

ALL OVER AMERICA...  
**MORE SCIENTISTS AND EDUCATORS**  
**SMOKE KENT** with the **MICRONITE FILTER**  
 than any other cigarette

FIVE TOP BRANDS OF CIGARETTES  
 SMOKED BY AMERICAN SCIENTISTS

<b>KENT</b>	16.3%
BRAND "A"	10.5%
BRAND "C"	7.8%
BRAND "F"	7.8%
BRAND "E"	7.3%

FIVE TOP BRANDS OF CIGARETTES  
 SMOKED BY AMERICAN EDUCATORS

<b>KENT</b>	20.3%
BRAND "C"	8.0%
BRAND "E"	7.7%
BRAND "A"	7.7%
BRAND "F"	7.6%



For good smoking taste,  
 it makes good sense to smoke **KENT**