

# Washington Report

By WILLIAM S. WHITE

## BATTLEGROUND

Washington - The land of the split-level house and the backyard barbecue pit which forms a vasty enlarged American middle-class - is to be the decisive battleground in this fall's presidential election.

Far more even than they did four years ago, both parties are now centering their appeals on suburbia. For it is to suburbia that the voters have been moving in a long, immense, sustained leap. The census bureau now discloses that the population of suburban areas adjoining major cities has grown by an incredible 47.2 per cent in the last decade.

And this change has snowballed as it has gone along; it has been faster in the four years since the last presidential election than it had been in the four years before that election.

THE total population of 189 standard metropolitan areas is now put at 109,000,000 - or 61 per cent of the grand total for all the nation. Moreover, most of the great cities themselves have been shrinking as people have moved to the suburbs. Four of the biggest cities, New York, Chicago, Philadelphia and Detroit - have actually lost population. Los Angeles alone among the big five has gained.

To nearly all professional politicians, as to most of the rest of us, figures and statistics are pretty dull stuff. But the pros in both parties are manfully both reading and digesting these figures, since duty is duty. And they are making their plans on the basis of what these figures add up to.

They are not only well aware that it is in suburbia that the votes lie. They are equally aware that it is in suburbia, far more than on the farms or in the apartments of the big cities, where reigns beyond possible challenge the new boss-sex in this country, the female sex.

INDEED, suburbia is largely a feminine creation, with its opportunities for flowers, innumerable women's club luncheons and other things which make up the good life as it is seen in 1960. (It is only the old man who must wrestle with the daily commuting.)

So it is that on every day and in every way the Republican party and the Democratic party alike will offer what might be called a soft-hill sell for the presidential candidates. It will be a soft sell in that the accent will be on a quiet, well-tailored dig-

nity, so far as may be possible, in tune with the gardens of suburbia and the nearby country club.

It will be a hard sell in that down underneath all this amiability each party will try to weave the final impression that its nominee is surely the tougher of the two - in a nice way, that is.

THE programs now prepared by both political conventions make the point clearly: the plan is for comparatively brief televised sessions with "plenty of punch" - but, it is hoped, not too much of it. Everything conceivable is being done to make watching over the TV as pleasant as possible.

Moreover, both parties will choose comparatively young nominees who look, each and every one, more like bristly successful brokers than like the common conception of old style politician. Vice-president Richard M. Nixon at 47 is far from decrepit, either in years or in appearance. Neither of the two strongest Democratic presidential aspirants, Sen. John F. Kennedy (43) and Sen. Lyndon B. Johnson (51), is a venerable old party, and neither would come in last on a national list of best-dressed men. The same can be said for the man who is presently in No. 3 place among the Democrats, Sen. Stuart Symington (59).

It is not merely a party that will win in 1960; suburbia will win, too.

The "labor vote" and the "farm vote" - these are of course still significant. They are not, however, nearly so significant as they used to be. To each of these groups very down-to-earth pitches will be made, in terms of what are called "gut" interests - meaning plain self-interest. To suburbia the pitch will be on a higher plane; here the melody will be more important than the words.

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## Grand Canyon Fire Continues To Rage

Grand Canyon, Ariz. - A thousand men continued today their six-day battle against a persistent forest fire that already has burned more than 7,500 acres of timber in Kaibab National forest.

Aiding the men were bulldozers, helicopters and light planes that dropped fire-quenching borate chemicals on the blaze in a remote corner of Grand Canyon National park.

The firefighters, 300 of them Zuni Indians, thought they had the blaze contained late last week but strong winds pushed it outside fire lines.

# Try and Stop Me

By BENNETT CERF

A PRETTY LASS answered an ad for a secretary, but came back home in high indignation. "The man who interviewed me came up behind me and deliberately pinched me," she reported, "so I slapped him in the face and walked out."

"I wouldn't have done that," mused the mother. "Why didn't you report him to the head of the firm?"

"Mama," explained the girl, "the man who pinched me is the head of the firm."

Two lads from the deep South were tooting merrily along the highway in a battered jalopy when the driver suddenly jammed on the brakes. The boys shuddered as an express train thundered by a scant six feet before them. "Whatcha blow that horn for?" gasped the passenger. "I didn't," answered the driver. "That horn you heard was Gabriel's!"

Shelley Berman says he's discovered a Chinese restaurant in Chicago that's so good all the rickshaw drivers eat there.

