

the **BIG NEWS** in **FRESH BREAD**
is in your store **RIGHT NOW ...**

Fluhrer's **HOLSUM** in the new
MIRACLE POLY-FILM **WRAP**

the stronger, softer wrapper that lets you see the goodness inside



Fluhrer's

You can taste the difference



PLUS ... Flavor Cups that hold
HOLSUM's deep, rich taste
in every slice

GUARANTEED to keep Holsum flavorful
and fresh **3 DAYS LONGER**