653 reduction is selling for \$2,754.75.
- **1960 Chevrolet Bel Air 4-Door Sedan**
Turboglide with turbo thrust 250 horse power engine, washers, padded dash, EZI glass, deluxe heater, push button radio, back-up lamps and many more accessories. Total list now \$3,339.65. Price now \$2,773.65, a discount of \$566.
- **1960 Chevrolet 4-Door Sport Sedan**
This car is fully equipped with all power assists, turboglide, 250 horse power engine, power steering and brakes, electric windows, EZI glass, white wall tires, padded dash and radio. For year round spring time driving this car is equipped with air conditioning. Total list new \$4,197.00, now a \$800 discount.
- **Impala Convertible**
Powerglide, 250 horse power engine, power steering and brakes, Signal Seeker radio, deluxe heater, white wall tires and all other accessories. This car priced now for \$3,967.50. You can buy it for \$3,229.00, a \$738 discount.

You can't buy any car for less—unless it's a lot less car!

Jack Cline Says Save \$411 on This 1960 Corvair



My demonstrator is a 1960 Corvair 4-door sedan. This car is equipped with Powerglide, a deluxe heater, deluxe radio and all deluxe equipment. For a person who wants economy with the luxury of an automatic transmission, this is the car. This car sells new for \$2,527.95 but for our demonstrator sale, we are selling it at \$2,116.95, a reduction of \$411. Call me at SP 2-6115 or at my home in the evening... the number is ULrich 5-1294.

It Will Pay You To Drive To Southern
Oregon's Volume Dealer

Tex Philips Says Save \$672



I am driving an Impala 4 Door Sport Sedan which I sure hate to let go, but the boss says they have got to go before the new ones come out. This car has the 250 Horsepower Turbo Thrust engine and is equipped with Turboglide and Power Steering for the most in driving comfort. It, of course, has all the other extras you would expect to find on a car of this class, including a deluxe heater, push button radio, white wall tires, padded instrument panel and many, many other accessories. During the regular year this car priced out at \$3630.85 however, we now have a \$672.00 discount on this unit which means you can buy it for \$2958.85. Trade-ins are welcome on my demonstrator, and you will be surprised at the exceptionally good deal you will get. I will be glad to bring this car out if you will just call me at SP 2-8037 or SP 3-1552.

Bob Ticer Says Save \$630



I am driving a White and Cream 1/2 Ton Fleetside 6 Cylinder Pick-up. This is the ideal pick-up for anyone working in the woods or on a farm, or for the sportsman who intends to go deer hunting and fishing. My pick-up has a 4 speed transmission, the limited slip rear axle, and of course, includes all the other extras which you would want in a good work pick-up. I have really enjoyed driving this and would like to show somebody what a good buy they can get on this demonstrator. This pick-up would sell new for \$2805.45, but during this demonstrator sale, we can discount it \$630.00 and still give you a good trade-in on your old unit. If you would like more information or would like to see my pick-up, please call me at SP 2-6115 or HI 6-3674.

Slim Hardin Says Save \$361.35



I have for sale a very pretty Red Deluxe Corvair which is the third one I have had this year. Although I am well over 6 feet tall, I have found that the Corvair makes an exceptionally nice demonstrator for me. This is a very economical automobile with a standard transmission, radio, heater, back-up lamps, washers, white walls and some other deluxe accessories. If you were to price this new, it would run \$2483.35. During our demonstrator clean-up, you can buy my car for only \$2112.00. Many of you who are considering a late model used car will find that this Corvair will be a better answer to your buying needs. For a real good deal, just call me at SP 2-8037 or KE 5-1330.

Mahr Reymers Says Save \$326



My demonstrator is a very pretty White 4 Door Corvair which is ideally equipped with standard transmission for real economy driving. In my years of selling, I have driven many economy foreign cars and other compacts. This revolutionary Corvair by far surpasses anything I have driven not only with economy, but also with exceptional driving ease and comfort. Of course, this Corvair has the deluxe equipment, white wall tires, deluxe heater and deluxe radio. The price, if you were to buy this new, would be \$2370.05. We are now able to offer it to you for \$2044.00. I believe this is a real opportunity for someone to save a lot of money on an exceptionally nice car. If you are interested in a demonstration, please call me at SP 2-8037 or at MU 2-6551.

Convenient Terms!

Courtesy Chevrolet

9th and Bartlett Streets

Medford

Phone SP 2-6115