

SEARS
ROEBUCK AND CO.

**MID
SUMMER**

clearance Sale

**BE HERE
EARLY!**

Starts Tomorrow!

**Doors Open
9:30 A.M.**

3 Credit Plans to Suit Your Budget

1. Just say "Charge It" on Sears Revolving Charge . . . use as a 30-day Charge Account, or take many months to pay.
2. Use Sears Easy Payment Plan on purchases of \$20 or more.
3. No money down, 36 months to pay on Sears Modernization Credit Plan. One for every shopping need . . . Buy it now, and save, pay later!

Hundreds of Select Items Reduced!

Hurry to Sears, see the merchandise, save with the terrific sale prices. Odd lots, special buys, demonstrators, floor models. Some slightly used, limited quantities. No phone, or C.O.D. orders . . . We reserve the right to limit quantities. Remember, you park FREE!



Striped or Plaid Men's Boxer Trunks

Sears low **2.44**
Medium length boxers in Sanforized cotton tarpon cloth. Nylon knit support. Elastic drawstring waist. S to XL.



Boys' Boxer-Style Trunks

Reduced to **1.79**
Stylish boys' swimming trunks. Comfortable and perfect for the active young swimmer.



Gold Stripe Border Towels

Bath Towel **1.22**
Hand Towel **.48**
Washcloth **.28**

GIRLS 2 PIECE COTTON COORDINATES **3.44**
GIRLS SUITS — Some with Hats and 2 Skirts — Reg. 8.99 **5.88**
GIRLS COATS—Assorted styles and Fabrics — Reg. to 12.99 **7.44**
GIRLS COTTON QUILTED ROBES Middy Style — Reduced to **3.44**
100 PRS. BOYS SNAP LOCK and VENTILATED OXFORDS **2.66**
Reg. 2.97
Sizes 10-3, Broken



Men's Pilgrim Stretch Sox

Reg. 49¢ pr.
3 pr. for \$1

Stretches to fit any size foot 9½-13. 100% stretch NYLON.



Large Chocolate Covered Cherries

12-oz. **.49**



Summer Jewelry in Cool, Cool Colors

Reduced to **2 for \$1**

Dark chocolate coated whole cherries afloat in rich vanilla cream. What a value! Moonbeams, enamels, flowers in lovely colors. *Plus tax.



LONG WRAP-STYLE FLORAL PRINT ROBE

REG. 5.99
REDUCED TO **4.88**

Classic robe with full sweep skirt, large pocket. Washable. Needs little ironing. Size 12-20.

Save 1.11 Men's Summer Dress Straws

Reg. 2.99

REDUCED TO **1.88**

Very attractive, neat & lightweight. Wide band and narrow brim—latest styles. Sizes 6½ to 7½.



Women's Cotton Walking Shorts

Values to 3.98

2.99 CHARGE IT!

Plaids & solid colors in cottons & some wools. Broken sizes.

BUY NOW AND SAVE!



SAVE 94¢ ON THREE! LUSTRE STITCH BRAS

3 FOR \$2

Charmade bra designed to bring you the smoothest fit! Fine cotton broadcloth in white. Sizes 30-44, AA-C cups.

BUY THEM AT SEARS!



Men's Blue and Brown Fabric Footwear REDUCED!

30 PAIR ONLY

2.66

Cool and comfortable, canvas oxfords. Also slippers.



BROKEN SIZES

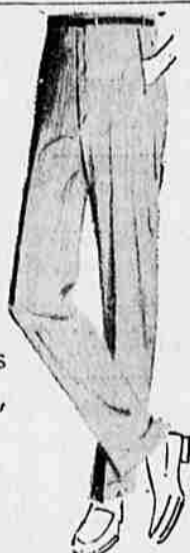
SAVE 1.11! MEN'S BEDFORD GORD SLACKS

Reg. 4.99

REDUCED TO **3.88** pr.

Lustrous cotton slacks have flap-back pockets, plain front. 29-34.

JUST SAY "CHARGE IT!"



COOL! COTTON SLEEVELESS BLOUSES

88¢ Pr.

The all-cotton fabrics come in so many patterns and textures;

Women's Kerrybrooke® Better Wedge Sandals

Regular 3.66

REDUCED TO **2.97** Pr.

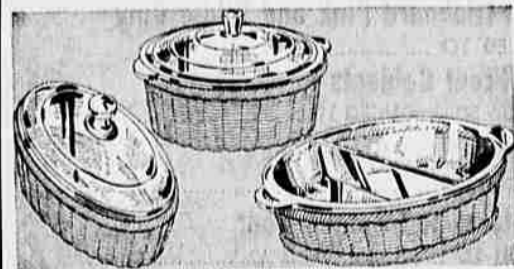
CHARGE IT!

Pretty sandals that flatter your feet! Breezy cool, buoyant comfort, that you need on warm summer days.



