

Yes! We've Lowered the price but not the Quality... Compare!



12 Cu. Ft. Coldspot REFRIGERATOR

DEFROSTS BY ITSELF
Reduced to...

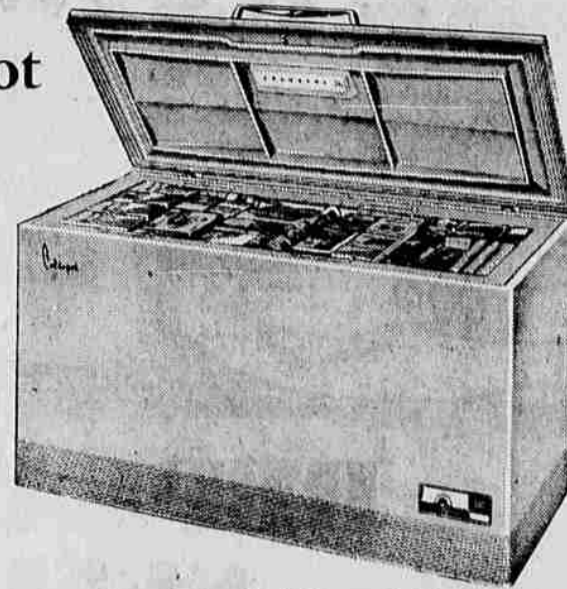
248⁰⁰

\$5 Down Delivers

Has 86-lb. true freezer! Refrigerator defrosts automatically, has 21-quart porcelainized slide-out crisper, butter chest, extra-deep full-width door storage!

5-YEAR GUARANTEE on sealed refrigeration unit, and 1-YEAR SERVICE at no extra cost to you!

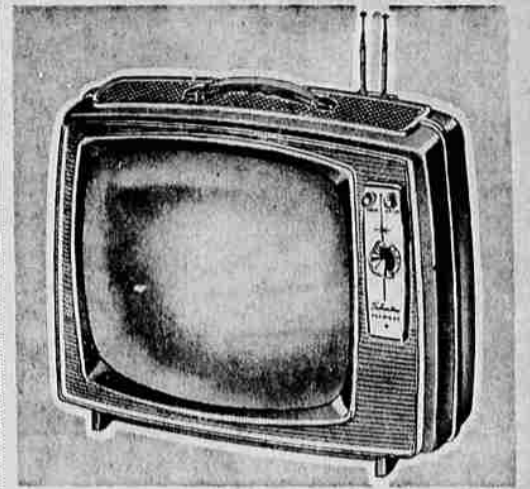
REFRIGERATOR PRICES START AT 189.95



17 Cu. Ft. Coldspot Freezer Stores 598 lbs. of Food.

Reduced To **\$258**

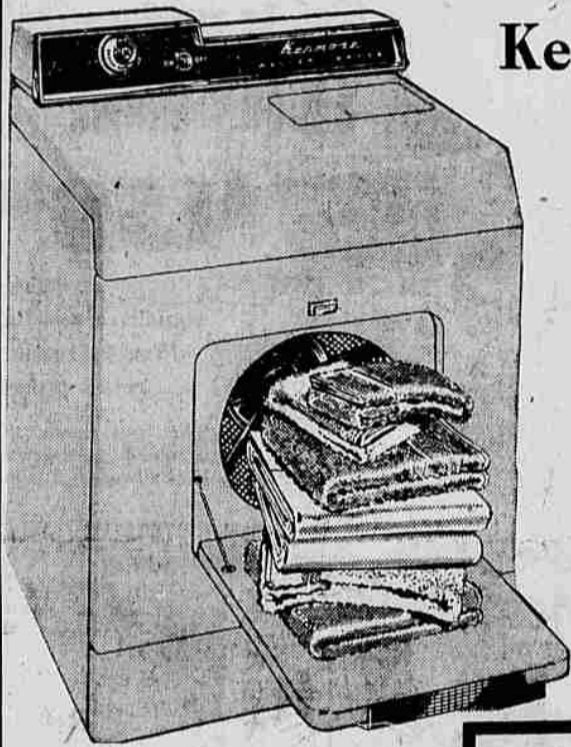
Has genuine PORCELAIN ENAMEL INTERIOR, NOT A PAINTED LINER. Fast-freeze compartment, interior light. Safety signal light shows that power has not been interrupted. Open easy lid with lock.



17-inch Portable TV.. Travels Light And Easy

Clear-reception 155 sq. in. viewable area **169⁸⁸**

As portable as a suitcase—easy to carry from room to room. Space-saving slim lines. Automatic controls help keep picture clear and steady. Safety shield is removable for cleaning.



Kenmore Combination Washer & Dryer

REDUCED TO... **258⁸⁸**

\$5 Down Delivers

One dial control, automatically washes and dries all fabrics. Huge 10-lb. capacity. "New Roto-Spray Action."

