



CONTESTANTS ARRIVE — Latin American contestants in the Miss Universe contest are shown on their arrival in Miami, Fla. From top, they are Miss Spain, Maria Teresa Rio; Miss Uruguay, Iris Teresa Ubal Cabrera; Miss Portugal, Maria Teresa da Car-

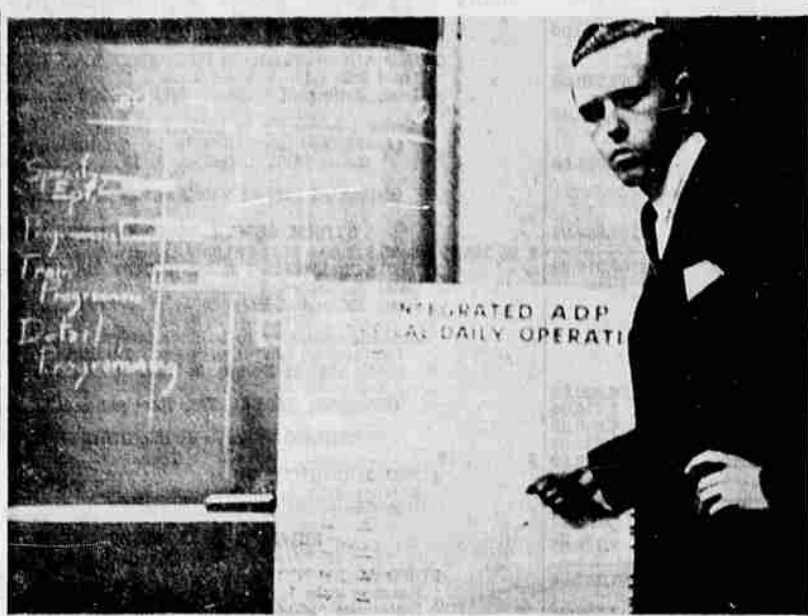
Seven Years Used To Build Automation Specializing Firm

New York — (UPI) — Joe Diebold, at age 34, is one of the world's leading authorities on automation and owns the two management firms at which he once applied for jobs.

He coined the word "automation" itself and wrote one of the classic books on the subject when he was but 26. In seven years he has built a foremost management consulting firm specializing in automation. The firm, which has expanded its operations to Great Britain and continental Europe, was founded with zero capital. It has never borrowed and every cent in the business has been earned.

Became Interested
Griffenhagen & Associates, one of the founding firms in the management consulting field which employed Diebold after his graduation from Harvard Business school, is now part of John Diebold & Associates. Alderson Associates, a Philadelphia marketing firm, the other place where Diebold had sought employment, is also part of his organization of integrated companies.

In all happened because Diebold, who sailed the Atlantic during World War II as a merchant Marine cadet, became interested in the ship-board fire control mechanisms developed in crash programs during those critical



SUCCESSFUL BUSINESSMAN — John Diebold, 34, is one of the world's leading authorities on automation and owns the two management firms at which he once applied for jobs. He coined the word

"automation" and wrote one of the classic books on the subject when he was 26. He is shown here going over a chart in his New York office.

(UPI Telephoto)

years to aim naval guns at enemy targets. "This was real Buck Rogers stuff to me," said Diebold, who even then began to wonder how these amazing data analysis machines might be adapted to help in solving problems for the world of business. "The speed and maneuverability of aircraft, in particu-

lar, rendered all previous naval gun-aiming techniques obsolete," he said.

Electronic Devices
"The scientific breakthrough by U.S. and British scientists led to the production of the electronic fire control devices which were able to handle large numbers of mathematical variables automatically."

"The application of these same principles in industry led to development of computing machines, magnetic tape control of machinery, and devices which control entire manufacturing processes, particularly in oil refineries and the chemical business."

The next step in the world of automation envisioned by Diebold is the tying together of separate manufacturing operations controlled by the computers into a single communications network.

"The preparation of payrolls by computers is the least important of all the applications of the concept of automation," he said.

Significant Factor
Diebold admits that most of the world fears the advent of automation as a significant factor in society.

"They immediately think of possible future mass unemployment," he said. "But I do not think that is

a real danger. We are living in a time in which we can think and plan ahead. We are not going to allow that to happen."

Diebold met his wife, who has a masters degree in mathematics and who also works in his management consulting firm, on a sailboat during the year he began earnestly formulating his ideas for his book on automation.

He and his brother William, who is director of economic studies at New York's Council on Foreign Relations, both attended high school in Weehawken, N.J., where their father, a lawyer, still lives.

Diebold said his brother is "much smarter." He published his first book, on international trade and economics, when he was only 21.

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What Is The Law?

This column is prepared as a public service by the College of Law, Willamette University, Salem, to explain basic legal principles, not to provide legal advice. The reader is cautioned not to apply these cases to his own problems without an attorney's advice, for differing facts may change the outcome.

Will A Person's Negligence Be Imputed To Another?

A husband, who was driving a car owned in his wife's name, stopped the auto in the road to see if he could assist a stalled motorist. A third car smashed into the rear of the car the husband was driving. The wife was injured and brought action seeking damages against the driver who hit them.

The defendant pointed out

that the husband was negligent when he stopped in the road. The husband's negligent conduct, he said, was the cause of the accident and should be imputed to his wife because she owned the car and was present.

