

Khrushchev Wants To Use Britain As Approach to U.S.

By K. C. THALER
United Press International
London — (UPI) — Soviet Premier Nikita Khrushchev wants to use Britain as a bridgehead for a future approach to the United States. Khrushchev's designs have emerged from recent diplomatic maneuvers which Moscow's propaganda machine has been putting out to Britain.

Official and personal contacts between Khrushchev and British Prime Minister Harold Macmillan were once again prepared to provide a "bridge" to the United States.

But Macmillan, badly hit by the collapse of the summit which he worked so hard to promote, does not want to be used as a medium for Khrushchev's zig-zagging co-existence policy.

Sharp Criticism

The Soviet approaches have taken the form of sharp criticism of Britain's failure to save the summit, and of more or less "reminders" that Britain is not playing her part now.

Other approaches have bluntly accused Britain of being subservient to the United States and have urged her to revert to her role as mediator.

These moves are the first steps in the Kremlin's preparations for a new campaign to get East-West talks going.

Two Accidents Are Reported To Police Monday

State police reported two accidents yesterday with only minor injuries resulting.

A logging truck and a pickup truck were involved in an accident on the Buckhorn Springs rd. one mile from the Green Springs highway yesterday morning, state police said. The logging truck driver, Lee Walter, 24, of 1561 1/2 Union st., Ashland, was advised a complaint would be filed against him charging improper lane usage.

The pickup truck was driven by Calvin Orvie Kysar, 63, Green Springs power plant, Ashland. No injuries were reported.

A three car rear-end collision resulted in two minor injuries and some property damage, state police said.

The accident occurred about 5:45 p.m. yesterday on Crater Lake highway south of Indian Creek bridge near Shady Cove. Cars involved were driven by Mona Jean Brewer, 33, Shady Cove; Dorothy Elizabeth Elder, 50, Shady Cove; and David Leroy White, 18, Prospect.

State police advised White a complaint would be filed against him charging him with following too close.

Great Gap Still Exists in Public's Understanding of Shareownership of Stocks

By HENRY J. BECHTOLD
UPI Financial Editor
New York — (UPI) — The New York stock exchange has made great progress the past five years in spreading shareownership but a great gap still exists in the public's knowledge and understanding of this field.

Henry Bechtold, this city, according to exchange president Keith Funtston, is a critically inhibiting factor in the growth of shareownership.

While many people understand some of the advantages and disadvantages of owning stock, only one adult out of four can adequately define common stock, Funtston disclosed in "The Investors of Tomorrow," the exchange's second survey of public attitudes on investing.

He points out that there has been little measurable progress in this situation since the first survey in 1954. He adds, however, that stockholders are considerably better informed on this point than adults in general in the total population.

The survey also showed that there is little understanding of regulations on stock trading but awareness of exchange rules has increased. Only 33 per cent of the adult population is aware that there are government regulations controlling the purchase and sale of stocks on the exchange. Of course, stockholders are better informed on this subject.

Understanding Improved

In the related area of exchange regulation of member firms, there has been improved understanding in the past five years, the survey showed. Twenty-seven million people, it said, now know the exchange requires its member firms to adhere to stricter rules and regulations than are required by federal law, compared with 22 million with this knowledge in 1954.

An interesting discovery in the survey is the widespread reluctance of the American public to contact a broker. Entirely too many people don't know the location of a broker's office despite the big expansion of brokerage offices in recent years into suburban areas.

A typical sampling of the public's response to the question of visiting a brokerage office if there was one nearby is "I don't know enough about investing." And, "A broker wouldn't be interested in the amount of money I have to invest."

People Want Information

Some 56 million adults want more information about investing, according to the survey, and 22 million of these want to "start from the beginning and go slow."

The information wanted by the average person includes the stocks he bought and sold, how the exchange works, how to read a stock table, how to evaluate a company and how to read a balance sheet; how to select a broker; and how to open an account.

