

4 A MEDFORD MAIL TRIBUNE

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Flight o' Time: Medford and Jackson County History from the files of The Mail Tribune 10, 20, 30, 40 and 50 years ago.

20 YEARS AGO: July 18, 1940 (Thursday). A street poll conducted by the Mail Tribune this morning revealed that Medford residents are almost unanimously opposed to using the atom bomb in the Korean conflict.

30 YEARS AGO: July 18, 1930 (Friday). An elderly miner is believed to have been trapped by a forest fire burning in the Williams creek district.

40 YEARS AGO: July 18, 1920 (Sunday). The first band concert of the season will be held in the city park Tuesday night.

50 YEARS AGO: July 18, 1910 (Monday). Eight of an eventual 40 carloads of steel for construction of the Pacific and Eastern railroad through Medford, arrived during the week end.

What's Your I.Q.? Nine or ten correct is superior; seven or eight is excellent; five or six is good.

1. When the second award of a medal for valor or achievement is made to a member of the armed forces, does the man wear two medals?

All Men Equal--If Skin White

The race to the suburbs, as reflected in the 1960 census counts, appears to have some peculiar entry requirements.

One may meet all the necessary requirements for running—intellectual, moral, financial—but if your skin isn't the right color, it seems you may be an also-ran or get scratched after a few steps.

Portlanders should pull their noses out of the roses long enough to take a hard look at the hurdles put in the path of a Negro family seeking a dream home in the east suburbs.

The state labor commissioner found that two real estate firms discriminated against the family in its efforts to find a home. He ordered the companies to offer the Negroes comparable property.

A FEDERAL paper permanently enjoined a water district from attempts to condemn a second site, upon which the Negroes had started building.

With these two barriers behind them, it looked as though the family was running strong. Then someone put their dream home to the torch.

They're not scratched yet, for they plan to repair the fire damage and live in their house. But with such a background, what does the future hold?

Our forebears said our nation was dedicated to the proposition that all men are created equal. This bears repeating.—Portland Reporter.

Successful City Planning

A four-point formula for successful city planning has been issued by perhaps the best known city and state civil servant in the nation. Robert Moses of New York, who holds a dozen jobs in the city and state governments all having to do with improving the locale for living, bases his formula on what he has learned in his various posts.

It is simply this: First, adopt limited, realistic objectives; second, announce a single spectacular, appealing theme; third, obtain cooperation on a realistic schedule; fourth, go to work with indifference to carping criticism and obstruction.

With this formula, Moses has built some of the world's greatest parks, bridges, tunnels and thoroughfares. He is leaving it all now to run the 1964 World's Fair. He can afford to give away his secrets. City planners, here and everywhere would profit by following them.—Corvallis Gazette-Times.

New Twist to IQ

Twenty-five years of research at Whittier College have confirmed what educators have long suspected—that IQ (intelligence quotient) is not the measure of native learning ability it sometimes is purported to be.

When a child is tagged with an IQ, there is a tendency to judge his potential capabilities by that tag. The Educationally Advanced program in the Salem schools as well as the others throughout the state determine the "gifted children" largely by means of IQ tests and labels.

The IQ rating is a necessary device for the administration of such programs, but that doesn't mean it is infallible, or even reliable.

THE Whittier testing program showed that IQ rating can be raised as much as 32 points through intensive training of the individual. After subjecting 280 students to a "logic-developing" program for eight months, the college found it had increased their average IQ by over 10 points.

This research raises a basic issue. How much of the "gifted" child's "giftedness" is due to inherited brain capacity and how much to unusual training and exposure to logic-developing processes?

To educators and the public at large, the Whittier story should mean two things. IQ ratings should not be used to stamp a "capability quota" indelibly on a child. If tests are to be used at all, they should be used frequently enough to show any marked improvement in children's "native" ability.—Oregon Statesman, Salem.

Try and Stop Me

By BENNETT CERF

AN AGENT LED a dachshund into a night club for an audition, and the pooch obeyed by rendering Old Black Magic and All of You in a throaty but highly effective baritone.

"He's got it," admitted the surprised night club owner. "He sounds just like Sinatra." "Don't say that in front of the dachshund," warned the agent. "He thinks he sounds like Perry Como."

From a note written by an honest, literate and semi-starving bookseller: "To write books is easy; it requires only paper and pen, or a typewriter. To print books is a little more difficult. To read books is harder still, because of the tendency to fall asleep. But the most difficult task of all that a mortal man can embark upon is to sell a book!"

