

SEARS ROEBUCK AND CO

FREE STORESIDE PARKING!

OPEN MONDAY AND FRIDAY UNTIL 9:00 P.M.

SHOP IN AIR-CONDITIONED COMFORT!

Once - A - Year Sears National Home Appliance Sale!

Outstanding Low Prices! Only \$5 Down Buys Any Appliance Priced Up to \$200



SAVE \$30
Kenmore 30-In. Electric Range
HAS AUTOMATIC
OVEN AND OUTLET

REG. 229.95
REDUCED TO... **199⁹⁵**

\$5 Down Delivers

- Handy 60-minute food timer has signal buzzer
- Choice of 7 heats on all top burners

Big oven is clock controlled. Just set, forget... starts, stops when you desire. Handsomely styled Kenmore gives your kitchen a fresh new look! Practical in design for easy cleaning.

SEARS BEST! LADY KENMORE RANGE

Save Over \$66

Reg. 399.95

Reduced to

333.

\$10 Down Delivers

- Roaster-Skillet
- 2 chrome-lined ovens

Bakes, grills, pan fries, simmers, braises, roasts, steams, french fries and converts to dutch oven for casserole dishes. Rotisserie, second oven, Full-Vu oven Roto-Meat-R tells when meat is done.



Sears service experts, trained in factory methods, and authorized Sears parts are as near as your phone... coast-to-coast!

Most Popular All-Fabric Kenmore Automatic Washer In Our History!

3 Cycles

- ✓ Normal
- ✓ Delicate
- ✓ Wash 'n' Wear



Deep-Soil Scrubber
Rouls stubborn dirt on collars and cuffs.



Adjusts Water Level
You set water level to suit the size of your load.

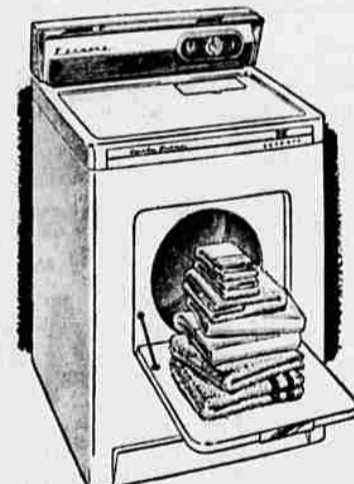


Roto-Swirl Agitator
Gentle, effective, thorough washing action.



Most Popular Because:

- 3 cycles; normal, delicate and wash 'n' wear for all fabric care.
- 2 speeds; delicate fabrics get slower, gentler agitation and spin.
- One dial sets best combination of 5 wash and rinse temperatures.
- Built-in, full-time lint filter.
- Price includes delivery, normal installation, 1 year service (parts, labor) and 5-year gear guarantee!



SEARS LOW, LOW PRICE

219⁰⁰

\$10 DOWN DELIVERS

Matching 3-Cycle Kenmore Electric Clothes Dryer

Safe all fabric drying... normal, delicate and wash 'n' wear cycles, 6 temperatures. 10-lb. capacity. **\$148⁰⁰**



YOUR CHOICE... WITH THE PURCHASE OF ANY COLDSPOT FREEZER DURING THIS SALE!

- 96 packages of frozen vegetables.
- Or 20 fruit pies (apple, peach or cherry) plus seven 1/2 gallons ice cream in 7 delicious flavors.
- 12 tender fryers.
- Or turkey and ham.

New COLDSPOT Freezer Stores 469 lbs. of Food

Free of Frost

REDUCED TO...

289⁸⁸

Plus Your Choice Free Food Offer!

It's frostless throughout, 13.4 cu. ft. capacity, porcelain interior. No frost build-up—no more defrosting. Safety signal light. You'd expect to pay much more for this Coldspot. Includes interior light, space-saving flush hinges.

