

# Jeep Observes 20th Birthday As Tough Vehicle

Toledo, Ohio (UPI)—The Jeep the go-anywhere vehicle which was given its name by a million GIs, is 20 years old this week.

It is no longer an olive drab, rugged workhorse. The modern Jeep made for civilian market comes in 14 models, is often two tone and looks plush next to its crusty Army predecessor.

It is still tough and finds its biggest market among farmers.

During World War II, the Army knew the Jeep as a "truck, one-quarter ton." Nickname Recognized

That's still the official designation. But the Army has yielded and recognized the nickname "Jeep" as the vehicle's semi-official title.

Since 1947, about 400,000 Jeep-patterned vehicles have been sold.

Willys Overland tried to produce a passenger car nearly 10 years ago. It quit in 1953, when Kaiser Industries purchased the company. But the Aero Willys is still produced in South America.

S. A. Girard, Willys president, said, "We have no intention, no desire to re-enter the passenger car field."

Willys lost nearly \$20 million in 1954, the first full year under Kaiser. Since then it has been in the black. Last year it earned \$10.5 million. Willys is the largest exporter of small vehicles. Exports dominated its market until 1959, when U. S. sales matched shipments abroad.

"We are now opening new markets in Africa and the Far East," Girard said.

New Line Planned He also disclosed that Willys will bring out a new line of utility vehicles in about a year.

He forecast a 10 per cent increase in Jeep sales this year over 1959.

Willys employs 6000 here and makes Jeeps in 19 foreign countries.

One of the nation's oldest auto companies, Willys started in 1903 and created the first all-steel station wagon in 1946.

No typical auto industry fanfare is planned for the anniversary of the Jeep.

# Coos Bay Man Killed in Kansas

Belleville, Kan.—(UPI)—Four persons were killed late Tuesday night in a grinding head-on collision between two cars on U. S. Highway 36 about 10 miles east of Belleville.

The highway patrol identified the dead as Bruce Horton, 37, of Coos Bay, Ore.; his mother, Mrs. Phyllis Horton, 55, of Norton, Va.; Horton's daughter, Liessa Gail, 3; and Angus McKay, 83, of Liberty, Mo.

Highway Patrolman Bob Huerter said the accident occurred about 11:15 p.m. on a straight stretch of the highway. One of the cars was driven by Horton. McKay was alone in the other vehicle.

# OSC Chemistry Professor Dies

Corvallis—(UPI)—Dr. Edward Charles Bubl, 41, associate professor of chemistry at Oregon State College, died Tuesday of a lingering heart condition.

He had been on the OSC staff for the past 12 years. During the past four he had brought in more than \$400,000 worth of research contracts from various groups for work at the school.

Included were grants from the U.S. Defense Department and Public Health Service. His current research projects were on the cold irradiation of food and food additives.

# They'll Do It Every Time

THE NEWSPAPER CLUB THOUGHT SENATOR BABBLER'S TALK MUST BE OF THE GREATEST IMPORTANCE



# By Jimmy Hatlo

NO WONDER IT'S OFF THE RECORD... ANY TEN-YEAR-OLD KID COULD MAKE A BETTER TALK



# Standard & Poor's Marks 100th Year in Statistical Business

By ELMER C. WALZER UPI Financial Editor New York—(UPI)—One hundred years ago just about this time Standard & Poor's was born.

It's difficult to spot the exact date because none at the time could anticipate that Poor's Manuel of Railroads, published by Henry Varnum Poor, would be the forerunner of the giant statistical agency which includes his name.

And it wasn't a very propitious time for anyone or anything to be born, especially a compendium on existing corporations. We were on the brink of a civil war on one hand and recovering from the panic of 1857 on the other.

It wasn't that one couldn't publish information. Freedom of the press had been assured 125 years earlier when John Peter Zenger had been acquitted of seditious libel for criticizing the colonial government. But it wasn't easy to get the kind of information Poor put into his manual.

Corporations of 100 years ago—most of them in the transportation industry which included railroads, canals, and turnpikes—just didn't think information of their operations was anybody's business but the few on the inside.

Others extend field Poor thought otherwise and he set out to get information of value to investors of his day. His first manual was only 200 pages in length and it bore the imposing title, "His-

torical and Statistical Information of the Railroads and the Canals of the United States."

