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GOP's Campaign
In South Said
History's Biggest

By **RAYMOND LAHR**
 United Press International
 Washington (UPI) - The GOP is billing its 1960 campaign in the South as the biggest in the history of the Republican party.

But while the long range goal is to build a two-party system in the South, the 1960 goal remains as it was in 1952 and 1956: To carry a number of southern states for the national ticket and possibly gain a few congressional seats in traditionally Democratic territory.

To win southern electoral votes for GOP presidential nominee Richard M. Nixon, more Republican speechmaking and organizational work than ever before has been promised in the South. Nixon himself has promised to visit all of the southern states.

Next to Nixon and his running mate, Henry Cabot Lodge, the most sought GOP orators for southern campaigning are Sen. Barry Goldwater of Arizona, hero of the conservatives; Rep. Walter H. Judd of Minnesota, 1960 convention keynote, and Meade Alcorn, Connecticut national committeeman.

As national Republican chairman, Alcorn read the 1956 election returns and set up "Operation Dixie" in 1957 to build a party organization in the South. President Eisenhower carried four of the 11 southern states in 1952.

Although Eisenhower was helped by a nonpartisan appeal, the GOP now hopes that his success in the South has permanently broken the southern habit of voting solidly for Democratic candidates.

The Republican appeal to the South is based on the more conservative GOP philosophy than that offered by the national Democratic party and Sen. John F. Kennedy, its presidential nominee. Kennedy's Catholic faith also is regarded as a significant weakness in the south.

Horse Trader
Gains Profit

Fort Worth, Tex. - (UPI) - A good horse trader can make more money in a day than many stock market experts.

Take the case of Jack Peek, an agent for the E. C. Johnson ranch at Longview, Tex. Peek paid \$20,000 at a recent auction for King Jr., an 8-year-old, bay-colored, quarter horse stallion.

Before the day was over, Peek sold the horse for \$25,000 for a quick \$5,000 profit. The auction, one of three held the same week end in Fort Worth, brought in \$178,180 for 59 horses - an average price of nearly \$3,000 a horse.

That's almost twice as much as the national average of \$1,504 paid for quarter horses in 1959, according to the American Quarter Horse association. The increasing popularity of the breed raised prices from the 1958 average of around \$1,000.

Hatfields Enjoy
Own White House

Richmond, Calif. - (UPI) - Harold and Lora Hatfield live in a "White House" but they won't be moving after the presidential elections.

The Hatfields and the Eisenhowers share the same address - 1600 Pennsylvania Ave. - in different cities.

Both houses are painted white, but they have only one other thing in common. Neither tenant owns his own home. The Eisenhowers' tenancy ends Jan. 1. The Hatfields rent their home.

"I'll take my job, my home, everything here," Hatfield, a chemical engineer, said when asked if he'd switch places with the President.

Hatfield, who has lived in the five-room home for more than six years, said he didn't want to move.

"Not until I retire. Ike must feel the same way."

Basketball Team
Tries Dance Steps

Chicago - (UPI) - A local coach plans to pull his prep basketball squad up by the bootstraps with more dancing classes.

Coach Samuel Edelcup, age tutor at Theodore Roosevelt High school who taught five ballroom dancing classes in physical education this year, said athletes among the 80 boys and girls in class found the social art a "terrific co-ordinator."

"The mind must tell the feet what to do," Edelcup said, "and co-ordination is the backbone of any athlete's proficiency."



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