\$10 Down Delivers On Sears Easy Terms

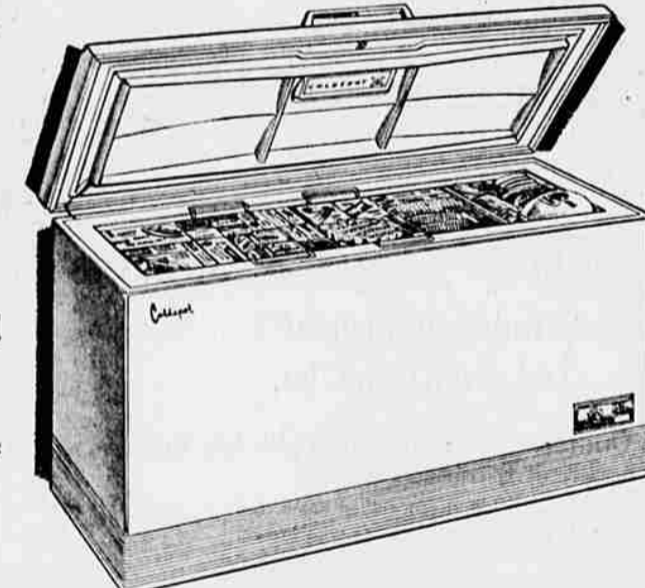
21 Cu. Ft. Coldspot Freezer Has Porcelain Enameled Interior... Stores 740 lbs.

328⁸⁸

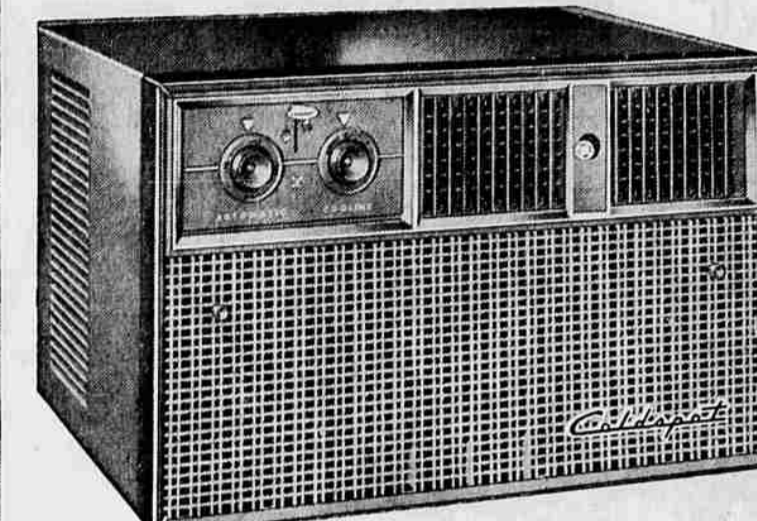
Plus Your Choice Free Food Offer!

- Generous-size 21 cu. ft. capacity
- Two sliding storage baskets—you reach bottom of freezer easily!
- Front-mounted safety signal light.
- Big fast-freeze compartment.

\$10 DOWN DELIVERS



Budget Price 1-H.P., 115-Volt Coldspot Air Conditioner
LOW PRICED COMFORT



Officially Rated 8,500 BTU Capacity... Cools Fast

218⁸⁸

\$10 Down Delivers

- Rated by NEMA Standard CN1 '58
- Simple air direction control.
- New system exchanges stale air for fresh air from the outside.
- Reusable Kenisan filter traps dust, pollen and household germs.
- Zinc clad to last four times longer.
- 5-Year sealed unit guarantee and 1-year service at no extra cost.

New 1-H.P., 115-Volt Coldspot "500" Air Conditioner for COOL, DRY COMFORT

278⁸⁸

\$10 DOWN DELIVERS

Guaranteed 12,000 BTU output as rated by NEMA standard CN1 '58.

- Parts subject to rust are zinc clad to last four times longer.
- Two-speed operation with simple instant air direction control.



Coldspot Humidity Control Model
Just set humidistat, it dries the air in damp weather even although cooling isn't needed.



5-YEAR SEALED UNIT GUARANTEE

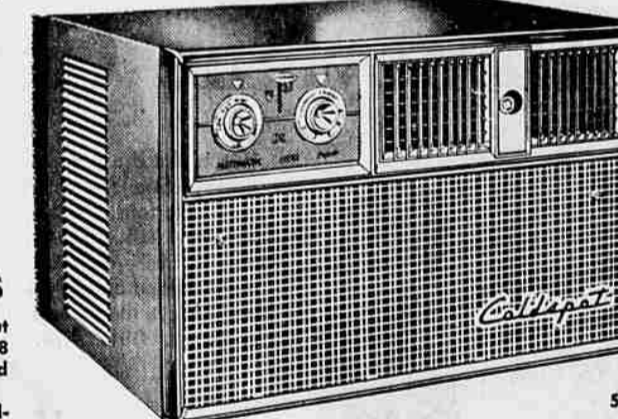
New 1-H.P., 115-Volt Coldspot "500" Air Conditioned Now Cools or Heats