As Poor was putting his book together, Dun was competing with Bradstreet for the business of listing credit ratings, railroad building was going along at a fast clip, the stock exchange was thriving on dealings in governments, railroads, and gold, and the base was being laid for future industrial giants in steel and oil.

Poor persisted in his investment information service and eventually published a manual on industrials. Others entered the field, including John Moody, Roger W. Babson, and Luther Lee Blake who founded Standard Statistics Bureau in 1906.

Compressing history a bit, the Moody Manual company was merged with Poor's in 1919, and the name changed to Poor's Publishing Company. Poor's established its register of directors in 1928. Standard Statistics continued to grow and by 1928 employed 500 persons.

In 1941 Standard Statistics merged with Poor's Publishing company and became Standard & Poor's Corporation, boasting it was the world's largest investment advisory service and financial publisher.

Millions of Words Today Standard & Poor's publishes daily, weekly, monthly, and annual reports. Its publications include corporation records, dividend records, bond records, new issues services, listed stock reports, over-the-counter and regional exchanges stock reports, stock guide, bond guide and myriad others. One of its more widely known publications is "The Outlook," a weekly stock market analysis.

Standard & Poor's is widely known for its stock indexes which include 500 issues or about 94 per cent of the value of the common stock listed on the New York Stock Exchange.

Today it isn't a matter of getting corporation information and publishing it. The prospective and regular investor finds his biggest problem in getting enough time to read all of it.

Standard & Poor's not only publishes millions of words on corporate information, but it also maintains a \$3 billion of portfolios of corporations and individuals.

It also maintains a library reported to be the largest and oldest private collection of financial and statistical records in the world.

Henry Varnum Poor's fondest dreams have been realized today with corporations forced by law to divulge the information he had to pry from them 100 years ago.

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Geologist's Quake Prediction Filled Fontana, Calif.—(UPI)—It is impossible to predict an earthquake, but geologists have a hunch that Southern California is about due.

So said Cal Tech Geologist Dr. Richard Johns Monday in a Civil Defense Council conference address in Santa Monica, Calif.

At 1:01:58 p.m. Tuesday—less than 24 hours after the scientist's prediction—an earthquake shook a wide area of San Bernardino county.

The Cal Tech Seismological Laboratory at Pasadena recorded the tremor as having a magnitude of 5.5 on the Richter scale of 10. A spokesman pinpointed the quake at 40 miles east of the laboratory, a location that records several shakes each year.

No damage was reported.

Political Newcomer Winner in Idaho Boise—(UPI)—Democrat Robert McLaughlin, a winner in his first venture at national politics, will meet incumbent Republican Sen. Henry Dworshak in November.

McLaughlin, 40, gathered in votes with surprising ease Tuesday night in the party's runoff election to defeat Gregg Potvin, 35-year-old American Falls lawyer, in sparse balloting that some figured cost the taxpayers more than \$2.50 a vote.

CADILLACS EXPECTED New York—(UPI)—City Council Majority Leader Joseph T. Sharkey has submitted a bill to the council calling for garages and parking lots to accept all cars regardless of size. Sharkey complained Tuesday that some garages in the city had refused to park his Cadillac limousine because it took up too much room.

4-H Club News The Westside Hayburners 4-H horse club held their regular meeting at the home of Linda Smith June 27.

Plans for the Westside Hayburners July 3 at 11 a.m. at the 4-H fairgrounds were discussed. All are welcome as spectators. The admission is free.

The next meeting will be held at the home of Bonnie and Mary Cheney, Wednesday, July 13, at 10 a.m. The meeting was adjourned and refreshments served.

Bonnie Cheney, Reporter

LEGAL NOTICES NOTICE TO CREDITORS In the Circuit Court of the State of Oregon for the County of Jackson.

In the Matter of the Estate of George H. Shirkey, also known as George H. Shirkey, Deceased, No. 10817.

NOTICE IS HEREBY GIVEN that the undersigned has been appointed and qualified as Administrator with the Will Annexed, of the Estate of George H. Shirkey, also known as George Washington Henry Shirkey, Deceased, and all persons having claims against said Estate are hereby notified to present the same with proper vouchers at the office of Kenneth G. Denman, Attorney at Law, 128 E. Main Street, Medford, Oregon, within six months from the date hereof.

Dated and first published this 8th day of June, 1960.

