

### Kennedy Won With Effective Organization

By WILLIAM THEIS  
Los Angeles — Sen. John F. Kennedy didn't capture the Democratic presidential nomination with just mirrors and money.

He did it with daring, personality, a lot of money — and the most effective political organization since the heyday of James A. Farley.

That added up to a powerhouse effort. And if there is anything that commands political respect — however reluctant — it's power.

The Massachusetts senator had some rough party terrain to cross on the long road to Los Angeles. But, like the Army engineers, he had a "Bailey bridge" to carry him into the camps of the political pros.

His "bridge" from the Senate and Cape Cod to the operating levels of the Democratic "pros" was bald-pated, cigar-smoking John M. Bailey, Democratic state chairman of Connecticut. Bailey not only knew the party professionals and where to find them — he's one himself.

**Ribicoff — Man in Ranks**  
Kennedy's man in the ranks of Democratic governors was Abraham A. Ribicoff, the suave governor from Connecticut.

Together and apart, they worked the grass roots and the state capitals, the regional and national political sessions, for Jack Kennedy.

Kennedy's brothers, Bobby and Ted, startled the old pros with the drive they displayed in the long series of presidential primaries won by the senator.

Bailey in particular has been criss-crossing the country in behalf of the 43-year-old New Englander for many months. He is as well known among state leaders and political writers as Jim Farley was at his New Deal peak.

If that sounds like an exaggeration, the convention outcome is as good an answer as any.

**Sample of Effectiveness**  
One sample of Bailey-Kennedy effectiveness: Who was it who met and rode from the airport into downtown Los Angeles with Pennsylvania's Gov. David L. Lawrence? John Bailey.

"I'm here to meet an old friend," was Bailey's soft explanation. And the point is, he was.

Another impressive thing was Kennedy's use of a new political "mix." He used the lick-em-in-the-open primary approach, the public image television pitch — and the smoke-filled room.

The mistake of the Johnson, Symington and Stevenson supporters appears to have been in not recognizing the punch in the Kennedy effort sooner. The warning signs have been flying since 1956. They've been flapping in the opponents' faces since Kennedy won his first primary in March.

The basic decision which made Kennedy the Democratic presidential nominee was the right and essential decision to enter the presidential primaries. Kennedy swept those he entered and he missed few. Harry S. Truman sneered that such primaries were eye-wash. HST probably thinks differently today.

Truman and the old pros were licked on their own chosen battleground, a national political convention.

### Jackie Kennedy To Remain Home

Hyannisport, Mass. (UPI) — Jacqueline Kennedy said early today her husband told her not to join him in his triumph in winning the Democratic presidential nomination because of her impending motherhood.

The slim, 29-year-old wife of Sen. John F. Kennedy of Massachusetts told newsmen at her summer home here she had spoken to her husband by telephone in Los Angeles twice after his nomination.

Mrs. Kennedy met with scores of newsmen waiting outside the Kennedy home here. She said the senator said it would be best for her to remain on Cape Cod rather than go to the West Coast. Jackie, who is expecting a second child before the November elections, said her doctor had ruled out the trip and her husband agreed with him.

"I'm so excited," the serenely beautiful Mrs. Kennedy said to newsmen several times.

She had been watching the convention proceedings on television.