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Dennis the Menace



"CAN I HAVE YOUR OLD ONE? THEY'RE SWELL FOR MAKIN' INDIANS!"

Communications

Letters to the Editor must bear the name and address of the writer, although under certain circumstances the use of a pen name or initial for publication is permissible. The Mail Tribune reserves the right to edit all letters with a view to clarification and condensation. Letters submitted for publication must not exceed 400 words. The letters printed in this column do not necessarily represent the views of the paper; in fact the contrary is often the case.

Fireweed: To the Editor: "Fireweed" is one of the folknames of a showy wild epibiont. Another name is "willow herb." It is not a true willow. Willow leaves are so true to form, pioneers gave that name to any plant with long, narrow leaves.

Golly: To the Editor: Golly. What's gone wrong with careful, veteran writer Walter Lippmann? Not wanting at all to be guilty of lese-majeste, it does appear to my brand of reading of the printed word, that includes betwix the lines in the Lippmann column of Thursday's Mail Tribune (July 14, 1960, be it historically recorded), he, writer Lippmann, shows evident signs of snap-judgment.

Word From Florida: To the Editor: I was pleased to receive a clipping taken from your May 25, 1960, issue entitled: "Fort Lauderdale, Fla., Said Chauder to Year-Round Spot." This was sent to me by my sisters who are your subscribers by the name of Mrs. Elizabeth Hawkins and Mrs. Cora E. Doney of 1883 Cunningham st., Medford.

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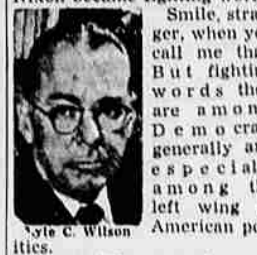
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Nixon 'Fighting Word' to Opponents, But He's Convinced 1960 Is the Year for Him

By LYLE C. WILSON

Chicago (UP) - None can say when the name Richard M. Nixon became fighting words.



Smile, stranger, when you call me that. But fighting words they are among Democrats generally and especially among the left wing of American politics.

This mild-mannered young Quaker with a quick smile became in the span of a few years the most controversial figure in public life. It will be 14 years next November since Nixon first was elected to the House of Representatives.

While I was trying to figure out how to operate the jack (you have to push that little thing, there, I found out later) a Greyhound bus came gamboing down the road and passed me. I wasn't surprised that it didn't stop as I know buses have schedules to keep. But then it DID stop, backed up, and the driver graciously offered to help. Before I could finish stammering my humble thanks to him, TWO MORE Greyhound buses pranced to a halt behind my car.

Now I was no "sweet young thing" with a flashy sports job - nor was I a helpless little white-haired old lady - just a lone woman in distress - and these Knights of the Road couldn't have looked better to me if they'd been Clark Gable, John Wayne and James Stewart. (That really dates me, doesn't it?) There I was, surrounded by the Big Grey Monsters, with not one, but THREE courteous drivers offering assistance. In a matter of minutes the tire had been changed and I was ready to be on my way.

Of course, I thanked them for stopping, but gentlemen, please accept this public thanks for your thoughtfulness and help.

Mrs. Alfred Gallacci 4297 Table Rock rd. Medford.

P.S.-Lady, take your husband with you, NOW, out to the car and have him refresh your memory on how to use a jack and change a tire! This could happen to you and you might not be as fortunate as I, to have three empty "Special" Greyhound buses so near at hand, with such courteous drivers willing to lend a helping hand.

Floyd on The Warpath: To the Editor: In lighter vein: Old Henry was the best old crane ever constructed in the United States but like most people, he is getting old. If allowed to, I'm sure he'd (or is it Henrietta) vote for some decent roads; and a parts policy from Ford something that resembling that of Caterpillar, which is "No Orphans," that is to say, "Orphans can always buy parts for our products."

It is getting quite difficult to get parts for old Henry. In fact a short time ago I had to marry the old rig to a Plymouth when I broke the drive-line jackshaft.

Now, for serious matters. The Mail Tribune failed to print ALL the results of the primary election. I got credit for one vote for county commissioner in Jackson county, but I know darned well I got six in Butte Falls and have been told of several votes in the Eagle Point and Medford areas. Of course when I, in a joking way, let it be known that I was a candidate (? ? ?) by means of a letter to the editor of the Mail Tribune, I did not at any time expect a single vote and was pleasantly surprised to find I got a few.