KENNETH G. DENMAN, Administrator Attorney for Administratrix

# LEGAL NOTICES

ADVERTISING FOR BIDS SEALED PROPOSALS ARE INVITED and will be received at the office of the City Auditor of the City of Grants Pass, Josephine County, Oregon, at the hour of 2:00 o'clock p.m. July 20, 1960, for the construction of a new building in the Grants Pass City Park.

The plans and specifications are on file and may be examined at the office of the City Manager at the City Hall, Grants Pass, Oregon, every day from 9 a.m. to 5 p.m. for Sunday noon Saturday.

Dead Line on Classified Advertisements—10:00 A.M. Saturday for Sunday and Monday.

3 P.M. the day before publication for Tues. through Fri. APPROVED CREDIT CHARGES BILLED BY THE LINE

A—Too Late to Classify FOR SALE—1959 Model A Ford truck, Running condition. Double transmission, 211 Cansino Ed. LOST—Girl's 26" English bike, Blue and white. Taken by mistake from Hawthorne Park Wed. June 29. Any information please call SP 2-2244.

HEATHKIT From your authorized factory representative Southern Oregon Northern Calif. VERN G. WALKER CO. 205 W. Jackson, SP 3-7557 Medford, Oregon

BUNDLES OF OLD NEWSPAPERS for sale, 20¢ each. Mail Tribune only. 23 North St. NOTICE—Commercial Spraying WITHROW, SP 2-5376, SP 2-6851 150 Squares Asbestos Siding \$15.50 per sq. 2x8 T&G \$35 M. SIB & Better Shiplap \$70 M. NORTON LUMBER CO. Phoenix - White City - Ashland

FOR SALE—'57 Chevy, hardtop. All black, excellent condition. New tires. See after 9 p.m. or all day Sunday, 2400 Jacksonville Hwy. FOR SALE—3-bdrm. home on Calhoun rd., 2 yrs. old. Built-in oven, range & dishwasher. Nice yard & fruit trees. KE 2-1576.

CLEAN up plant sale. Starting now, sale ends July 3rd. CRATER GREENHOUSE, Crater Lake Ave. SP 2-4401, and your local plant dealer

Erskine's Piano Store 10th Anniversary Specials BRAND NEW SPINETS BY ESTEY Model 10, Regular \$774 now \$595 40" Console, Reg. \$842 now \$656 SUPER SPECIAL Cherry wood in Swedish Modern Regular \$906, now \$695

To celebrate our 10th anniversary we offer other special prices from time to time this summer. Come in and talk it over. Get what you want on one of our 10TH ANNIVERSARY SPECIALS. Easy terms but also some special bargains for the cash buyer. (Closed Sat. June 25) 1304 Kings Hwy. SP 2-4296

FOR RENT—Clean apt. close to bath. All utilities paid. Washing facilities. 217 S. Riverside

1—LODGE NOTICES Special Communication Central Point Lodge No. 135 AF&AM Wed. June 29, 7:30 P.M. Work in M. M. degree. Master's duty cordially invited. Final meeting until Sept. R. H. Padgett, W.M.

3—PERSONAL MISS PAT'S NURSERY SCHOOL will be open all summer. Transportation furnished. SP 3-3382.

RACK IN BUSINESS Edna's Beauty Shop 818 Table Rock Rd., White City Owner, Mrs. E. Griffla

WELCOME NEIGHBOR You can be SURE—if it's BEA'S WESTINGHOUSE LAUNDRY, MAT 634 Crater Lake Ave. Shady Parking.

ANYONE having a drinking problem is welcome at Alcoholics Anonymous 8:30 p.m. Tues. & Sat. Rear of 212 N. Oakdale SP 2-6657

RAWLEIGH PRODUCTS SP 2-4438 SEE RUSS at the Holly Cafe. We have your picnic lunches prepared.

MASON shoes SP 2-8283 WANTED—Old American coins. Private collector. Top cash prices. Any amount. SP 2-8920 after 5.

HAVING MONEY PROBLEMS? See Dick Allenton. He can arrange a loan for you from \$50 to \$1500 on furniture, automobile, car, grocery, American Finance Corp., 123 W. Main St. Ph. SP 2-6261

# Classified Rates

1 day per word — 5¢ 2 days per word — 10¢ 3 days per word — 15¢ 4 days per word — 20¢ 5 days per word — 25¢ 6 days per word — 30¢

By Line Per Month \$2.25 (Minimum First Issue 50¢) Business Directory Each line per month — \$1.75 Minimum per month — \$3.25

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WATKINS PRODUCTS SP 3-5667 REMEMBER DAN PATCH CO. builds TOP VALUE HOMES.

