



BIG SUPER MARKETS THRIFT DEPT.

TOY LAY-AWAY
PAY AS YOU CAN

Life Size DOLL
A Full 3-Ft. Tall
A Regular \$13.95 Charming
FOR ONLY **\$9.95**

USE SILVER DOLLAR STAMPS!
DON'T BE DISAPPOINTED PICK THE RIGHT DOLL NOW!

USE SILVER DOLLAR STAMPS
DOLLS
A Complete Array On Display PRICED FROM **\$1.98 to \$14.98**
A DOLL TO FULFILL EVERY GIRLS' DREAMS!

USE YOUR FILLED SILVER DOLLAR STAMP BOOK for Layaway THEY ARE WORTH \$1.15 IN OUR THRIFT STORE

PLUSH TOYS
So Cuddly and Sweet
A KIND TO SUIT ANY TODDLER
PRICED FROM **\$1.98 to \$5.98**

Christmas Cards
BOXED ASSORTMENT
2 for 1 SALE
25 CARDS PER BOX
59c-98c-\$1.25
BUY ONE-GET ONE FREE

USE SILVER DOLLAR STAMPS
DOLLS
A Complete Array On Display PRICED FROM **\$1.98 to \$14.98**
A DOLL TO FULFILL EVERY GIRLS' DREAMS!

USE YOUR FILLED SILVER DOLLAR STAMP BOOK FOR LAYAWAY - THEY ARE WORTH \$1.15 IN OUR NON-FOODS DEPTS.

NOMINATED for ECONOMY on the "MEAL TICKET!"

3 BIG SUPER MARKETS

It's a FIRST BALLOT LANDSLIDE for BIG Y MKTS.
Our Winning Platform is "EVERY PRICE A LOW PRICE - EVERY DAY!" and this Pledge Assures You of Cash Saving - Plus Silver Dollar Stamps on the Total Cost of Your Food and Household Needs. Get on the BAND WAGON - SHOP BIG Y MARKETS

3 LOCATIONS TO SERVE YOU BETTER!
PRICES EFFECTIVE THRU SUNDAY, JULY 17 LIMIT RIGHTS RESERVED

We Salute **MEDCO**

UPON THEIR EXPANSION (Now in Progress). The building of their new Plywood Mill will add greatly to the Economy of Our Community. It is gratifying to see one of Medford's oldest companies Continue to Grow and Boost SOUTHERN OREGON!

Healthful, Refreshing...
DAIRY FRESH - GREEN SPOT
ORANGE DRINK 1/2 Gal. carton **29c**

BEAT THE BERRY SHORTAGE PRICES ARE ALMOST SURE TO Advance on FROZEN BERRIES!
Super Market Brand **STRAWBERRIES**
6 10-oz. pkgs. **\$1.00**

CONSISTENTLY **Fresher**
FRUITS and VEGETABLES

LAY-AWAY NOW! BIG Christmas Values LAY-AWAY NOW! BIG Christmas Values LAY-AWAY NOW! BIG Christmas Values

REAL 'COOL' SAVINGS!

ELECTRIC **FANS**
10-INCH OSCILLATING ONLY \$9.98 OR
7 FILLED SILVER DOLLAR STAMP BOOKS
8-INCH STATIONARY ONLY \$4.89 OR
3 FILLED SILVER DOLLAR STAMP BOOKS

REVERE WARE
1 1/2 Qt. Sauce Pan OR
3 Qt. TEA KETTLE
Reg. \$6.95 EACH **\$4.99**

40 Inch x 6 Inch **POOL** Fur Wading 2 RING 2 TONE **\$2.69**

WIRE MESH - SWIM **POOL** 7 Ft. x 15 Inch **\$11.49**

CHILDREN'S - HI-HEEL **PLAY SHOES** Small Medium Large pair **79c**

BO PEEP - ALUMINUM **Cook Sets** 65c to \$2.69

INSULATED **PICNIC JUG**
1 Gallon Size ONLY **\$3.29**

OUTFIT YOUR TODDLERS AND TEENS ON THE MEZZANINE
Quality Economy

Lee Frontier Lady
Authentic Western frontier style blue jeans

CLEARANCE
SUPER SAVINGS ON CHILDREN'S WEAR!

Girls' Summer Dresses
In prints and solids. Toddlers-1 to 3, 3 to 6x and 7 to 14 Reg. 2.98 to 8.98
All 1/3 OFF
Subteens-8 to 14-ALSO 1/3 OFF

Other Summer Items on Sale
Infants' Topper Sets Reg. \$3.98 **\$2.59**
Boys' Swim Trunks Reg. \$1.98 **\$1.49**
Boys' Jeans Odd Sizes-Reg. \$2.98 **\$1.89**
Girls' Pedal Pushers Reg. \$1.98 **99c**
Girls' Robes Slightly Soiled-Value to \$8.98 **\$2.99**
Toddler Girls' Sun Suits Reg. 1.39 **99c**
Platex Baby Pants Reg. 69c **2 for 99c**
Girls' Sweat Shirts White-Reg. \$2.98 **\$1.99**
Boys' Boxer Shorts Reg. 59c **3 for \$1.00**

Tailored, tapered and trim... they figure to flatter you!
Fancy dart bell loops... Pearl snap fasteners... Sanitized for permanent fit... Zipper side opening \$3.98
Also in beige polished cotton, zipper front opening waist. Sizes 22 to 34-49.

