



MISS OREGON CONTESTANTS — Three pretty contestants in Seaside this week for the annual Miss Oregon Pageant are (from left) Miss Gresham, Susan Lynn Gaines; Miss Eugene, Sharon Anderson, and Miss Jefferson County, Kay Nicholas. The new Miss Oregon will be selected in ceremonies this Sunday. (UPI Telephoto)

### Two SOC Faculty Members in D. C. For Training

Asiland — Two Southern Oregon college professors, Dr. Eugene Bowman and Dr. Marshall E. Woodell, are in Washington, D. C., regarding separate governmental and military training programs. Dr. Bowman, formerly a professor of mathematics and professor at Southern Oregon college, will leave for Quito, Ecuador, for a two-year administrative position as soon as his language course in the nation's capital is finished. The International Cooperation administration, an agency of the state department, has chosen him as a teacher education advisor with that department in the Latin American country. Several of Dr. Bowman's works have been published by the education magazines such as the Journal of Education Research, Peabody Journal of Education, and the Oregon Education association.

### Oregon Boy Wins DeMolay Award

Kansas City, Mo. — (UPI) — The International Supreme Council of the Order of De Molay announced Thursday that James C. Gulliford, 18, Mill City, Ore., has been named a 1960 outstanding De Molay in Oregon. He will receive a distinguished service medallion. The awards are given out every four months on a good citizenship basis.

### Nixon, Kennedy Agree To TV Debate on Issues

Chicago (UPI) — Presidential rivals Richard M. Nixon and John F. Kennedy expressed willingness Thursday to engage in face-to-face TV debates during the forthcoming election battle.

A series of TV debates was proposed Wednesday by Robert W. Sarnoff, board chairman of National Broadcasting company, in telegrams to the Democratic and Republican contenders.

Kennedy's reply was disclosed first at Hyannis Port, Mass. He said "I wholeheartedly accept your invitation to meet on television with Vice President Nixon during the coming campaign."

Nixon's reply was disclosed later at Hyannis Port, Mass. He said "I wholeheartedly accept your invitation to meet on television with Vice President Nixon during the coming campaign."

Sarnoff proposed four hour-long programs devoted to a joint discussion of the issues "according to ground rules to be drawn up in consultation with the candidates."

Four additional hours would be designed to get the views of the candidates under questioning by a "panel of outstanding American journalists."

COMMENTARY — Arlington, Texas — A sign on the side of a turnpike entrance booth near Arlington reads: "Smile — People Will Wonder What You're Up To."

### Pamphlet Offers Advice on What To Do If You're Fired

By HENRY J. BECHTOLD United Press International New York — (UPI) — You're fired!"

These two short words are the most devastating in the English language to most people. They probably have caused more anguish and heartbreak than is normally recognized, mainly because their victims suffer through a phase of business life alone and in relative silence.

You may never have been confronted with this situation but don't get the idea that you never will. Top executives as well as office boys are unwitting victims.

According to Phil Kelly, president of the Sales Executive Club of New York, most executives live with this "monkey on their backs." Every decision they make is governed in one way or another by their desire to preserve status quo. Don't take a chance, he advises. Maybe it will backfire. If it does, "don't get panicky," Kelly warns.

He has prepared a pamphlet, "What To Do When You Get Fired," to help people caught in this situation with a bit of sound advice and counsel.

Tell the Truth — The pamphlet is primarily intended for executives in the business of selling, advertising, marketing and distribution, but is applicable to those in other lines since its principles are basic in concept.

Kelly's first bit of advice is, "if you get fired — admit it." Too many people, he says, feel discouraged and disgraced because they have been fired.

It's no disgrace, he states, adding that there are a hundred-and-one reasons why forced severance might have been necessary. Maybe it was a merger, with attendant staff cuts; maybe pressure of foreign competition dictated the move; maybe certain markets have dried up, products become obsolete.

Many times, Kelly points out, a firing gives the boss as big a headache as it does the employee. "But it's all arithmetic and strictly impersonal." Losing a job is seldom fatal, except to pride and self-confidence. The outcome of the situation depends entirely upon the man, Kelly says. He can attack the problem de-

liberately, aggressively and with logic, or get jittery about the entire situation.

Like Selling a Product — The pamphlet points out that looking for a job is similar to marketing a new and unknown product. In this case the product is you. The pamphlet offers a formula for analysis of your biggest assets — the qualities your next employer is looking to buy.

The resume is listed as the most important link in the chain of job-seeking. "It has to be long enough and complete enough to tell the individual's story in a way that reflects his character, experience and potentials in the best light."