DENTURES repaired & re-lined while you wait. Day or eve. Ph. SP 3-6026—25 Lozier Lane. Merle Norman Cosmetics 214 Flamingo Bldg.

REAL ESTATE FINANCE Commercial Industrial Finance Corp. Main & Riverside SP 3-4564

# 10—WANTED MALE HELP

WANTED—Experienced roofers. Apply Rogue Valley Manor \$100 A WEEK GUARANTEED Rich Plain, Ore. Oregon 20 S. Fir St. Medford

11—WANTED FEMALE HELP BABYSITTER My home, 5 days wk. SP 3-3734

WANTED—Experienced cashier. Neat appearance. Apply in person. North's Chuck Wagon LADY-NIGHT COOK MU 2-1611

EXPERIENCED carhop over 21. Apply Sully's Drive-In, 827 So. Central. MU 2-1611

13—WANTED SITUATIONS LET a reliable mother care for your children, very reasonable. SP 2-8977

Baby sitting SP 3-3550 TRACTOR WORK Backfill level, grade, now. Ernie Mallama, SP 2-4310

NEED tools—will baby sit. Call Alta SP 3-7231. Near Washington School

PAINTING—inside or out. Spray or brush. SP 2-1477

BABYSITTING—SP 2-6260 HOUSEWORK by hr. SP 3-1458 BABYSITTING Your home. Full time. SP 2-8772

PRACTICAL nurse wants child care or elderly person. SP 3-3216 WANTED: Chauffeur work. SP 3-3354

MIDDLE age lady wishes light house work. Write Tribune Box 6189.

NEED work. Willing to learn. Prefer full time. 2 good health. Mr. Powers, Ph. SP 3-1140

CARPENTER work Remodeling. Free estimate. SP 3-4742

SEWING SP 3-2642 CABINET, carpenter work, plastering, painting, cement work, remodeling, any type of work your home needs. SP 3-6071

CEMENT work, any kind. SP 3-3550 PAINTING & house cleaning by hr. or job. Local references. SP 3-5577

SPRINKLER systems. New lawns planted. SP 3-2246 or SP 3-7881

HAVING on shares. SP 3-3715 or SP 3-2660

YARD work & maintenance work. Odd jobs. SP 2-4332

EXPERIENCED baby sitting in your home. Own transportation. SP 2-8977

CEMENT work. Block work, fireplaces. Guaranteed. MU 9-4761

CHILD care, own car. SP 2-2287

WORK for truck crane with steel boom and/or log boom or log loading. Also D-8 Cat. MU 2-4431

MAN wants yard work. SP 3-3216 GARDENING, maintenance, lawns. SP 3-2246 or SP 3-7881

# You'll save a lot of cash during... PARSONS MOTORS 5th ANNIVERSARY SALE

# Save on the Success Car of the Year! DODGE DART Club Sedan As Low as \$48.95 per Month

# Best Cash Deal For Good used furniture & misc. OAK GROVE FURNITURE SP 3-1964 or SP 3-2726, anytime

# FOR a better deal on your coins THOMPSON, SP 2-6782 FURNITURE CASH DEAL SP 2-2558 or SP 2-8760

# The Best Truck Buy by Far! DODGE TRUCK \$44.80 per Month

# Don't wait—hurry... PARSONS MOTOR CO. 315 E. 5th St.—Medford Next to Greyhound

# PLUMBING... Modern PLUMBING & SHEET METAL CO.

Cooler Pads — 45c sq. ft. Single Laundry Trays — \$12.95 Irrigation Pump — \$33.50 Modern Closet — \$27.50 Timer for Lawn Sprinkler — \$7.95 Adjustable Shower Heads — \$8.50 Wash Basins — \$7.95 Sprinkler Heads — .90 Pop-Up Sprinklers — \$1.70 1/4 Plastic Pipe — .08 per ft.

Lots of Parking Space

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# UNCLASSIFIED COPY

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For Action Use Tribune Want Ads

# HERTZ SYSTEM

INDUSTRIAL BUSINESS LOCATION For Rent or Lease Highway Frontage Inquire ROGUE EQUIPMENT SALES 2920 No. Pacific Highway

# Family Weekly

July 3rd Issue Family Weekly in your Medford Mail Tribune