All jokes aside, I could do a better job as county commissioner than Paul Rynning did do as county engineer and surveyor.

In my years in the Butte Falls area, I never knew of, nor even heard of, an instance whereby Mr. Rynning ran out a section line, set a section or quarter corner post or other marker, nor marked a new bearing tree to replace one destroyed by fire, insects or other hazards.

Yet I understand he drew pay for a goodly number of years for doing so. Why? Did he have too much to do? If so, why didn't he resign the post? Why did he run for the position every four years?

Also I think there have been several cases where his engineering results were somewhat deficient.

Let's start a good war over this situation. Besides I'm declaring my opposition to any candidate over 85 years of age.

Floyd R. McCabe Mt. Pitt Star Rt. Butte Falls, Ore.

representatives. It will be 10 years in November since he was elected to the Senate. It will be eight years in that month since he was elected vice president on the Republican ticket headed by World War II hero Dwight D. Eisenhower.

Nixon came out of the war a lieutenant commander. He's been called a young man in a hurry, and worse. You almost could say that Nixon has put to severe test a statement by an earlier vice president. That was Indiana's Tom Marshall, 1913-21.

"No one," said Marshall, "would ever take the trouble to shoot a vice president."

The breed of enemies Nixon makes doesn't shoot people, however strong the urge. Speaker Sam Rayburn gets red-faced like a lobster at the mention of Nixon's name and, often, is unable to find words adequate to his feelings. Former President Truman once balked at revisiting the Senate chamber until assured that

In the Days News

By FRANK JENKINS

I suppose everyone in Southern Oregon and Far Northern California has heard of the Winnemucca-to-the-Sea highway. Here in this glamorous state of Jefferson it is a dream of ours. One might truthfully term it a golden dream because it promises increasing showers of tourist gold.

Gold interests us. Our earliest economy was founded on gold. Back in those days we dug our gold out of the ledges in the hills and the ripples of the streams. There is still gold in our hills and our streams, but since FRD pegged the price at \$35 an ounce it has cost more to get it out of the ground than we can sell it for.

THIS yield of tourist gold is not insignificant in our modern economy. Last year, according to the best figures available, somewhat more than a million tourist cars, both northbound and southbound, traveled across Southern Oregon and Far Northern California.

Sharp-pencil figuring reveals that they spent an average of about \$21 per car per day. Unfortunately, they were in a hurry to get somewhere else, so they spent an average of only about one day in our region, but even at that the cash they left with us totaled up to a little in excess of 20 million dollars.

That isn't chicken feed. And - It suggests this glamorous thought: If we could bring TWO million tourist cars into our area, even if they still spent only one day with us, it would add 40 million dollars to our economy. And if we could induce them to spend TWO days with us, instead of only one, it would add 80 million dollars to our economy.

That's where the Winnemucca-to-the-Sea highway comes in.

WHY WINNEMUCCA to the sea? If you'll get out your Nevada map - or, even better, your 11 Western States map you will note that at Winnemucca Highway 40, one of the greatest of the great east-west routes, bends sharply to the south. Thus it leads the gold-bearing tourist AWAY from our area instead of into it.

THIS Winnemucca-to-the-Sea highway has a wide appeal in our enchanted region. By closing up a few remaining gaps west of Winnemucca, it could lead the tourist westward across the Cascades by way of the soon-to-be-completed Diamond Lake-North Umpqua highway into the pleasant valleys of the Umpqua and on to the sea at Reedsport and Gardiner.

It could go on to Coos Bay by State Highway 42.

From the lovely valley of the Rogue - soon to be reached from the Klamath Basin by a much better route - it could lead the tourist stream on by way of the Redwood highway to the beaches at Crescent City.

It has big possibilities, you see. No wonder we are all interested in it.

Do FALSE TEETH

Rock, Slide or Slip?

PERL DENTURE, an improved method to be printed on upper or lower plate, holds false teeth more firmly in place. Do not slide, slip or rock. No sunburn, no decay, no loss of feeling. PAIN-KILLER is alkaline (non-acid) Does not sour. Checks tooth odor. Durable break-resistant. GET PERL DENTURE TODAY.