The exchange notes that new investing techniques of recent years have played a big part in increasing the number of shareowners. The monthly investment plan makes it easy to purchase stock on a regular basis. Stock gifts to minor legislation, now in effect in every state, enables adults to give stock to children without red tape. Investment clubs are becoming more popular every day. In addition, increasing numbers of employees are being offered the opportunity to acquire stock through company plans.

The findings of this survey, Funtston said, constitute an enormous challenge to the exchange community, if, in the years ahead, the securities industry is to attract a growing number of investors.

Our goal is clear, he added. Not merely more investors but better informed investors as well.



Henry Bechtold, UPI Financial Editor, is a critically inhibiting factor in the growth of shareownership.

In the Day's News

By FRANK JENKINS

For what seems like weeks, we've been talking about politics in the space. And... one supposes... we'll be talking about politics from now until the first Tuesday after the first Monday of the coming November.

Let's change the subject for today, at least.

WHAT to talk about?

The community affairs of our area offer an interesting subject. Festivals, one might call them. Webster defines a festival as "a periodical season of entertainment of a specific sort; a time of FEASTING; a feast." Goodness knows, there's plenty of feasting at most of these community affairs of ours. One comes away from them bulging like a hop sack.

THERE'S the Red Bluff Bull Sale. It's one of the oldest of our community affairs. Giving got its start about a quarter of a century ago. Originally, it was exactly what its name suggests... a sale of bulls. The bulls brought for sale were chiefly range bulls... who, one might say, were working bulls. The idea was to improve the quality of the range cattle of our region.

It's different now. Most of the bulls coming to Red Bluff are aristocrats. They have genealogies as long as those of the bluest-blooded aristocrats of the Old World. They are chosen as carefully as a candidate for Miss America. When finally ready for the ring, they are wonderful objects to behold.

People come to the Red Bluff Bull sale from all over the 11 Western States — not so much to buy bulls as to have themselves a wonderful time. They have it. There's no doubt about that. If you don't believe it, make reservations now for the first week-end of next February. (You have to make reservations about that far ahead if you want to avoid sleeping in the street.) It's an affair that one should miss.

THEN there's the annual convention of the Order of the Antelope. It is held each year on Hart Mountain, an 8,000-foot peak in the Hart Mountain antelope refuge away over in the desert east of Lakeview. Its original purpose was to preserve the herds of antelope that range the area. The effort has been successful. Great bands of the graceful animals can now be seen when conditions are favorable. People come each year from unbelievable distances to see them (and for sundry other diversions, such as occasional mild libations designed to prevent unfortunate consequences in the event of snake bite.)

The membership ranges all the way from Justices of the U.S. supreme court to companionable sheep herders. The Order of the Antelope was unfortunate in the phrasing of its first rule, which reads: "No guns; no dogs; NO WOMEN." This has exposed the members to unfortunate suspicions from the distaff side.

Like the Red Bluff bull sale, the annual trek to the antelope country has a quarter of a century of back-

Agreement Signed On Dog-Leash Law

Portland — (UPI) — Mayor Terry D. Schrumk Monday signed for the city of Portland an agreement with the Oregon Humane society to aid in the control involved in the Portland dog-leash law approved by the voters last May.

The society had been reluctant to function on the matter until the contract had been signed.

Salem Gets Loan For Sewer System

Salem — (UPI) — The federal government has approved a \$150,000 loan to the city of Salem to help finance an sewer system expected to cost \$5 million.

The money will be used to help in planning the system, expected to get underway in 1962 if the voters approve the project.

Corvallis — (UPI) — The 15th annual Shrine trek to Mary's Peak will be held Sunday, and some 10,000 persons are expected to travel to the highest point in the Coast range to take part. The trek is held each year by the Shrine clubs of Benton, Lincoln, Linn and Polk counties for the benefit of the Shriners Hospital for Crippled Children in Portland.

