



# QUIPS AND QUOTES

## Life's a Turnabout

Timmy's upset as can be,  
Acting like a house afire;  
Puppy's calm and sleepy-eyed,  
Chewing Timmy's pacifier.  
—Nell Griffith Wilson

The missionary was proudly sailing home with an ex-cannibal he intended to use as an example of how well he had succeeded among the savages. The pair sat down in the ship's dining lounge, and the steward asked: "Would you care to look over the menu?"

"Not me," the cannibal said in perfect English. "I would like to see the passenger list, though."

Nowadays there's no such thing as a Sunday driver. They're all Friday drivers still looking for a parking spot.  
—E. R. Perret

The wide-eyed blonde visited a promising young artist and asked him if he thought his talent was inherited. "It doesn't happen that way," he said. "Like El Greco—ever heard of his father?"

"No," the blonde admitted.  
"Ever heard about his mother?"

She shook her blonde tresses.  
"Well, that proves something, doesn't it?"

The girl shrugged. "Well, not exactly. I never heard of El Greco, either."  
—Frances Benson



"What do you mean, you've decided to 'join them'?"

# WORLD'S MOST ADJUSTABLE\* DRESS FORM GUARANTEES YOU PERFECT FITTING CLOTHES

## ...OR NO COST!

A Single Form for the Entire Family. Adjusts Quickly and Easily to Regular Sizes and Figure Variations Model from 8 to 20 Inclusive (Special Model for Sizes 20½-50). New... Easy-to-Use... Low Cost!

So Easy To Use Even a Schoolgirl Can Sew Perfect-Fitting Clothes Quickly and Easily. Distinguished Italian-American Designer Creates Brand New PERFECT FIT ADJUST-O-MATIC Dress Form. So Strong It Won't Crack, Chip or Break—Stores Away Easily!

None of that dreaded home-made look. Why pay \$30 or more for a dress form? You'll create professional styles and precision fit with ADJUST-O-MATIC for a fraction of the cost—Even if you never sewed before.

If you are one of the many women who "struggle along" on guesswork without a dress form — if you've hesitated to invest in a dress form that is useless once you gain or lose weight — if you feel that an adjustable form has too many complications and not enough accuracy — if you've never sewed your own clothes before — here's exciting news for you!

### Distinguished Designer Develops Most Flexible Dress Form Ever

After years of painstaking research, Luigi Cella, Distinguished Italian-American designer for 35 years, has finally developed PRECISION FIT ADJUST-O-MATIC, the one dress form so clear to understand... so handy and simple to use... so easy to assemble... so flexible and adaptable that you can virtually reconstruct a perfect duplicate of yourself and other women in your family. The Magic Secret, found only in ADJUST-O-MATIC, is a unique precision-accurate method of "dialing" your dimensions. You gently apply pressure with your fingers until your printed number shows through the magic windows in every measurement area — and for all practical purposes, ADJUST-O-MATIC becomes your identical twin.

### Takes The Guesswork Out of Sewing

Your dress form is so exactly you — or the way you want to be — that you see in advance just how attractive and becoming your dress, skirt, coat, or blouse will look. Now you can fit, pin, hem, baste, alter perfectly the very first time.

The simplicity of doing all this is almost unbelievable, and there is practically no limit to what you can do. ADJUST-O-MATIC adjusts quickly and easily to regular sizes and figure variations from 8 to 20 (special model for sizes 20½-50). You can make literally dozens of different combinations... compensate for slight body defects... duplicate practically any figure, then readjust to a completely different size and shape.

Now whether you make your clothes or buy them, you can be fashionable, stylish, comfortable and perfectly fitted at all times. With ADJUST-O-MATIC you remodel last year's clothes into 1961 fashions quickly, easily, and expertly... make alterations in a jiffy... design your own styles or any standard pattern.

Never again need you waste needless hours adjusting your pattern or fitting your clothes. Never again will you rip out seams because your skirt didn't hang properly the first time.

Never again will you struggle, strain, twist, turn, trying to get a perfect fit... or wear out-of-style clothes... or discard expensive suits and dresses because you've gained or lost a few pounds.