Kelly says the want ads, agencies, direct mail and cold calls all play a part in getting the resume into the hands of those who might use your services.

The pamphlet also gives a rundown of the fine art of boosting the yearly salary. A good man never sells himself too cheaply, it says. "Good executives don't like cheap men."

The pamphlet also explains how to use references to your best advantage, and evaluates aptitude testing.

All in all, firing is a hot and touchy subject, Kelly says. "It's a subject that people like to avoid. In fact many people who will read the pamphlet will cover up the title page for fear that someone will see them reading it. It's like the Kinsey report. Everybody is interested but nobody wants to admit it."

### Boom Lowered on Military Spending

Salem — (UPI) — State Finance Director Freeman Holmer said Thursday the department of finance and administration has lowered the boom on Oregon military spending such as the \$39,000 for improvement of the Oregon adjutant general's offices at Portland air-base.

The legislative fiscal committee recently brought the expenditure to light and said it had been accomplished without authorization of the legislature or the state finance department.

Holmer said rigid regulations are now in force to prevent a similar occurrence.

### Small Worlds Around Us

By Lynn M. Watkins

#### The Brown Thrasher Has A Fatal Habit

The bird with the yellow eyes, long tail, sweet voice and the somber brown, speckled breast remains a true woodland bird in spite of the march of urban progress. And it still persists in a habit that now so often proves fatal.

Just what prompts this bird to persist in flying, just ahead of an approaching car, is a secret the bird has never revealed. Possibly because, pre-

fering a thicket in which to nest, which usually grows alongside a country road, the bird is alarmed at the car's approach, or is attempting to lead a would-be molester away from the concealed nest. Anyway, the bird darts out and flies along in front of the vehicle.

#### Can't Move Fast

However, its speed and maneuverability is geared to the horse and buggy age. The bird cannot move fast enough to keep safely ahead of the modern motor car. Because this habit is persisted in more during the nesting season than at any other time, it results in double tragedy, for, as a result of the parents death, the young in the hidden nest also die.

The brown thrasher, or thrush, as it is sometimes called, is related to the catbird, robin and the bluebird. The thrasher is one of the sweetest singers of the woodland. Its melodious song is a long-continued, clear whistle with each note round and clear. Unfortunately, too, with these elusive birds, is the fact they always insist on building their nest close to the ground, in a low bush, or in a tangled weed clump. Mr. Thrasher is a considerate and helpful husband, eagerly helping with the first nest of the summer season.

The second nest is usually constructed by the female alone, while he is teaching the first brood some of the things a baby thrasher must know. But, by mutual agreement, both parents assist in incubating the eggs, and feeding the young.

The male thrasher, regardless of how busy he is, always finds time to fly up into a tree on a favorite singing perch, and tells the world, by enthusiastic song, that he is happy to be alive. His Territory — From his singing perch he indicates to all who will listen that this is his territory, and he is willing to fight to preserve it. If an enemy of any kind, or size, approaches, Mr. and Mrs. Thrasher combine their efforts to drive away the intruder.

In the early spring, the song of the brown thrasher and the flitting form in the thicket, informs the winter-weary folks that the spring has come, and all's right with the world. If this olive brown bird with the white speckled breast, could just learn that motor cars travel faster, and hit harder, than the slow moving horse and buggy, there would be more brown thrashers to add their lively song to the shrubby roadsides and woodlands. (Released by The Register and Tribune Syndicate, 1960)

### CHECK THESE PARK & SHOP FEATURES

- ONE HOURS FREE PARKING — WITH \$2 PURCHASE
- CONVENIENT — WORRY FREE
- EASY TO PARK — 7 SPACIOUS LOTS
- LOTS LOCATED NEAR PARK AND SHOP STORES
- NO METER WORRIES

