

Demos Offer 'Something for Everyone,' Says Kennedy

Washington (CQ) — "There is something in our platform or legislative record for everyone," according to the Democratic party's nominee for president.

That wasn't what Sen. John F. Kennedy said in accepting his party's nomination July 15. But it was what he wrote in 1957, in a frank appraisal of the Democratic party published by "Life."

"The very nature of our history as a coalition," wrote Kennedy, had led to "special appeals — to the farm vote, the Negro vote, the veterans' vote and all the rest . . . We plot presidential campaigns the same way, not in terms of national issues and trends but in terms of so many Southern electoral votes, so many farm states, so many labor areas, and so on and on."

Certainly the 1960 platform lives up to Kennedy's description of "something for everyone." And it is reasonable to suppose that, in drafting Sen. Lyndon B. Johnson as his running mate, Kennedy was not unaware of those 146 Southern electoral votes.

But it seems equally clear, from the tenor of his acceptance speech, that Kennedy is also heeding his own admonition of 1957, to plot his campaign "in terms of national issues and trends." The reason: to capture the votes, as

he put it July 15, of "the millions of Americans who voted for President Eisenhower, but balk at his would-be, self-appointed successor."

Target Nixon

In thus drawing a bead on his probable opponent, Vice President Richard M. Nixon, the Democratic nominee revealed an interesting shift in campaign tactics. Six months earlier he had had this to say about him:

"Mr. Nixon said he wants to carry on the Eisenhower policies. I say the country cannot afford it. Perhaps we could afford a Pierce following Fillmore. But after Buchanan this nation needed a Lincoln — after Taft we needed a Wilson — after Hoover we needed Franklin Roosevelt. And after eight years of Eisenhower, this nation needs a strong, creative Democrat in the White House."

When it came down to writing his acceptance speech, Kennedy repeated most of this paragraph verbatim, but changed the first sentence to read: "Perhaps he (Nixon) could carry on the party policies — the policies of Nixon, Benson, Dirksen and Goldwater." And, in the last sentence, "Eight years of Eisenhower" was rephrased as "eight years of drugged and fitful sleep."

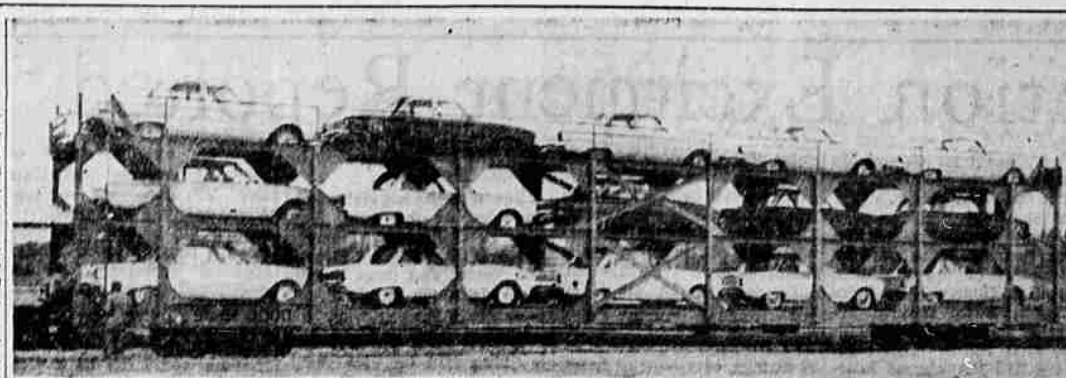
In redirecting his fire, however, Kennedy did more than

Ullman Pushes for New Farm Program

Lexington, Ore. — Ullman Saturday urged a farm program to enable farmers to regulate their own production and to bring supply and demand into balance.

Ullman termed the present Republican policies the result of "the threadbare philosophy of a tired administration."

Speaking in Lexington, Ullman called for an end to what he called the high cost of the present stabilization program and an orderly elimination of farm surpluses.



NEW TRANSPORT—Frisco railroad has ordered 130 of these three-tier transport cars capable of hauling 15 compact or 12 regular size cars. They expect delivery of the cars in August or September, in time to handle the 1961 models that will be coming from the assembly lines. (UPI Telephoto)

San Diego Woman Killed Near Dalles

The Dalles — Ullman — A San Diego woman was killed Saturday in a one-car accident on U. S. highway 30.