Beige and White Broken Sizes

IMPORTED BAKEWARE



With Decorative Baskets

Regular 2.99
REDUCED TO **2.44**

Ideal for baking casserole dishes and serving with a decorative flair! Assortment consists of 2 qt. covered casserole, partitioned baking dish, 1-qt. covered casserole and baskets.

FABRIC CLEARANCE!



Drip Dry Arnel & Cotton

44" Wide Checks & Plains

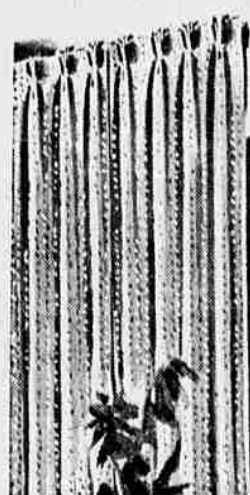
74¢ yd.

Flocked Nylon 44" Wide

REDUCED TO **74¢** yd.

HAWAIIAN PRINTS—Colorful Rayon 58¢ yd.

Draperies Prices Slashed!



LINED FLAIR DRAPERIES

48"x84" **7.88**
Reg. 10.98

CHECK THESE SAVINGS!

6 pr. Toume Boucle' Draperies Turquoise **5.88**

Lined Beige Tangent 48" x 48" Reg. 10.98 **7.88**

Duetta Spice Beige 96"x54" Reg. 15.98 **11.88**

ON SALE! TEXTURED INLAID LINOLEUM



1.19 sq. yd.

Choice of 2 rich colors. Unusual smart textured patterns in gray, beige multi-colors. Surface is factory waxed to give you long wear and to make it easy to clean. Comes in 6 ft. width.

SHOP, COMPARE AND SAVE!

More Equipment Added by Phone Company Here

Completion of a \$132,000 equipment addition in Pacific Telephone - Northwest's Medford central office has been announced by Manager J. H. Creager.

Western Electric crews have been working on the equipment addition since February in the office at 502 North Central ave. During the peak of installation and testing activity there have been 13 Western Electric men working on the project. Ed Williams has been in charge of the installation for the Western Electric company.

The office has been equipped to handle an additional 1,000 customer service lines and about 900 more telephone numbers. Special long distance equipment and a machine to keep track of the number of calls and service usage have been installed.

Additional Cable
During the work operation, the Western Electric men placed an additional 26,882 feet of new cable and wire, made more than 34,300 hand soldered connections and used about 50 pounds of solder.

"The equipment addition in our central office has been necessary to keep pace with Medford's growth," Creager said. "Since 1949 the number of telephones in Medford has increased by 78 per cent or from 9,014 to 16,047 in December, 1959."

Current phone company forecasts indicate that the new equipment placed in the Medford office should meet needs until November, 1961, Creager said.

Milk is Still Most Satisfactory Food

Baltimore, Md. - (Science Service) - Milk is still a most satisfactory protective food, regardless of concern about its strontium-90 content. In fact, the July issue of Nutrition Reviews, published here, reports that milk actually protects against strontium-90 accumulation in the bone.

"The reports released by the U.S. Public Health Service of gradually increasing levels of strontium-90 in milk have led to increasing concern on the part of both professional and lay persons," the magazine says.

But a survey by Dr. Bruce L. Larson, assistant professor of biological chemistry, department of dairy science, University of Illinois, gives strong support to the claim that milk is still man's most satisfactory food, not only in terms of nutrition but in preventing strontium-90 accumulation in the bones of our population.

The survey is reported in the Journal of Dairy Science in which Dr. Larson says evidence now indicates that people in the "primary milk-consuming areas" are getting relatively lower levels of strontium-90 in their bones than people in the primary "plant-consuming areas." This is attributed to the high calcium level in milk.

Dr. Larson says "it may be just as wise to increase milk consumption as to try to remove the strontium-90 from the milk."

New Table Predicts Hourly Meteor Rate

Washington - (Science Service) - A new table that shows the number of "shooting stars" a trained observer can expect to see during any hour of darkness for any night of the year is now available.

The number varies from zero at 6 p.m., local time, on Jan. 1 to 66 at 3 a.m. on Aug. 11, when the Perseid meteor shower is at its height, to five at 7 p.m. on Dec. 31. The table was compiled by Dr. Charles P. Olivier of the University of Pennsylvania's Flower and Cook Observatory at Philadelphia.

The rates he computed from reports by many hundreds of observers are those that might be seen by a skilled observer at a good station on a moonless, clear night. Since conditions usually fall short of this ideal, the number of meteors actually observed will usually be smaller than shown in the table.

Dr. Olivier also calculated that during the 58-year period on which the table is based, a total of about 294,000 visible meteors could have been seen. The catalogue of hourly meteor rates, published by the Smithsonian Institution Astrophysical Observatory is available from the U.S. Government Printing Office here for 15 cents.

"Satisfaction guaranteed or your money back" **SEARS**

501 EAST JACKSON - MEDFORD SHOPPING CENTER
OPEN MONDAY AND FRIDAY 'TIL 9 P.M.
PHONE SP 3-6661 **FREE PARKING**