Set Dial, Gives Temperature Wanted Automatically

288⁸⁸

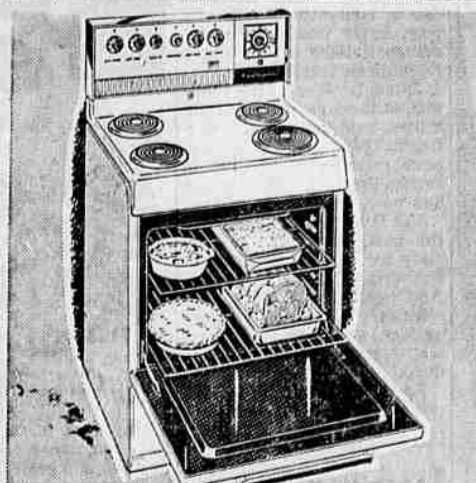
\$10 DOWN DELIVERS

- Guaranteed 12,000 BTU output rated by NEMA standard CN1-58
- Parts subject to rust are zinc clad to last four times longer
- Exchanges stale inside air for filtered air from the outside



Keeps You Either Cool or Warm
Dial temperature you like, this conditioner delivers cooled or heated air as needed.

5-Year Sealed Unit Guarantee Plus 1-Year Service at No Extra Cost

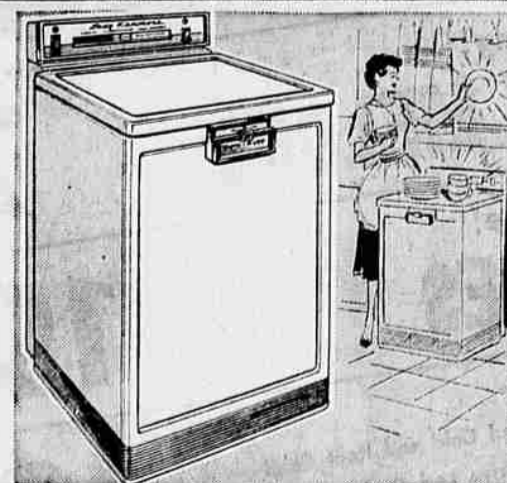


Kenmore 30-Inch Electric Range

REDUCED TO... **168⁰⁰**

\$5 Down Delivers

A wonderful buy because it gives you so many of the luxury features of more expensive ranges at a true low price! 24-in. oven, 7-heat selector switches, timed appliance outlet. Much more!



Our Best... Lady Kenmore Portable Dishwasher

REDUCED TO... **199⁰⁰**

\$5 Down Delivers

Our finest... with these work saving features! Revolving upper rack cleans every dish thoroughly. 4 separate cycles let you select proper wash and rinse action. "Square" corners give a built-in look.
2 CYCLE PORTABLE DISHWASHER
Reduced To **148⁸⁸**

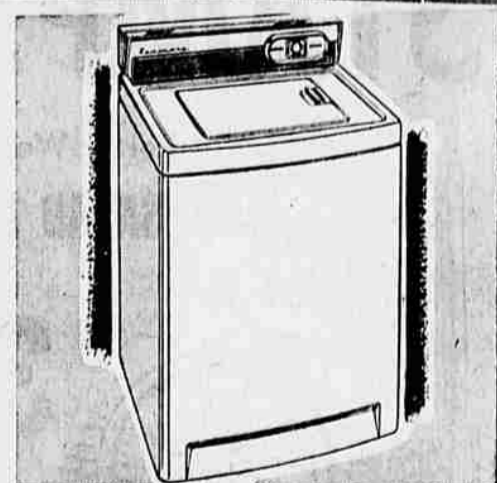


Our Lowest Priced Kenmore 9-Lb. Load Automatic Washer

REDUCED TO... **159⁰⁰**

\$5 Down Delivers

Automatically washes any fabric lint-free... just load 'n' set it and forget it. Built-in filter removes soil, soap-scum, lint specks from wash and rinse water... ends lint haze on clothes.