PARK AND SHOP THESE MEMBER MERCHANTS

- Acme Hardware
- Alexander & Brown
- Andy's Jewelry
- Anders Photo Shop
- Barker's
- Bell's Gifts & Hamovars
- Braimors
- Brophy Jewelers
- Burelson's
- Burelson's Hairfashions
- Burk's Awnings
- Buster Brown Shoe Store
- Central Rexall Drug
- Century Sporting Goods
- Chapman Jewelers
- Chris The Tailor
- Dempster Furniture
- Fashionette
- First National Bank
- Fosters Medical Pharmacy
- Frake & Smith
- Ginn's Flowers
- Goldy & Hensolman
- Hadley's Medford Inc.
- Home Appliance Co.
- Hubbard Brothers
- Lowatt Office Supply
- Johnston & Stewart
- Karl's Shoe Stores Ltd.
- Lampport's Sporting Goods
- Larson Appliance Co.
- Lawrence's Jewelry
- Leonard Electric Co.
- Leon's
- McLain Drug Centre
- Mann's Department Store
- Medford Flower Shop
- Medford Pharmacy, Inc.
- Medford Plate Glass & Mirror Co.
- Merle Norman Cosmetic Studio
- Mode O'Day Shop
- Montgomery Ward
- Morrison's Men's Wear
- J. J. Newberry Co.
- Norfield Shoe Co.
- Pick's Apparel
- Purucker's Music House Inc.
- Rath's
- Robinson Brothers
- Scarlett Auto Supplies
- Sewing Machine Center
- Sims Cycle & Hobby Shop
- Swem's Gifts
- The Toy House
- Trowbridge & Flynn
- U. S. Nat'l Bank
- Van Lee's
- Waincott's Pharmacy
- Weeks & Orr Furniture
- Weisfield's Inc.
- Western Auto Supply
- Western Thrift
- Woolworth's

### Careless Burglar Forgets His Gun

Portland — (UPI) — A burglar reversed the usual routine at Williamson and Bleid, Inc., here yesterday and left something instead of stealing loot. Police said evidence indicated the prowler had put two chairs together at a desk and spent the night sleeping in the office. When he departed, he left behind a fully loaded pistol.

## MORE TAXI NEWS

The drivers and management of COURTESY CAB wish to thank the people of Medford for their courteous response and patronage in helping us establish a new taxi cab service.

It has been expressed by many that this service was needed in our fast-growing community. Courtesy Cab has available for you call, four new Dodge Darts for a comfortable and luxurious ride, we are independent and locally owned—not connected with any other transportation service. We can give you courteous transportation throughout the city of Medford — to the airport—Central Point—Jacksonville—or any other point within 3 miles of city limit.

### DRIVERS:

- BILL BAILEY, who holds a 7-year safe drivers award.
- MARVIN SLOAN, a safe and excellent driver.
- FRED THOROMAN, a courteous driver who discovered the recent fire at Domestic Laundry and radioed in. This courteous alertness probably saved the other buildings nearby.
- BOB TAYLOR, courteous driver with a big smile.

## COURTESY CAB

PHONE SP 2-6288

LAMBERT JOHNSON J. H. HILL

### Mr. Farmer . . . It's Up to You To Eliminate The Hazards on Your Farm!

Most farm accidents can be prevented. Surveys show that the basic cause of farm accidents is human neglect. Coupled with haste, false confidence and lack of knowledge, the greatest hazards are improper equipment, improper care and use of machinery, and "putting off" needed repairs.

### FARM SAFETY WEEK JULY 24-30

FOLLOW THE RULES OF SAFETY FARMING AND KEEP YOUR FARM ACCIDENT FREE!

This is National Farm Safety Week, set aside by the National Safety Council to call attention to unnecessary hazards on the average farm — hazards that you can eliminate on your farm. Accidents are costly — and their cost may be your life! So don't take chances. Clean up and fix up your buildings and machines. Be careful in handling animals. Use extra caution when working with electricity. Keep your farm accident free this year.

### This Message Sponsored by the Following Implement Dealers

<b>DAVENPORT FARM EQUIPMENT</b> Case and Minneapolis Moline Griffin Creek Rd. Sp 2-2146	<b>INTERNATIONAL HARVESTER COMPANY</b> McCormick Farm Equipment Store 2232 Biddle Rd. SP 3-4553	<b>CAL-ORE MACHINERY COMPANY</b> 1105 Court SP 3-4507
<b>HUBBARD - WRAY COMPANY</b> John Deere 909 So. Riverside SP 3-7511	<b>VALLEY EQUIPMENT</b> Massey-Ferguson 2840 So. Pacific Hwy. SP 2-6223	<b>EATHERTON ENGINE &amp; EQUIPMENT CO.</b> Oliver Equipment & Wisconsin Engines 335 E. McAndrews SP 2-5550

### Standard Oil's Income Increases

San Francisco (UPI) — Net income for Standard Oil company of California was substantially increased for the second quarter of the year, according to a company report. The company announced Thursday that income for the second quarter of 1960 was \$67,861,000, or \$1.07 a share as compared with \$60,356,000 or 96 cents a share for the first quarter and the same figure for the second quarter of 1959.