



SHOP NOW
It will soon be time to go -

BACK TO SCHOOL

You'll learn some good lessons in thrift when you check the fine array of bargains in back-to-school clothing and supplies in Medford's friendly, easy-to-shop stores. Look over the savings offered in the following pages and in future editions of the Mail Tribune . . . you're sure to win top honors for smart shopping if you do!



It won't be long before school bells begin to ring, here in the Rogue River Valley, and in colleges throughout the country. So, right NOW is the time to get the youngsters ready.

It will be exciting fun, shopping in Medford's well-stocked stores and shops. You'll find bigger and better back-to-school buys than ever before and you'll agree that Medford Merchants know their "ABCs" when it comes to choosing school-time bargains for you!