You make your adjustment right on the dress form — and you slash your sewing time up to 50%. ADJUST-O-MATIC helps solve your sewing problems quickly, easily, and with such professional-type results you'll glow with pride and satisfaction as you show them off.

### Flexible, Rugged Material

Sturdy ADJUST-O-MATIC is constructed of high grade Alpha Cellulose impregnated with DuPont Neoprene for long life and durability. It can't disintegrate or fall apart, and laughs at the roughest treatment. Throw it on the floor, kick it, beat it — see how wonderfully well it stands up, won't crack, chip, or break.

Yet ADJUST-O-MATIC is so light, so versatile, so easy to use that you can fit your garment, pin it, baste it — all while sitting in your most comfortable chair. And ADJUST-O-MATIC takes up so little space, because it stores away conveniently in any drawer, on any shelf.

\*THE ONLY FORM WE KNOW THAT ADJUSTS UP TO 12" IN BUST, WAIST AND HIPS



HERE'S THE AMAZING SECRET

This photo of shoulder section shows you how MAGIC WINDOWS in every measurement area insure perfect fit at all times.

U. S. Patent #2,992,555

### WHY PERFECT FIT ADJUST-O-MATIC GIVES YOU CUSTOM TAILORING EVERY TIME

- Quick and Easy Size Selection; Adjusts To Height, Figure
- Easy to Assemble
- Adjusts to Regular Sizes And Figure Variations From 8 To 20 (Special Model For 20½-50 Sizes); You Don't Need to Know Exact Measurements To Order
- Conforms To Standard Patterns
- Can Be Used In Sections Or Full Figure
- Lightweight, Easy To Use Even When Sitting Down
- Stores Away On Shelf Or In Drawer

GROWS AND LOSES Right Along With You

### Scientific Guide Lines

INSURE PERFECTLY Contoured Seams; Make Child's Play out of the Most Complicated Patterns.

IMAGINE! This rugged, adjustable steel stand that folds away in seconds for a collapsible form. Bland recommended for best results with dresses, coats, other full figure clothes. Only \$1.98

### TRY IT AT OUR RISK

We're so convinced PERFECT FIT ADJUST-O-MATIC will give you beautifully tailored, professional clothes the first time you use it that we make this AMAZING NO RISK OFFER. Try revolutionary ADJUST-O-MATIC in your own home for 30 days. See for yourself how beautifully constructed it is... how you turn "old dresses into new"... make too small or too large clothes fit you perfectly again... lets you make your own suits and dresses in as little as half the regular time... slashes your clothing costs... and helps you in so many other ways — making hems, adjusting blouses, opening neck lines, and making all your clothes fit you as perfectly as if they were made to order.

Put PERFECT FIT ADJUST-O-MATIC to every test. Prove to yourself why it's more versatile than dress forms costing many times more. Yet all that an AMAZING PERFECT FIT ADJUST-O-MATIC costs is \$4.95.

MAIL THE AMAZING NO RISK COUPON TODAY! If after using ADJUST-O-MATIC in your own home for 30 days you don't agree that it will save you endless time, work, and money... if ADJUST-O-MATIC doesn't pay for itself the very first time you use it... if you are not 100% delighted, return it and it will have cost you nothing.

### MAIL THIS AMAZING NO RISK COUPON TODAY

Harrison Home Products Corp., Dept. LL-47  
8 Kingsland Avenue, Harrison, New Jersey

Please rush revolutionary PERFECT FIT ADJUST-O-MATIC Dress Form that guarantees perfect-fitting clothes for the entire family even if I never sewed before, for 30-day NO RISK TRIAL. If after trying PERFECT FIT ADJUST-O-MATIC I am not delighted in every way, I will return it and it will have cost me nothing.

CHECK HERE:  Reg. Size (8 to 20) Recommended if bust is 30"-40"  
 Large Size (20½-50) Recommended if bust is 41"-52"

SEND C.O.D. When postman arrives I will pay him \$4.95 plus C.O.D. Postage. Money Back Guarantee.

SAVE POSTAGE: Send \$4.95 with your order and we pay all postage. (West of Mississippi add 35c). Same money-back guarantee.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

DRESS STAND: Also send handy steel collapsible ADJUST-O-MATIC Dress Stand, only \$1.98 additional.