

Never before a tooth brush that cleans teeth as clean

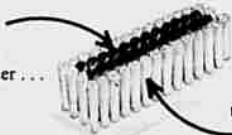
WITHOUT DAMAGE TO GUMS!

Only the Pro Double Duty combines
hard-bristle cleansing with soft-bristle safety

It couldn't have happened 10 years ago—or 5—or even 3. The Pro Double Duty Tooth Brush is the first and only brush among America's top fourteen brands that cleans teeth completely without scraping or scratching gums! (Some hard-bristled brushes, you know, scratch and damage gums insidiously before you're even aware of it!) Get a Pro Double Duty for everyone in your family at your favorite store.

THE INSIDE STORY

is firm blue bristles that clean teeth better... polish brighter!



THE OUTSIDE STORY

is gentle white bristles that massage your gums safely, automatically as you brush.

PRO-PHY-LAC-TIC BRUSH CO., FLORENCE, MASS.

Makers of regular PRO Tooth Brushes, JEWELITE Hair Brushes and PRO Combs.



I was just thinking...

THE LETTER you didn't write dims the light for a lonely friend.

The phone call you didn't make is a soundless void for someone who loves you.

The flowers you didn't send are immortal, but death came to the woman who never received them.

For the crime of thoughtlessness, remorse seems a mild penalty.

I didn't write the letter. I didn't make the phone call. I didn't send the flowers. The friend is lonely still. The loved one is far away. My flowers mark a grave.

Perhaps all this would not be so poignant except for a letter which came to me today. I had managed to send a brief note to a girl in a hospital. It was a mere acknowledgment of her misfortune, written in the time it would take me to change my nail polish.

But this is what she wrote to me:

"Your letter came on my very lowest day.

It's surprising what a kind word from another person can do for one's morale. You go along from day to day thinking that

sometimes life isn't very rewarding, and then someone lets you know that you are appreciated. I think we all need that once in a while."

I think I needed her letter more than she needed mine. I needed to be reminded that I am well and that my life is filled with happiness and contentment and love and, often, joy. I needed to be reminded that, in these riches of my heart, there is ample room for the lonely and the ill and the tired. Only by remembering that are my riches truly mine.

The letter from the girl in the hospital had one last paragraph. I hope I never forget it.

"God put us on earth to love and care for one another. How wonderful it would be if only everyone could realize that life is so terribly short and that we could gain so much by helping each other."

Patty Johnson



Alumni really cheer the Shield Moccasin Gored Slip-On in Maverick, 2 other colors. Men's sizes, in widths, to 12.

Join the pigskin parade with...



Hush Puppies

BREATHIN' BRUSHED PIGSKIN BY WOLVERINE

Most Men's styles: **8⁹⁵ 9⁹⁵ 10⁹⁵**

Boys' back-to-school styles: **6⁹⁵ 7⁹⁵ 8⁹⁵**

They really score for comfort, looks, durability! Soft, supple, 12 ounces per shoe. Bouncy balloon crepe sole, steel shank support. Repels water, resists dirt. Brushing cleans, restores leather. Sizes and widths to fit nearly anybody. Choose from the wide selection, including most styles shown, at stores everywhere.

Hush Puppies were selected by the U. S. Olympic Committee to be worn as part of the official uniform for the United States Olympic Teams.



Little league winner is Swiss Moccasin for boys and youths in Gunsmoke, 3 other colors. Also Slip-On Moccasins, Oxfords, and Chukka Boots in 3 widths, sizes 10 to 6.



Campus Favorites include: Plain Toe Slip-On in Tiger, Moc Toe Oxford in Gunsmoke, Moccasin Slip-On in Scarlet Feather, Hi-Riser in Loden Green. All styles made in selection of colors, Narrow, Medium, Wide widths to size 12. Some in Extra-Wide and Slim, and to size 16.