



RUSSIAN SPACE HELMET—This photo which appeared in the Russian magazine "Ogonyok" in Moscow is supposed to show a "space helmet" which is part of a suit especially designed for flight to Mars and the moon. It is built of five layers ranging from aluminum foil to waterproof nylon. (Photo and caption material from official Soviet source.—UPI Radiotelephoto)

National Safety Council Takes Survey To Find Causes of Holiday Week End Auto Deaths

Chicago—Four hundred and forty-two Americans took to the road over the recent Fourth of July holiday week end—even as millions upon millions of other folks. But these 442 men, women and children differed from the other millions of holiday celebrants. They didn't return. They died in the holiday traffic—some as drivers, some as passengers, some as pedestrians.

Why did they die? What were the conditions and circumstances of their death on the streets and highways? Was there a pattern to their deaths? Does holiday horror on the highway follow a formula?

In an effort to dig still further into the hidden cause of holiday traffic accidents, the National Safety Council asked traffic coordinators of the 50 states to obtain answers to questions that normally are not asked in police investigation of holiday traffic crashes.

Survey Findings
When the returns were in, the council found the answers it had received to its questions covered more than 400 of the 442 holiday traffic deaths.

Here are the highlights of what the survey revealed:
1. Not a single one of all the people who lost their lives in these holiday traffic accidents wore a seat belt!

In 42 per cent of the fatal crashes which did not involve a pedestrian and in which the council's question on the advantages of seat belts was answered, the investigator stated definitely that seat belts would have saved the victims' lives. In another 20 per cent, the investigator felt seat belts probably would have prevented death.

2. Fifty-one per cent of the fatal holiday crashes occurred in the first 30 hours of the 78-hour holiday period which began at 6 p.m. Friday.

First Six Hours
Nine per cent of the accidents came in the first six hours (the Friday night period), 42 per cent in the 24 hours of Saturday and only 23 per cent in the final 24 hours on Monday.

"This," commented the council, "indicates that the shock of the rising holiday toll, plus the impact of constant warnings of traffic danger by the press, radio and television, got through to the drivers. It emphasizes the need of getting similar warnings across to the public before the holiday begins."

3. During the first 12 hours

of the holiday period, traffic deaths averaged almost six an hour. In the final 12 hours—from noon to midnight Monday—the average came down to just a little more than four an hour, despite the rush of homebound traffic.

4. Three out of five of the fatal holiday traffic crashes (62 per cent) involved only one vehicle. That is, the car either ran off the road, hit a pedestrian, or crashed into a fixed object.

5. Almost one third (31 per cent) of the drivers involved in the fatal holiday crashes were under 25 years old. Eighteen per cent were under 20.

The council pointed out that information is not available on what percentage of the total holiday driving was done by the younger drivers.

It emphasized, therefore, that the figures showed only involvement of younger drivers and did not definitely rate their driving ability.

Previous Violations
6. Where drinking or speeding were involved in the fatal holiday crashes, half of the drivers had records of previous violations—mostly for speeding or drinking.

7. Three out of four of the fatal holiday accidents reported (73 per cent) occurred in rural areas, as contrasted with city or built-up suburban areas. Fifty-four per cent of the accidents in which pedestrians were killed occurred in rural areas.

8. Almost three out of five fatal holiday crashes occurred on roads with which the driver was familiar.

Fifty-eight per cent of the

drivers involved in the fatal accidents had driven the death road frequently, 29 per cent had driven it occasionally, and only 13 per cent had driven it rarely.

"This suggests, of course," said the council, "that familiarity does breed contempt for signs, signals, and for life itself."

Close to Home
9. Half of the fatal accidents occurred within 10 miles of the driver's home. More than one third came within five miles of home.

Two thirds came within 25 miles and three fourths within 50 miles. Only 7 per cent came more than 25 miles from home.

"This," commented the council, "definitely dispels the notion that short trips are relatively danger-free.

Care must start when the car leaves the garage."

10. Four out of five of the fatal accidents occurred in the driver's own state.

11. Twenty-five per cent of the trips which ended in death were for the purpose of visiting friends or relatives. Twelve per cent were for picnicking, 11 for business, seven for shopping, five for going to or from work.

Only two per cent were for vacation trips which just happened to include the holiday period.

12. Fifty-five per cent of the fatal holiday accidents came on the way home, and 45 per cent while going. On picnic trips, two out of three fatal accidents occurred while returning. On business trips, three out of four came while returning. In trips for visit-

ing, however, they occurred more frequently while going.

Valuable New Leads
"Much of all this information," said the council, "merely confirms what we have known from previous and constant study of traffic accidents on a year-round basis."

"But some of the data does give us valuable new leads on where to concentrate our efforts and what to emphasize in our suggestions to the public."

"The fundamental lesson to be learned is that an accident may happen anywhere, any time, if caution and common sense are relaxed."