Damages Refused

The Ohio Supreme Court refused the damages. The Court said that the wife owned the car and that her husband was acting as her agent in driving it. The wife was present and was presumed to have control over her husband, said the Court. The negligence of the husband, acting as the wife's agent, is thus imputed to the wife. Many courts agree with this principle when using the agency doctrine to arrive at their decision.

The Pennsylvania Supreme Court makes an interesting distinction in these cases. If the wife is driving, it is presumed that her husband, being present, has control over her, and any negligence on her part will be imputed to him. However, if the husband is driving his wife's car, and she is present, it is not presumed that she has any control over him so his negligence will not be imputed to her.

Imputed To Mother

In a recent Georgia case a minor son was driving his mother to work when a "pile up" occurred. The court held that the son's negligence could be imputed to the mother because the mother certainly had the right to control the driving of a minor son.

The Supreme Court of Oregon held in a 1950 case that the negligence of a husband would be imputed to his wife, who owned the car and who was present when his negligent driving was a cause of the accident and resulting injuries. Oregon is in agreement with a majority of the courts.

Party or Sundress



by Alice Brooks

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Ashland Property Values Increase

Ashland — Tentative assessment figures show that Ashland property values are up about \$600,000 over last year.

Excluding utilities, the valuation of taxable property in Ashland is now listed at \$7,361,940 by the county assessor's office.

Assuming that utility values have remained the same, this year's total assessed valuation would be \$7,828,133. This compares with \$7,207,353 last year.

On the basis of the tentative figures, the Ashland city tax for the coming year is estimated to be about 21.3 mills by City Recorder W. E. Bartlett.

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Outlook for Second Half of 1960 Leans to Favorable Side

By ELMER C. WALZER
UPI Financial Editor

New York — (UPI) — Prophecy on the second half of 1960 leans to the favorable side although it lacks the gusto of the late 1959 batch of predictions wherein the sixties were to be made of solid gold.

There are warnings of recession to come, and that's just fine say the Wall Streeters who thoroughly dislike unanimity in anything. "When Wall Street is unanimous in anything it usually is wrong" is the old saying.

Looking back on the first half of 1960, the overall figures make good reading, but there were soft spots and despite overall gains in the economy several industries were hard hit late in the half. Steel was the real target of declining statistics and it's thought it will be the real leader in the comeback that is anticipated.

"I think the odds are very good that we will be in a downward phase of the business cycle within a year from now, with more than a possibility that a cyclical turning point will be reached within the latter part of 1960," says Frank E. Morris, research director of the Investment Bankers Association of America.

Speaking from the same platform, L. S. Hamaker, assistant vice president of Republic Steel Corp., saw no decline likely in 1961. "We don't believe either the steel industry or the entire economy will find themselves in a position at the year-end which would make a downturn in 1961 inevitable or even likely," he says.

Moderate Viewpoint

Between this bearish and this bullish view lie a great many others who find the economy healthy and with the outlook for an overall recovery but without anything spectacular to make it stand out.

This group reasons that business late in the first half has been much better than the statistics showed. Consumption of goods was much higher than the production of some basic ingredients from which they are made. Steel use, for example, was running about 25 per cent above production.

This situation reflects moves on the part of industry to reduce inventories which are very costly to finance and difficult, too, with money tight. Corporations have found they can get quick deliveries and with labor peace assured for some time, they

find no need to keep big stocks on hand.

But there's a limit to this process. A point is expected to be reached soon where the steel users and users of other materials will just have to go back into the market. Their buying will stimulate the heavy industries and help the railroads which have suffered severely.

United Business Service believes July could mark the low month for steel operations

Rare Find



by Marian Martin

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with a recovery to the 80-85 per cent of capacity likely by fall. June quarter steel company earnings will be most disappointing, according to this service.

Foresees Stability

Standard & Poor's looks for a more favorable second half than we would have had if we had not toned down inventory expansion. That service foresees stability through the year and an overall record for 1960 in the general economy.

Nothing, however, that if the business recovery is sustained to next spring, Standard warns that the business cycle then would be three years old and probably tiring. "Possible start of recession during 1961 must be allowed for," it adds.

Iron age finds the severe drop in steel output the steepest since 1954 and notes it is well other lines didn't follow.

The fact that they didn't says Tom Campbell, editor-in-chief of Iron Age, "is one reason why the business picture shows no sign yet of imminent recession."

But Campbell isn't all optimism in his prediction for what's ahead.

"The boom is over," he says. "We are in a gentle leveling off phase for the entire basic economy. Consumer goods and services will reach new highs this year — in sales, that is."

Smaller Output

"Auto output will reach 6.2 to 6.5 million domestically — which will mean a smaller output next calendar year. Construction will about meet last year's record, but will be about 5 per cent lower, mostly due to the continuing drop in housing starts. These will be less than 1.2 million this year, but the trend line will start up late this year or early next year."

"Since retail sales, services, government spending and operations account for about 75 per cent of our weight in indexes, the economy — either late this year or early next year — will reflect no more than a mild recession or correction. And the whole picture may change for a fast turnaround if fireworks begin at Berlin or in Asia."

Adlai Undisturbed

By Truman's Remarks

Chicago — (UPI) — If Adlai Stevenson was disturbed by former President Truman's failure to include him in a list of potential candidates Saturday, he wouldn't say so.

The former Democratic presidential nominee replied with a quick "I have no comment" when he was asked about the omission of his name from a list of eight Democrats who Truman said had "earned the right to be thought of" at the Democratic National convention.

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