PERL Funeral Home SPACIOUS PARKING LOT

the vice president was also. Truman refuses, also, to co-star anywhere with President Eisenhower.

But it is Nixon for whom the political opposition reserve their best anger. There's some anti-Nixon sentiment in the Republican Party, but not much. Not a single vote was cast in 1956 against Nixon's renomination for vice president. Those who dislike Nixon assert with great confidence that the independent voters don't like him either. Who, what and where these independent voters are and who is qualified to speak for them is a matter of some debate. The 1960 election would illuminate such matters.

Beats New Dealer: Win or lose, Nixon stands to make his enemies like him less this year than last. What burns the Democrats is his campaign speeches, and of course their failure so far to lick him. In that first campaign for the House - 1946 - Nixon made a solid bid for the left wing blacklist. He beat Rep. Jerry Voorhis, an able veteran who also was a 100 per cent New Dealer.

In 1950, Nixon compounded the felony by defeating another sweetheart of the left. Her name was Helen Gahagan Douglas who was serving with Nixon in the House when both decided to run for the Senate from California.

Midway between 1946 and 1950, Nixon got his pick into a political gold mine. The time was the first week of August, 1948. The occasion was the appearance of Alger

Nixon is accused of maligning the leaders of the Democratic Party. He campaigns hard on the issue that the Truman and Roosevelt administrations were soft on communism.

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West Trading Antics At LA for Chicago's Republican Antics

By DICK WEST

Airport, Los Angeles (UP) - And so, hoping that our plane doesn't sink slowly into the Rocky Mountains, we bid a fond farewell to the picture village of Trafalgarville.

Farewell, Biltmore Hotel. Now you can go back to having music, instead of politicians, in the music room; food, instead of newsmen, in the basement dining room. But you may never be the same.

Farewell, Sports Arena. We turn you back to the basketball players and the ice skaters. But we doubt you will ever have another athletic contest that will quite measure up to last week's four-day rat race.

Farewell, Memorial Coliseum. Soon the Dodgers will reclaim you. But thanks for use of your outfield.

Farewell, Pershing Square. Now you wild-eyed orators can go on predicting the end of the world and the second coming of Dr. Townsend without all that competition from wild-eyed Democrats.

Farewell, freeways. May you continue to be the greatest boon to comedians since Joe Miller's joke book. And may your smog increase.

It's been fun, folks. Had a wonderful time and all that jazz. But now the Democratic party's over. Republican politics and the Chicago stockyards beckon.

This peaceful interlude between conventions seems like a good time for stock-taking and reflection upon the events of the past week.

I have before me a "research and information" sheet that was distributed by the Stevenson headquarters. It lists a summary of 18 public opinion polls all indicating that Stevenson would win the Democratic nomination.

I hate to brag, but I don't mind boasting a bit. So I can say with all modesty that my record as a political prognosticator stands up a little better than these polls do.

Wrong Prediction: Based on a discovery I made last month that Sen. John F. Kennedy and Sen. Henry M. Jackson were using the same mailing list, I chanced the prediction that Jackson, who was then the only announced candidate for vice president, would be Kennedy's running mate.

I do not have to be reminded that Jackson is not Kennedy's running mate. But I can point out that Jackson has been named chairman of the Democratic National Committee. This is more than can be said for Stevenson.

On this note of triumph, I depart Los Angeles. Provided the law of aerodynamics is still being enforced, I will within a few hours be landing in the "Windy City," where the wind velocity will steadily increase during the next fortnight.

I hear that the Republicans plan to give Nixon a demonstration wounding down the aisles of the Chicago Amphitheater on a trampoline. That I've got to see.

Hiss before the House committee on Un-American Activities. Nixon was among the few in that hearing room who doubted Hiss' testimony that he was no Communist and he never had heard of a man named Whittaker Chambers. That doubt made Nixon a national figure.

Doubling Hiss Unpopular: To say that to doubt Hiss at that time was unpopular puts it too mildly. Doubting Hiss bordered on slander or libel. It offended good manners like a dirty fingernail. The nation's eyeheads leaped as though beesting to Hiss' defense and so did millions of others.

Truman took a hip shot at the situation. Mr. T said the Hiss hullabaloo was just a Republican red herring in a political year. He said it twice. Eighteen months and two trials later, the impeccable Hiss has been convicted of perjury for denying activities which has the color of treason. After Chambers, Nixon was most responsible for putting Hiss in prison.

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