Washington — (UPI) — New orders for factory goods, barometer of future production, fell in June to the lowest level since January. Manufacturers' sales slipped a shade below the May level, the commerce department reported Monday. Factory inventories grew by \$200 million, the smallest monthly increase this year.

CRASH INJURES 23
Columbus, Wis. — (UPI) — A car hit a truck loaded with migratory farm workers Monday, injuring 23 persons. Police said the injured were piled up on the highway "like cordwood." Three ambulances made seven trips to St. Mary's Hospital here to bring in 23 injured from the truck and two occupants of the car.

4-H Club News
CP Cudchewers
July 26 the Central Point Cudchewers 4-H club held a meeting at the home of Carol Foote. We discussed the Central Point pre-fair, which was held at the Jackson county fairgrounds July 30. Our record books also were discussed. This is Farm Safety week and Mrs. Ashborn read some

news clippings on farm safety. Kathy Federick told about 4-H camp which she attended. It was held at Lake of the Woods July 19-23. A film on the fitting and showing of dairy animals was also shown. Refreshments were served by Carol Foote. The next meeting was held at the home of our leader, Mrs. Ashborn Aug. 3. Sue Higginbotham.

SPEAKING FOR MODERN OIL HEAT.

"While I Pay the Bills, We'll Stick to Oil Heat!"