**BRITISH LORD DIES**  
London — Lord Cilcennin, 54, First Lord of the Admiralty from 1951 to 1956, died Wednesday.



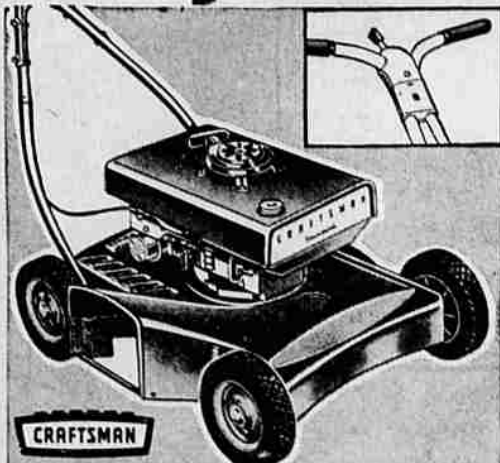
# MID-SUMMER SALE Clearance

## OPEN MONDAY & FRIDAY EVENINGS 'TIL 9

### BE HERE EARLY Starts Tomorrow!

### Doors Open 9:30 A.M. HUNDREDS OF SELECT ITEMS REDUCED PARK FREE!

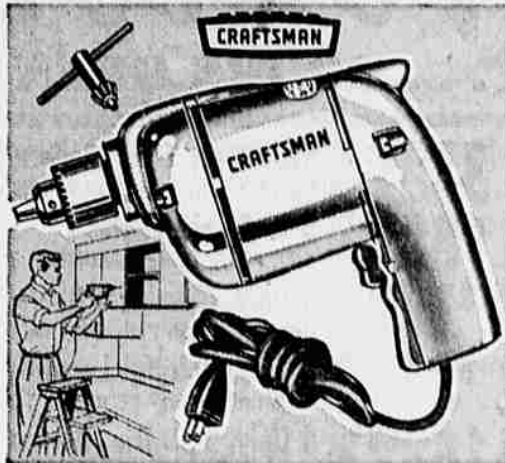
#### Craftsman 20-in. ROTARY MOWER



### MOWER REDUCED!

\$5 DOWN DELIVERS **58<sup>88</sup>**

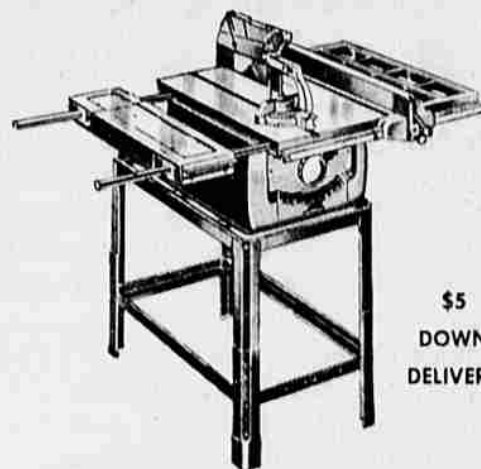
Craftsman 20-in. Rotary Mower. Features powerful 3 H.P., 4-Cycle Craftsman engine. 5 cutting heights. Recoil starter.



#### Low Priced Powerful Craftsman Electric Drill

REG. 14.98 REDUCED TO **11<sup>88</sup>**

"Supreme" precision-gear key chuck, 1/4-in. capacity, locking-type trigger switch, die-cast aluminum alloy frame. No load chuck speed, 2250 RPM; 110-120 volt, 25-60 cycle AC-DC.



#### Save \$20 on Craftsman 9-in. BENCH SAW

REG. 99.95 REDUCED TO **79<sup>88</sup>**

Here is a bench saw that any man would be proud to have in his shop. Saw comes complete with Kromedged Blade, miter gauge, fence, pulleys and belt. Steel bench and extensions are available.

REMEMBER! SERVICE IS PART OF THE BARGAIN AT SEARS

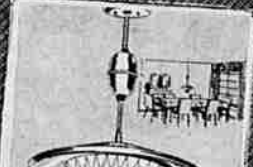
CRAFTSMAN 2 CYCLE, 20 IN. ROTARY POWER MOWER **44<sup>88</sup>**

CRAFTSMAN SELF PROPELLED 20 IN. ROTARY MOWER **59<sup>88</sup>**



Living, Dining, Bedroom Fixture **4.98**

4 lights attractive traditional styling. Attractive 15"x16" light fixture, can be used in living room, bath or bedroom. Holds four 60 watt bulbs.



Modern Reel Type Light Fixture **27.88**

4 lights. Spring reel lets you adjust from 20 to 55-in. from ceiling. Smart brass plating with white shade. 4-way switch.



Portable Sabre Saw **25.88**

Only Craftsman Sabre Saw has 1/5-HP universal motor. Extra-long base plate provides maximum stability. 3 blades.



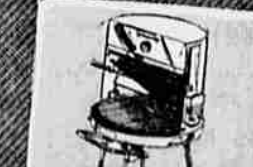
Skeleton Type Caulking Gun **99c**

Only. A rugged caulk gun for filling cracks around the home. Long 9-inch barrel holds caulking cartridge.



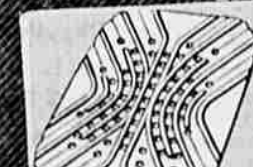
Workmaster Flat Wall Paint **4.88**

Gallon. Master mixed flat wall paint is both odorless and completely washable. In many lead-free colors.



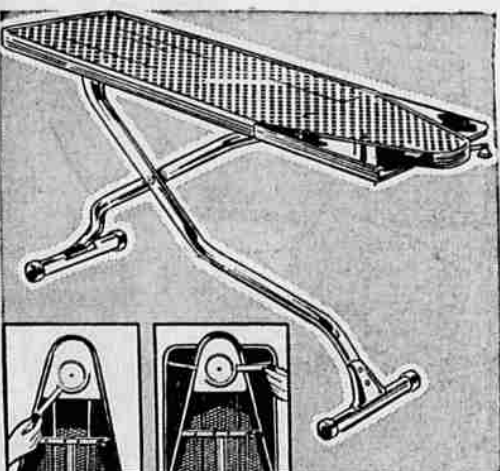
Kenmore Deluxe 24-inch Braizer **47.88**

Drip Pans. Stainless steel hood. Rotary roast rack. UL listed motor.