Family Fun Supplies

REPEAT BY REQUEST **BADMINTON SET** 2 PLAY Complete **\$2.88**

HAVE FUN BUT PLAY IT SAFE!
LIFE JACKET **\$4.39** Each
U.S. COAST GUARD APPROVED COLLAR STYLE SAFEST DESIGN KNOWN

FOR POOL OR LAKE-PLASTIC **SWIM LOG** 4 Feet Long Safety Design **\$2.49**

HODGEMAN **PLAY-FLOTE** For Safe Swim Fun Reg. \$4.95 ONLY **\$3.49**

VOIT EQUIPMENT
Swim Masks **98c** Others to \$6.95
Swim Fins **\$1.89** Others to \$8.95
Snorkle **98c** Others to \$1.98
MASK AND SNORKEL COMBINATION **\$2.89** Nose Clip 49c EAR PLUG 25c

UP TO 50% OFF!

LADIES' CHILDREN **DRESS HEELS** Values to \$7.99 ONLY **\$3.99**

Values to \$6.95 ONLY **\$2.99**

A Table Full of Good Lookers!
SANDALS Women's & Childrens Canvas or Leather Only **\$1.99**

WHITE SATIN **SUGAR** 5 lb. 53c 10 lb. 89c 25 lbs. **\$2.19**

C&H HAWAIIAN **SUGAR** 5 lb. 55c 10 lb. 98c 25 lbs. **\$2.45**

JELLO PUDDINGS
Vanilla, Chocolate, Chocolate Mint, Lemon 4 pkgs. **29c**

HI HO **CRACKERS** 3 1-lb. boxes **\$1.00**

A SUNSHINE PRODUCT **CAT FOOD** 5 No. 1/2 cans **29c**

CRISCO 3 lb. can **79c**

YUBAN - THE RICHER MORE MATURE **COFFEE** 2-lb. can **\$1.19**

PILLSBURY xxxBESTxxx **FLOUR** 25-lb. bag **\$1.89**

BOOTH - FROZEN - BREADED **SHRIMP** BIG 1-lb. pkg. **69c**

MAYFIELD RED-I-SERVE FRESH FROZEN **SPINACH** Locally Grown and Packed 4 12-oz. pkgs. **\$1.00**

HORMEL-DAIRY BRAND Shank Half or Whole **Ham** **49c** lb.

NEBERGALL'S - RING **BOLOGNA** 12 oz. RING Each **49c**

USDA - CHOICE BEEF **SHORT RIBS** Tender Meaty lb. **39c**

USDA - CHOICE PLATE **BOILING BEEF** lb. **19c**

COUNTRY STYLE **SAUSAGE** Seasoned Just Right lb. **39c**

HAM SLICES Center Cuts lb. **89c**

Fresh **BAKERY GOODS COOKIES**
Many Varieties 5 doz. **\$1.00**
CINNAMON BREAD Reg. 25c **29c**
COFFEE CAKE each **49c**

SUMMER SALAD MUST - NO. 1 **Cucumbers** 6 FOR **49c**

ROMAINE, AUSSIE BUTTER **LEAF LETTUCE** ENDIVE RED **10c**

U.S. NO. 1 - WHITE **POTATOES** 10 lbs. **59c**

ZUCCHINI **SQUASH** LOCAL GROWN 2 lbs. **25c**

BANANAS 6 L B S **\$1.00**

SWEET JUICY **Nectarines** lb. **19c**

EXTRA LARGE **CANTS** 5 for **\$1.00**

Summer Selection Peaches - Santa Rosa Plums - Okra - Fresh Dill - Hot Green Pepper - Honey Dew Melons

Camay 3 reg size **35c** BEAUTY BARS 2 bath size **33c**

ZEST 2 reg size **33c** DEODORANT BARS 2 bath size **43c**

IVORY 12 for **\$1.00** MEDIUM BARS

DASH 20 lb. box **\$3.89** CONTROLLED SUDS DETERGENT Reg. \$4.95

TIDE OR CHEER 3 large boxes **\$1.00** Giant Box **79c** King Box **\$1.29**

JOY NEW PLASTIC CONTAINERS 24-oz. Bottle **59c**

IVORY LIQUID DETERGENT 32-oz. Can **89c**

MR. **CLEAN** 25-oz. Bottle **59c** HEAVY DUTY

COMET 2 reg. cans **33c** CLEANSER