



WHERE YOU
CAN

**FILL
IT
UP-**



**Without Emptying
Your Purse!**

Be wise... buy wise... join the hundreds of smart housewives who feed their families the best for less by shopping YOUR BIG Y MARKETS, regularly! Our storeful of LOW PRICES enable you to fill your cart... without emptying your purse! Come see for yourself... come save for yourself! Start cutting your food bills down to budget size... by filling all your food needs at YOUR NEIGHBORHOOD BIG Y, from now on!

SUMMERTIME

BREAKFAST PLEASURES

**Kellogg's
CEREALS**

• All Stars—8-oz. • OK's—10½-oz.
• 40% Brand—14½-oz. • Rice Krispies—9½-oz.

Mix 'Em or Match 'Em

4 pkgs. **\$1.00**

TIP TOP

Orange Juice

8 6-oz. cans **98¢**

PICNICS

LET'S HAM IT UP!

FULLY
COOKED
READY
TO
EAT

lb. **39¢**

FRESH SPARE

RIBS

EXTRA
MEATY

49¢ lb

PLATE BOILING BEEF

U.S.D.A. CHOICE

1b. 19¢

BEEF SHORT RIBS

U.S.D.A. CHOICE

1b. 39¢

SLICED BEEF LIVER

FRESH

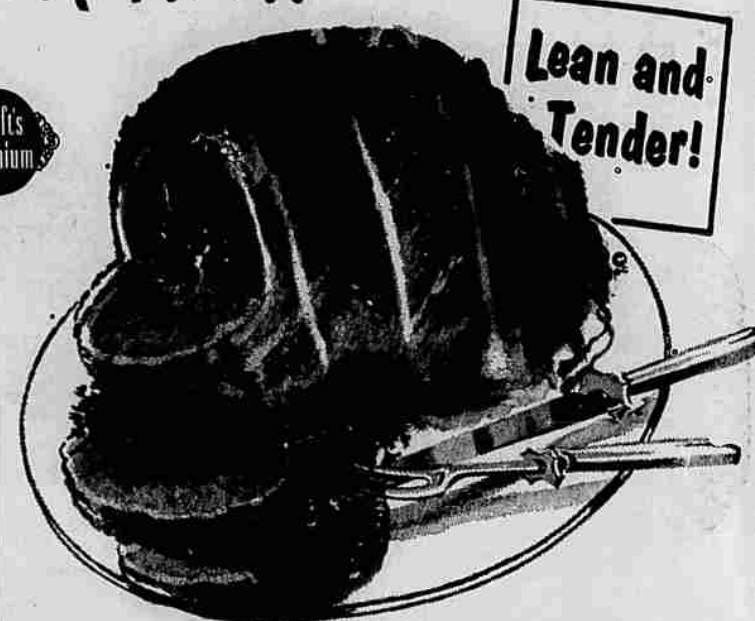
1b. 49¢

PURE LARD

NEBERGALL'S

Snow White

2 lbs. 29¢



**Lean and
Tender!**

PIPING HOT—READY TO EAT

BARBECUED

FRYERS

Golden
Brown

\$1.39 ..

BARBECUED

SPARE RIBS

Sweet
Tender

98¢ lb.

INSTANT

NESTEA

100% PURE TEA

Large
Economy
jar **79¢**
Regular 97¢ Value

A MUST WITH MELONS!

MORTON'S

SALT

26-oz.
Box

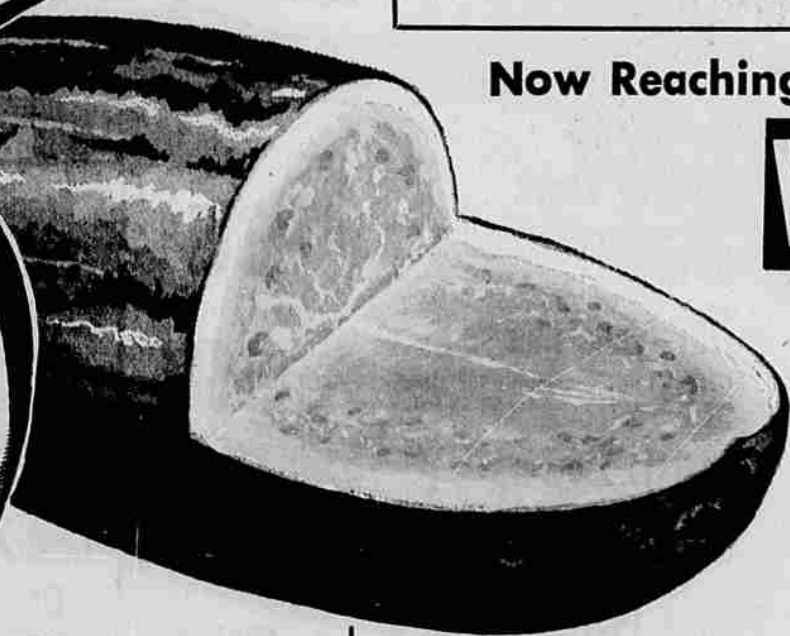
9¢

WALDORF
TOILET

TISSUE

4-Roll Packages

4 PKGS **\$1.00**
Regular 41¢ per
Package



Now Reaching the Peak of Goodness!

WATERMELON

Cool
Luscious
Sweet

2 lb. **¢**

FREESTONE

ELBERTA PEACHES

lug **\$1.98**

GREEN CABBAGE

Solid
Heads

lb. **8¢**

GREEN
BELL

PEPPERS

3 FOR **10¢**

HONEY DEW MELONS

lb. **5¢**

APPLES

Gravenstein Pie or Salad

4 lbs. **49¢**

CUCUMBERS

3 FOR **10¢**

Hey Kids!

SNOW CONES

ON SOUTH PARKING LOT
OF BIG Y SUPER

10¢ Ea

NESTLES

EVAPORATED

MILK

8 tall **\$1.00**

A \$1.20 Value

NESCAFE'

INSTANT

COFFEE

10-oz.
Jar **\$1.29**

Regular \$1.89 Value

LAURA SCUDDER

MAYONNAISE

quart
jar **39¢**

SEA CALL

GRATED TUNA

6 cans **89¢**

CAMPBELLS

TOMATO JUICE

5 46-oz.
cans **\$1.00**

HUNTS

CIDER VINEGAR

gal. **49¢**