State police identified the victim as Mrs. Lydia Ramsey, 38. Also injured in the accident were Mrs. Emma Hill, 82, of San Diego, and Milla Naimi, 12, of Eugene. Their injuries were reported minor.

State police said the accident occurred when Mrs. Ramsey apparently lost control of the car while trying to pass another vehicle on the highway. The car skidded and overturned.

Quotes From the News

BY UNITED PRESS INTERNATIONAL

Oregon Gov. Mark O. Hatfield, urging Republicans to pressure Gov. Nelson A. Rockefeller to accept the vice presidential nomination despite the New Yorker's out-and-out refusal:

"I'm not giving up on the idea. I would be very delighted to see such a ticket. I will express it to him (Rockefeller) at the first opportunity."

Pennsylvania Sen. Hugh Scott, commenting on Democratic presidential nominee John F. Kennedy's age:

"Democrats will economize on transportation during the campaign because Jack plans to travel at half fare."

Republican National Chairman Thruston Morton, answering a newsmen's query on whether Vice President Richard M. Nixon might throw open the GOP vice presidential race:

"That could be, but we could confine it to a small number of candidates acceptable to him. A situation like that could develop."

Wisconsin Rep. Melvin Laird, platform committee vice chairman, announcing the committee rejected key language of the Nixon-Rockefeller recommendations on defense and other planks:

"We're writing the platform in this committee."

Former New York Gov. Thomas E. Dewey, telling newsmen the Nixon-Rockefeller platform pact was not an effort to pressure the convention:

"I am sure that they were not trying to dictate to the convention. The agreement they reached has improved the GOP prospects this fall. They are two strong men, both seeking the best interests of the nation."

New York Gov. Nelson A. Rockefeller, promising to take his campaign for a liberal Republican platform to the convention floor if he isn't satisfied with the platform committee's work:

"I can assure you that if for any reason it should prove necessary, I will fight right here in Chicago — on the floor of the convention — to make our platform meet the challenge."

Wall Street Chatter

New York (UPI) — This week's Republican convention can be expected to paint a rosier picture of the nation's economic health and it would be surprising if the market does not show a favorable response, according to B. K. Thurlow of Winslow, Cohe and Stetson, Inc.

It seems curious, he says, that with the election campaign now beginning in earnest, the administration is showing so little concern over the steady deterioration in business sentiment that has taken place during the past few weeks.

An excellent pretext for stimulating measures now exists and these include lowering interest rates and margin requirements, in the opinion of this financial analyst.

Bache and Co. is surprised to see Great Western Financial back down so sharply in view of its continued earnings gain. With chances for any adverse legislation slim, Bache says, GWF's excellent past record would seem to deserve a higher valuation.

The next twelve months should see a leveling off, or at worst a slight decline in bank earnings, according to the Value Line Investment survey. However, with current dividend payments at historically low levels, a general liberalization of dividend rates appears in prospect.

Hornblower and Weeks notes that oil company executives have stated that improved earnings during the remainder of the year should offset the rather disappointing results earlier so that full 1960 income should be about equal to 1959 or better in some cases. The latter will probably hold true for Standard Oil of Indiana, Hornblower believes.

Community for Aged Slated at Woodburn

Woodburn — Ullman — A \$10 million community of more than 1,000 homes for retired persons of 62 years of age and over has been announced here.

The community, sponsored by a group of Oregon business and industrial leaders, will be developed on a 220-acre site on the city limits at Woodburn.

It will be built to accommodate retired persons with modest incomes.

Man Dies After Swimming Accident

Lake Tahoe, Nev. (UPI) — Thomas G. Borst, 24, Portland, Ore., died in a hospital here Friday from injuries suffered from a swimming accident July 18.

Borst suffered head and neck injuries when he dived into a swimming pool and struck the bottom with his head.

Borst, the son of Mr. and Mrs. P. C. Lodestein, was employed at Lake Tahoe.



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25 lbs.—Ground Beef	6 pkgs.—Hash Browns
25 lbs.—Steaks (Round, top sirloin, T-Bone, rib, veal chops, pork steak, pork chops)	3 pkgs.—Mixed Vegetables
10 lbs.—Short Ribs	3 pkgs.—Asparagus Spears
16 cans—Lemonade	10 pkgs.—Strawberries
8 loaves—Bread	5 gal.—Ice Cream
12 pkgs.—French Fries	2—Pastry
6 pkgs.—Peas & Carrots	2—Buns
12 pkgs.—Corn	2—Cakes
	6—TV Dinners

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