

WANTED IN OREGON AND WASHINGTON

...young men and women with talent who'd like to get into commercial art



Magazine illustrating is a fascinating field. It's highly paid, too. Fresh new art talent being sought.



Fashion art is one of the fields now looking for new talent—both men and women artists.



By Walter J. Wilwerding
ILLUSTRATOR

New talent is needed today all through the big and rapidly expanding commercial art field. That's why we are searching this area, right now, for young men and women with a natural gift for drawing. Let us know if you like to draw or sketch.

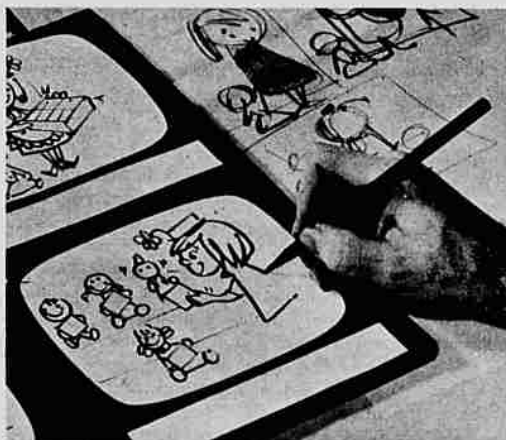
There's a growing demand for artists in every branch of commercial art—advertising, poster work, television art, fashion art, magazine and cover illustrating, cartooning, book illustrating, greeting card design, record album covers, murals, portraiture, and other fields.

Over \$10,000,000,000 is being spent this year for advertising alone—much of that for art. Millions of drawings and paintings must be made each year now by commercial artists. You can see why new talent is needed. Openings in art have increased around 50 percent in the last five years, according to a large employment agency.

Earnings are up. With a scarcity of good trained artists today, men and women in commercial art are being paid more and more highly. Even beginners in the field. Many are now earning from \$150 a week to \$25,000 a year and over. Some get as much as \$3,500 for a single illustration.

What about your talent? Do you have enough for a commercial art career? This is a question you cannot answer for yourself. But now—without cost or obligation—you can get a private analysis of your talent by professional artists. You just take a simple Art Talent Test at home. This test is designed to reveal *hidden* talent. It is contributed, free, by a well-known art school because of the nationwide need for new art talent.

Take free Talent Test! Find out now if you have the talent for a commercial art career. Send for this test that has already started thousands like you towards a rewarding career in the art field. Mail the coupon today.



Television is begging for artists today! Each cartoon film requires hundreds of original drawings.



Advertising layouts are made in ad agencies for ads appearing everywhere. More help needed now.



Posters, Signs. You see them everywhere—in stores, store windows, outdoors. Each by an artist.



Advertising artists are always in demand. By stores, ad agencies, studios, etc. Even beginners.

ART INSTRUCTION, INC. Studio FW80-21
500 South 4th St., Minneapolis 15, Minnesota

Please send me your Talent Test, without cost or obligation. (PLEASE PRINT)

Name _____
Occupation _____ AGE _____
Address _____ Apt. _____
City _____ Zone _____
County _____ State _____