Low-Priced 2-Speed Kenmore Washes Dainty Sheers Safely

REDUCED TO... **168⁰⁰**

\$5 Down Delivers

10-lb. capacity automatic washer has 2 speeds and 2 cycles—normal for thorough washing of this dirtiest denims and delicate for extra-gentle care of your lingerie. Built-in filter for lint-free washes.

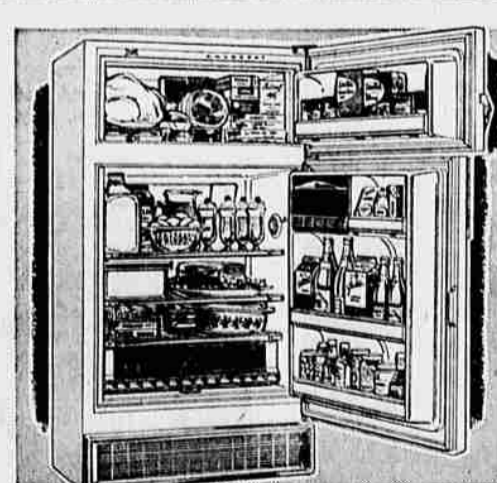


Economy Priced 13 Cu. Ft. Coldspot Refrigerator

REDUCED TO... **188⁸⁸**

\$5 Down Delivers

Large enough for family-size food needs without old-fashioned crowding. Four full-width door shelves store dozens of items. Magnetic door operates quietly. Flush-hinged door opens within units own width.

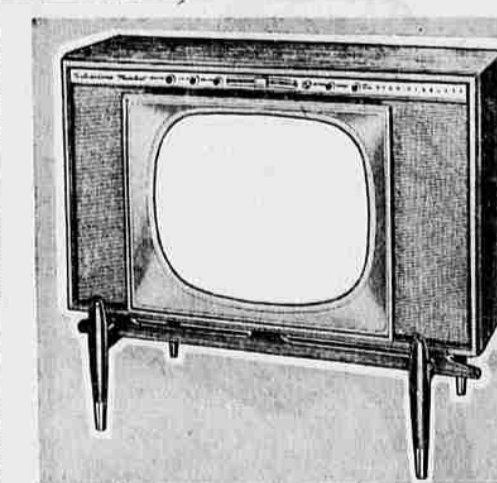


Coldspot Automatic Defrost 2-Door Has True Freezer

REDUCED TO... **268⁸⁸**

\$10 Down Delivers

Never before with refrigerator defrosting mess again. Porcelain swing-out crisper. Flush-hinged doors have silent magnetic hardware. Door has full width storage, includes butter chest with butter dish.

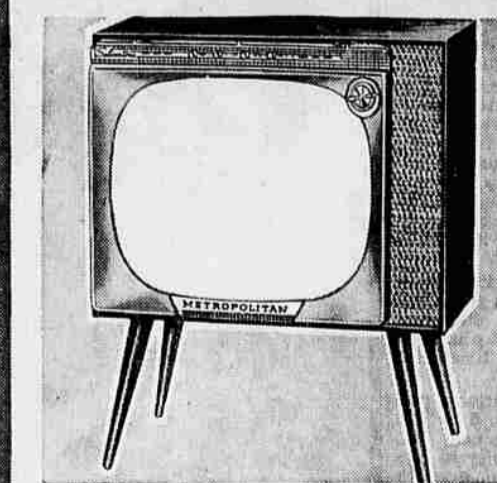


Save \$40. Silvertone Medalist TV

Reg. 299.95
REDUCED TO **259⁸⁸**

\$10 Down Delivers

21-in. (overall diagonal) screen; 26.1 sq. in. viewable area. Powerful Medalist "500" chassis with power tuning, six hi-fi speakers, variable tone control. Mahogany finished hardboard.



Save On This 21-In. Silvertone TV

REDUCED TO... **179⁸⁸**

\$5 Down Delivers

Silvertone console TV with 21-in. (overall diagonal) screen has 26.1 sq. in. viewable area. Metropolitan chassis provides sharp, clear picture and good sound. Slim cabinet styling in mahogany finished hardboard.

SEARS IN MEDFORD... Southern Oregon's Largest, Most Complete Department Store
THE WHOLE FAMILY SHOPS AT SEARS AND SAVES... FREE STORESIDE PARKING

"Satisfaction guaranteed or your money back" SEARS

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