JESSE'S BACK

Williamson, W. Va. — The janitor of the First National bank is named Jesse James Dalton.

Foreign Jets Compete With U.S.

Portland—(UPI)—Jet planes have put foreign nations on a competitive basis with the United States for the tourist dollar, an official of the Florida Development commission said Wednesday.

B. R. Fuller Jr., executive director of the Florida commission, said this country was not competing as it should with the foreign market.

Fuller headed a panel discussion on tourist development at the annual convention of the National Association of State Planning and Development Agencies. He said this country should step up its activity to meet the foreign tourist challenge.

Sidney A. Edwards, managing director of the Connecticut Development commission, said the tourist dollar was valuable because it is not necessary to spend tax money supporting their needs as their home government do.

Carpenter Ants Bad, But You Can Spot Them By Their Trail of Sawdust

By DOROTHEA M. BROOKS

United Press International

New York—(UPI)—A pile of sawdust on the floor may signal an industrious do-it-yourselfer—or it may mean even more industrious carpenter ants have been at work.

These big, black or reddish-black ants, damaging though they are, are more considerate than some of the other pests which may move in on even the most particular homeowner. They signal their presence.

Any indication of insect or rodent infestation calls for prompt action—home efforts for the less difficult cases; the professional exterminator for more stubborn or heavy infestations.

Entomologists at S. G. Johnson and Son, Inc., maker of many insect control measures, say carpenter ants tend to set up housekeeping in "fringe areas" of a house or garage—porch supports and roofs, window sills and trim—and in moist, rotting timber. But they may go after the sound, dry structural framework of the house itself and setup colonies within walls, under floors and even in the attic.

Spring To Fall
The carpenter ants, a half-inch long at adult stage, are busiest from early spring to late fall, tunneling into wood to make living quarters, leaving their tell-tale piles of sawdust behind. These sawdust piles, sit-like holes and faint runways in woodwork, and the busy long-legged ants themselves are indications of infestation.

Chlordane is recommended for fighting the ants and many other insects, and, in mild cases, good household sprays may be used with success by the homeowner.

The experts warn, however, that extreme caution should be exercised in using any spray or dust. The chlordane materials are for residual use on building material surfaces and are not to be sprayed into the air.

Call In Professional
The homeowner faced with a severe infestation problem is advised to call in a professional exterminator.

The professionals generally offer two kinds of service: A one-time "cleanup" to handle a specific problem, and a retainer service which guarantees to keep the premises free of rodents for a monthly fee, generally running between \$3 and \$10.

The charge for cleanups for rodents and all insects except termites and carpet beetles, runs generally from \$10 to \$50, depending on the kind of pest, area and difficulties involved.

Fumigation—sometimes required for carpet beetles and for drywood termites—is more expensive and termite control is likely to be a major job, running on the average \$250 to \$350 for a seven-room house, not including repairs to damaged wood. Termite work generally is guaranteed for one year and in some cases the guarantee can be extended for a yearly fee in the neighborhood of \$10 to \$25.

The experts warn homeowners to be on the alert for

door-to-door "bargain-rate" solicitors or the scare-artists who warn that the house is about to collapse. Termite, they point out, do their damage very slowly.

A good way to find a reliable exterminator, as with any other service, is to ask for recommendations from friends and neighbors who have used the service and been satisfied. The county agricultural agent, or agricultural extension service of a state college, also often can recommend reliable firms.

Tax Collectors Meet in Portland
Portland—(UPI)—Five hundred tax collectors from all parts of the country convened in Portland this week to study how they can achieve a more efficient job of tax-collecting.

The collectors, members of the National Association of Internal Revenue Employees, also planned to take up retirement, the internal revenue service grading system, and a federal employee grievance system during their week-long convention here.

Junkman Purchases Tank for Wrecking
Circleville, Ohio—Jack Clark, who runs an auto junk yard in nearby Williamsport, has his own army tank purchased as military surplus which he uses to flatten wrecked cars for shipment to scrap dealers.

CROW RATED TOPS
Memphis, Tenn.—The owl, ballyhooed in song and verse as being wise, is stupid, says a bird expert. Albert F. Gänler, curator of the Tennessee Ornithological Society, suggests that the "wise old owl" be replaced by "the wise old crow."

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		KING SIZE HERSHEY BARS Regular 49c Each 3 for \$1.00	"Scott's" Pretty Pastel LUNCHEON NAPKINS 3 Pkgs. of 60 35¢
		Stahl-Meyer Vienna Sausages They're Hickory Smoked 3 Large 9-oz. jars \$1.00	NESCAFE Instant Coffee 6-oz. Jar 79¢
		"Wizard" CHARCOAL LIGHTER NEW 1/2 gal. Size 89¢	"B&M" Brick Oven Baked Beans 3 large 28-oz. tins 89¢
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