



Save Now on Back-to-School Values!

It's Cool Shopping at Sears

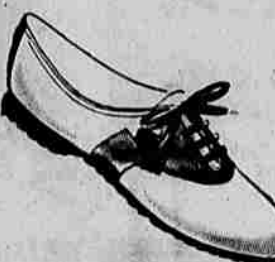
And Always Plenty of FREE PARKING!

Biltwel®
the finest name in
Children's Shoes
Only at Sears!



Brown and White, Black and White, Smoke and Tan or all White Saddle Oxfords. Crush-proof heel counters, Searolite soles, Pacifate lined. Sizes 8½-4, A,B,C,D widths.

5⁹⁹



Patch saddle, the new rage. Patches are fully sewn on. Rugged Searofoam ribbed sole. Children's sizes 8½-3.

4⁹⁹



Famous Biltwel swivel strap oxford in brown or black combination last for snug heel fit with crushproof counters. Little girls' sizes, 8½-4, B-O widths.

5⁹⁹



Sturdy double strap school shoe embossed vamp, rugged guardtex sole, rubber heel. Sizes 8½-2.

Only 4⁹⁹



Famous Biltwel nylon velvet saddle oxford, Searofoam sole, combination last for snug fit. Smart black velvet with white piping. Sizes 8½-4, B-O widths.

Only 4⁹⁹



Orlon Sweater Classics

3⁸⁸

Full fashioned in Orlon® Acrylic. Black, gray and charcoal. Buy several for your fall back-to-school wardrobe. Misses sizes 34-40.

CHARGE IT!

Striped Bulky Knit Cardigan

4⁸⁸

Bulky look in 100% wool, truly tremendous values at Sears. A wonderful collection in several colors. Sizes 34-40, S, M, L. Solid colors, too!

Just Say "Charge It!"

Go Back to School In Fashion ... Corduroy Jackets

Reg. 12.98

10⁰⁰

Tailored in 10-wale corduroy with knit collar, leather tab closing and buttons. Several new fall colors with contrasting trim. Sizes 8 to 18.

Cotton Skirts Plaids and Solids

3³³

Slim skirts in new prints, woven plaids, Madras-type plaids, solids. Sensational at this price! Sizes 10-18.

"Charge It!"

Swing Skirts for the Pert Young Miss

3⁹⁹

Swing skirts in pinwale cotton corduroy and huge pockets. In colorful fall colors of antique gold, cherry red, bright blue, moss green, black and cocoa. Sizes 7 to 14.



Kerryteen Bulky Orlon Sweaters

5⁹⁹

These are the sweaters you want for school. Luscious Orlon® acrylic, the yarn that needs no pampering, is knitted thick and bulky the way you like it with skirts, slacks. Choose from assorted styles in sub-teen sizes 8 to 16. A. White, black, gold, green.

4⁹⁹



Boys Jackets

3⁹⁹

Reg. to 9.97

Assortment of Surcoats & Jackets in warm winter fabrics. Broken sizes. Big Savings.



TERRIFIC Surcoat CLOSEOUT

6⁹⁹

Reg. 10.97 to 15.97

Outstanding Pre-School Buy of sport jackets, and surcoats, quilt-lined and pile-lined. Drastically Reduced. Be here early for best selections.



BIG ASSORTMENT OF BETTER JACKETS REDUCED

We've never seen a better buy in boys quality jackets. Nylon parkas, pile lined surcoats, jackets and dress-up coats. Limited quantities.

7⁹⁹

Reg. 12.98 to 19.97

BIRTHDAY FEATURE Men's and Boys' Jacket Special!



Men's Nylon FLEECE JACKETS

2⁹⁹

Reg. 6.99

Washable nylon fleece jackets in this group. Broken sizes so be here early for best selection.

CHARGE IT!

Hooded Surcoat Hunting JACKETS Reduced to

10⁹⁹

Reg. 16.97 to 19.97

Big Selection at Close-out Prices right before the season. You save up to 8.98 on these beautiful men's jackets. Broken sizes. Limited quantities.



DRESS SUBURBAN CLOSE OUT

14⁹⁹

Reg. 18.99 to 24.99

Amazing savings on our best line of Suburban Coats at Reduced Prices. You save many dollars at this unheard of price. Broken sizes.



Men's Cord Surcoats FUR-LINED JACKETS Reduced

9⁹⁹

Reg. 12.90 to 16.97

Outstanding group of Better Surcoats and leathers in quilt and pile linings. Amazing Low Price for these quality jackets.

CHARGE IT!



Save On Sanforized Boy's Jeans

Reg. to 1.79

99c

Medium weight, designed for the boy with regular build. Five pockets, 4-12. Sanforized for size reduction. Limited quantities.

Carefree Orlon Sweaters

Sears Low Price

3⁹⁹

Just Say "Charge It!"

V-neck style in solid colors wash and drip dry. Ribbed cuffs, Sizes 6-18. Outstanding value!



Pilerim White Shirts

Fine Quality Combed Cotton Broadcloth

2⁷⁷

Limited Quantity!

"Charge It!"

Fine quality combed cotton broadcloth shirts. Proportioned fit for ease collar. Long sleeve. curl resistant always looks neat. No starching.

Shawl Collared Men's Slipover

7.99

Light yet warm in soft, easy-to-care-for Orlon® acrylic. Small to large sizes in new fall tones. *DuPont Reg. TM.



Shaggy boat neck Pullover

6⁹⁹

"Charge It!"

Originally styled for easy on-off, yachting shirts, you'll find this boat neck is even more practical on a sweater. Select olive brown, gray, golden heather tones. 5 to L.

Cotton - Broadcloth Men's Underwear

Reg. 69c

59c

Take advantage of these stock-up prices to get a year's supply of underwear now. Knit shirts and briefs of soft absorbent cotton-broadcloth in colorful prints.



New V-trimmed slipover for men

Sears Low Price

8⁹⁹

Soft 75% wool, 25% Orlon acrylic "brushed" knit for casual wear. Sizes S-L in fall colors. *DuPont Reg. TM.



Little boys' Moc Toe 3-Eyed Oxford, Searolite sole, crush proof heel counters. Rich supple upper leather in brown or black. Sizes 8½-3.

5⁹⁹



Boys' Biltwel Oxford in burnish brown or black storm welt to resist moisture, guardtex sole. Rubber heel. Sizes 8½-3, B-D widths.

4⁹⁹



Young Men's Black Slipon. High Medallion trimmed throat with pillow stitched vamp, Guard-tex sole. Sears low, low price

4⁹⁹

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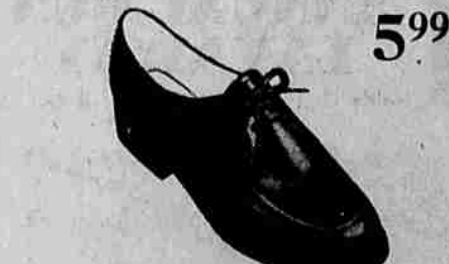
Boys' brown oxford, rugged Searolite soles for long wear. Soft, supple upper leather, stitched with nylon. Children's sizes 8½-4, in A-B-C-D-E widths.

5⁹⁹



Talon® Shoe lok in brown or black. The fastener that we guarantee for the life of the shoe or we replace it. Sizes 10-3, B-D widths.

5⁹⁹



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