

Summertime Is for Kids

By BEN THOMPSON



"Of course, this means you'll miss your birthday party tomorrow!"



"I like mud—when it dries you can peel it off without washing!"

Dudes Love Him

Ranch Host Relieves Itching Of Guests' Poison Ivy, Sunburn, "Saddle Sores", Chafing

"I have been Social Director and Host at two dude ranches", writes Herbert E. Brown of Jackson Hgts., N.Y. "I always carry RESINOL in my travel kit and I also keep a jar in the medicine cabinet ready for use in any type of skin distress.



Herbert E. Brown

"I have been a loyal user of RESINOL since 1934; I have always found it wonderful for itching, irritated skin. Therefore, I give it to my 'dudes' to ease pain of sunburn, poison ivy, 'saddle sores', chafing and similar skin troubles. They love me for it!" Remember this—quickly relieve itching and burning of pimples, piles or hemorrhoids, also promote healing of your family's dry eczema, rashes, sunburn, poison ivy, chafing, other skin irritations with soothing

Super-Lanolated

RESINOL Medicinal OINTMENT

And Forget Your Skin Distress!

FREE Sample. Write Resinol, Dept. FW4, Balto. 1, Md.

The life you save may be your own.

Filters for flavor -the finest by far

THE TAREYTON RING MARKS THE REAL THING!

Tareyton



DUAL FILTER



Tareyton has the taste—
Dual Filter does it!

HERE'S HOW:

① It combines a unique inner filter of ACTIVATED CHARCOAL . . . definitely proved to make the taste of a cigarette mild and smooth . . .

② with a pure white outer filter. Together they select and balance the flavor elements in the smoke.

Tareyton's flavor-balance gives you the best taste of the best tobaccos.



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