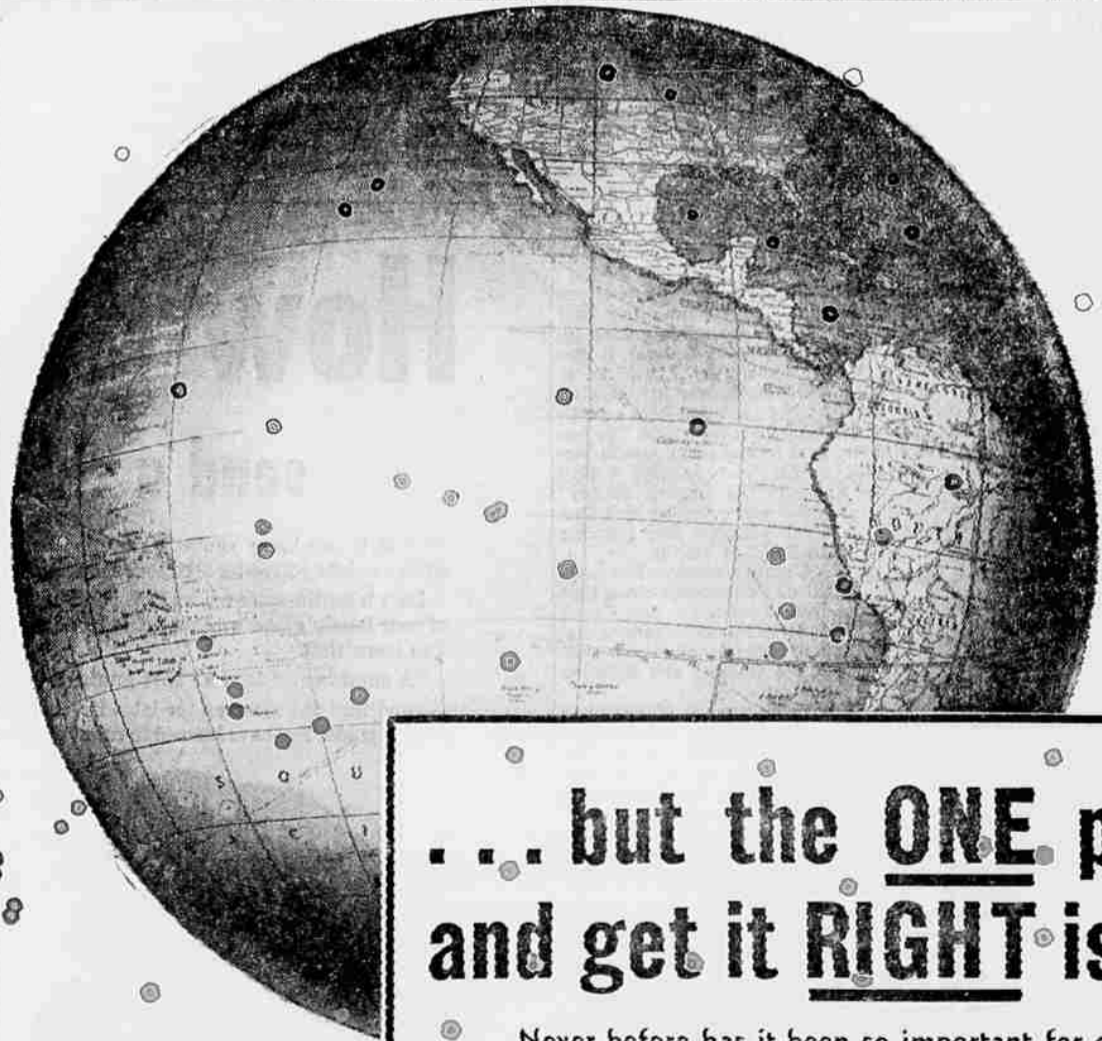


"I'm wearing the money we saved on fuel bills last winter. A new suit for me, a spring coat for the wife... that's the kind of savings we've made by switching to oil heat. And, if you're the kind who likes solid comfort, I say join me! You'll go for a heating plant that makes it T-shirt weather all winter long." Oil heat costs far less than any other modern heating system. Ask your heating oil dealer for proof!

On MEDFORD, the finest homes use modern oil heat... for safety • for dependability • for economy • for comfort

THE GLOW OF PURE HEAT MODERN OIL HEAT

NEED 220-100 AMP SERVICE
LET SEARS ARRANGE INSTALLATION
AS LOW AS \$85.00
Nothing Down, 3 Years To Pay On Sears Modernizing Credit Plan
Includes: Service for Range, Dryer and Hot Water Tank Up to 30 Feet Each, Plus 8 Circuits.
PHONE 5P 3-6661 FOR FREE ESTIMATES



NEWS CAN COME FROM ANYWHERE IN THE WORLD

... but the **ONE** place to get it **ALL** and get it **RIGHT** is in your newspaper

Never before has it been so important for every American to know and understand what is going on in the far corners of the world — where his or her own fate may be in the making.

Today, more and more men and women turn with eager interest to the clear and comprehensive stream of news, analysis and enlightening background information on world affairs provided only by the newspaper.

In the unending struggle to keep free men alert and well informed there is no substitute for the expert and unflinching effort of editors, reporters, correspondents and news analysts. Through the medium of the press, these seasoned specialists keep you abreast of developments and aware of probable things to come in all parts of our troubled world. Be always well-informed and interesting, too. Read your newspaper regularly for news depth.

Trucker Confesses House Dynamiting
Seattle — (UPI) — A 27-year-old truck driver has confessed to setting off a dynamite blast which ripped the Everett Fletcher home here Sunday, police reported Monday.

They identified the man as Patrick Keating, Seattle. He was held in the city jail, pending filing of charges.

Police quoted Keating as saying he set off the blast because of personal trouble with Fletcher.

The blast went off at the Fletcher home Sunday night. It shattered windows in a dozen neighboring houses and did approximately \$2,500 damage to the Fletcher home.

Grange Notes
Roxy Ann Grange
At the last meeting of Roxy Ann Grange, the members voted to have the annual picnic at McKee bridge, at 1 p.m. Aug. 7.

The charter was draped in memory of Mrs. Norman Thames. During committee reports, Mrs. Bruce Moffatt, chairman, stated that 45 people attended the Home Economics club picnic at Hawthorne park the evening of July 13.

After the meeting, birthday cake and ice cream was served by the committee.

Next regular meeting is Friday, Aug. 5.