Adjustable Ribbed Sink Liner Mats **1.66**

18x20-in. size. Flexible rubber with slatted, overlapping corners for perfect fit. Side flaps. 20 1/2 x 24-in. size **1.66**



#### Our Best . . . Rectangular Shaped Ironing Table

REG. 14.98 REDUCED TO **12<sup>88</sup>**

Here's the most practical, convenient, economical ironing table you've ever owned. Converts for sit-or-stand ironing in a finger flip. Rolls or stays wherever you choose.

JUST SAY "CHARGE IT!"

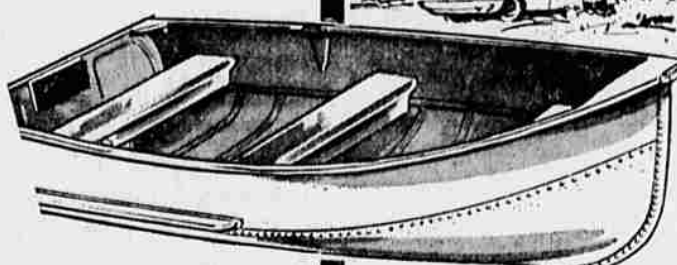


#### Save 14.07 on Powerful David Bradley 3 1/2 H.P. Roto-Spader

REG. 172.95 REDUCE DTO **158<sup>88</sup>**

Designed for large gardens, nursery men who need extra powered tiller. Wheels used in any position, it's easier handled. Handlebar throttle control. Times spade up to 9-in. depth, full 22-inch width. Extra tines. 9.99

#### 10% Down on Sears Easy Payment Plan



#### ELGIN 12-FT. ALUMINUM FISHERMAN'S BOAT

### Out They Go!

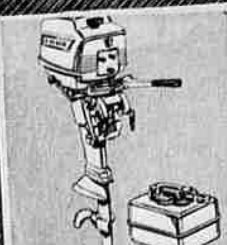
Reduced to . . . **198<sup>88</sup>**

Buy now at this tremendous low, low price. Any fisherman would love to own this Elgin Aluminum boat. Built to last!

750-LB. RUGGED A FRAME CONSTRUCTED BOAT TRAILER — REG. 189.95 **178<sup>88</sup>**

1 ONLY 15-FT. FIBERGLASS SKI BOAT — INCLUDES ALL HARDWARE, LIGHTS, STEERING WHEEL, WINDSHIELD — REG. \$799.95 **748<sup>88</sup>**

**548<sup>88</sup>**



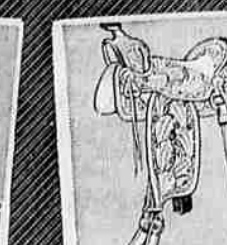
New 25 mph Elgin 12-HP Outboard **298.88**

F-N-R shift. Fishing or family fun motor! Automatic rewind starter. Sound deadening fiber glass hood. Elgin Autoball.



Rugged Western Roping Saddle **149.95**

Cushion seat. Hand tooled design. 3/4 double rigging. 14 or 15 in. seat. Real comfort, durability. "Texas King."



Handsome "Magic Valley" Saddle **129.95**

15-in. seat. Here's a comfortable, beautifully hand-tooled saddle of russet skirting leather that's sheep-skin wool lined.



Comfortable Rincon Western Saddle **109.95**

Floral design. A handsome saddle with full floral design. . . . siled, polished to resist weather. Not for roping.



Beautiful Saddle **89.95**

15-in. seat. A handsome saddle with full floral design. . . . siled, polished to resist weather. Not for roping.



Sturdy Economy Seeder Spreader **6.88**

25 pounds. A wonderful work-saver. Big 16-in. wide spread, rotary agitator for even spread. Rugged.



Peat Moss Acts As Ideal Fertilizer **3.66**

Here's a tip on maintaining a healthy lawn and garden. Perfect for new growth, trans. Mulch into soil.

"Satisfaction guaranteed or your money back" SEARS

501 EAST JACKSON STREET IN MEDFORD SHOPPING CENTER  
OPEN MONDAY & FRIDAY 'TIL 9 P.M.  
PHONE SP 3-6661 FREE PARKING