DELUXE Kenmore Washer-Dryer Combination

Regular 399.95 **299⁹⁵**



SILVERTONE Suburbanite TV in Slender Lowboy Console

Reg. 239.95

219⁸⁸

21 in. (overall diagonal) screen; 261 sq. in. viewable area. Fingertip channel selection with exclusive Orbit tuning. Push-pull on-off control, removable safety glass. Mahogany finished hardboard cabinet.

America's Largest Selling Automatic Washer

Kenmore

ALL-FABRIC AUTOMATIC WASHER
Reduced To...

219⁸⁸

3 automatic cycles, Normal, Delicate or Wash 'n' Wear. 2 speeds, normal agitation and spin for regular fabrics; slower action for delicates. Infinite water level, lint filter, 3 wash, 2 rinse temperatures and much more! with Suds-Saver **239.95**

A truly wash 'n' wear cycle automatically drops the heat. Has a sun-fresh lamp interior.

Matching Kenmore Dryer

Save \$20

149⁸⁸

Matching Electric Dryer



Our Lowest Priced Kenmore 9 lb. Cap. Automatic

Regular 199.95

154⁰⁰

\$5 Down Delivers

Low priced, Kenmore automatically washes any fabric lint free... just load it, set it and forget it! Built in filter removes soil, soap scum, lint specks from wash or rinse water... ends lint haze on clothes.

Reg. 169.95

DRYER—109.95

SAVE 105.95
When You Buy Matched Pair

NO TRADE IN NECESSARY
NO CHARGE FOR DELIVERY
NO COST FOR NORMAL HOME INSTALLATION

1 YEAR SERVICE GUARANTEE ON PARTS

\$5 Down Delivers on Purchases Up to \$200

\$10 Down Delivers on Purchases Over \$200

Fully Automatic Kenmore 30-In. Electric Range

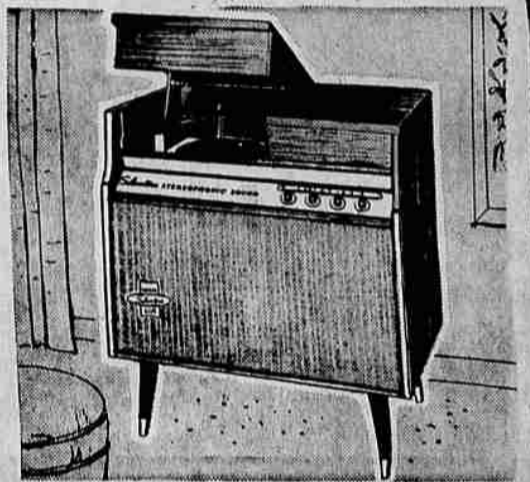
SAVE 41⁹⁵
Reg. 219.95

\$178

- Automatic clock controlled oven
- Automatic oven heat control thermostat
- Automatic small-appliance outlet
- 7-heat selection switches, precise control
- Easy-to-use, easy-to-clean all the way
- Handy 60-minute food timer, many uses
- Convenient no-stoop waist-high broiler
- Giant 24-inch-wide feast size oven



Kenmore Electric Range Prices Start at...129.95



Silver-tone Stereo Phono and AM Radio in Lowboy Styling

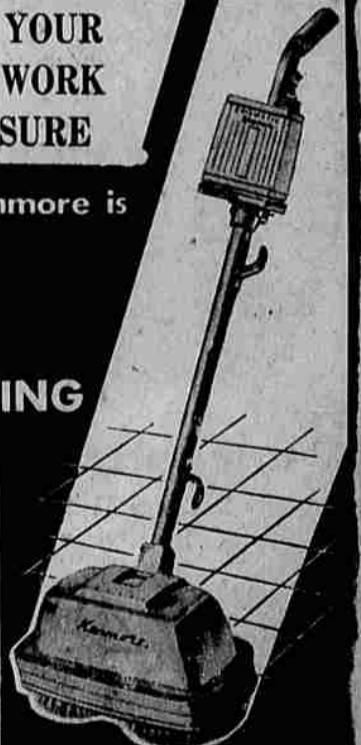
REDUCED TO **159⁸⁸**

Stereo Syntronic automatic record changer, synthetic-sapphire needle. Dual stereo amplifier with separate bass, treble, loudness and balance controls. Balanced speakers. Matching stereo speaker available.

MAKES YOUR HOUSE WORK A PLEASURE

14-in. Kenmore is **WIDER FOR FASTER POLISHING**

- With pushbutton wax dispenser and
- Reversible felt buffing pads...
- Rug scrubbing attachment



Kenmore Cuts a Big 14-in. Swath of Floor Brilliance

Reg. Price 69.95

Get gleaming floors quickly with an extra wide 14-inch sweep. Twin 7-in. brushes cover 17% more area than ordinary 12-in. polishers.

Only **49⁸⁸**
Only \$5 Down

Call now for a free home trial!