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# People 50 Years of Age Should Be Classified as 'Elderly'

By DELOS SMITH

UPI Science Editor  
New York - Prof. George J. Wayne started a bunch of middle-aged scientists by asserting that people of a mere 50 years of age should be included, for scientific accuracy, among "the elderly."

Between the ages of 40 and 50 the signs of aging are already abundantly present in most people, he said. "Who has not experienced that rather startling difficulty in visual accommodation?" he asked, referring to sudden trouble in reading phone books and other small print.

And there are those "increasingly discernible changes in physical stamina, and that pervasive sort of thickening into middle-aged respectability."

Emotional Problems  
Dr. Wayne is a professor at the University of California at Los Angeles. In a recent lecture he was emphasizing that the elderly have emotional problems which are not entirely of their making. These problems are made by younger people in generally depreciating the "old man" and the "old woman."

"Rarely is the elderly person accepted within work situations as a genuinely productive member," he said. "The best that he can expect is the condescending forbearance, as though he is being tolerated until a more suitable younger replacement can be eased in."

Elders Protest  
You can see that "the specific behavior characteristics of the aged—the suspiciousness, the sulks, and the temper tantrums"—are not altogether unreasonable, he continued. The elderly, "are protesting and battling, understandably, against being eased out."

"Perhaps nothing sums up the attitude toward the aged which is now prevalent in our country as eloquently as the cold and business-like manner in which they are disposed of by means of old-age insurance, pension plans, mandatory retirement, domiciliary institutions and various methods of public assistance."

He thought all these things were to the good but the trouble with them was that they served more "to discharge our own feelings of guilt than to fulfill the needs of the aged as individuals." It is possible for people to grow very old with grace and happiness and the reason more of them don't is less physical than it is psychological, he said.

Many of the aged indulge in "accusations, spiteful behavior, temper outbursts, and

sitdown strikes" in dealing with their younger relatives. This behavior comes from qualities of their character which have been present all along, but when they were younger, these qualities were surmounted by their sense of being useful.

"Tough Problem"  
"In other words," Wayne said, "the lid is removed from the Pandora's box of character traits by the miserable, dependent status imposed by the mere process of growing older."

It's a tough problem because the attitudes of people aren't going to be changed overnight or even easily. Yet about 40 million Americans are over 50 years old. If you insist that 50 years is too soon to be classified as elderly, the fact remains that by 1975 there will be about 20 million Americans over 65.

Therefore, the problem must be solved, and these attitudes must be changed. The social sciences can lead the way, and Wayne made it clear he included medical science. We must all "push toward our common goal of adding life to years, rather than just years to life," he said.

## Veteran Isolationist Dies in Minnesota

Alexandria, Minn. - Former U. S. Sen. Henrik Shipstead, 79, a dedicated isolationist who voted against the United Nations Charter, died Sunday.

Shipstead served 24 years in the Senate, the first three terms under the Farmer-Labor label and his last as a Republican. He was defeated in 1946 by Sen. Edward J. Thye and went into retirement.

# Missing Boy Scouts Found by Searchers

Hood River - Half a dozen Portland area Boy Scouts, reported lost on a 20-mile hike, were located safely early today, the sheriff's office reported.

The Scouts, 12 to 14 years old, had been reported missing in rugged country of Eagle Creek state park. Deputy Sheriff Mel Lindgren piloted a search plane which spotted a campfire at 12:30 a.m. that had been started by the Scouts, sheriff's officers said.

A ground search party left to escort the Scouts out of the area.

## Bend Water Pageant Queen Selected

Bend - Anne Moty, 17-year-old graduate of Bend high school, was named queen of the Bend Mirror Pond Water Pageant here Saturday night.

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# Astrology Magazine Tells of Favorable Stock Market Period

By ELMER C. WALZER

UPI Financial Editor  
New York - If you want a good period for the stock market wait until Mars

is in favorable trine with Saturn and in an adverse square with Uranus, and Mercury is in favorable conjunction with Venus and in adverse conjunction with Sun.

That'll be from July 11 to 20. This information came from the June, 1960, issue of the "Official Astrology Magazine."

The article is headed by a note which says it is intended to be educational and "is presented without prejudice."

One thing that stands out is that the unidentified writer knows the lingo of Wall

Street and also has some advice to offer.

For the period July 1 to 10, he says: "Astrologically, investors should shift their investment portfolio to at least 75 per cent fully invested in companies with good six-month statements on earnings."

Market experts would go along with that idea of investing in stocks whose companies are producing good earnings.

For the July 11 to 20 period - the one dependent on Mars and Mercury - the writer has this to say:

"Stocks will move well during this cycle. Strength will be somewhat selective and a few wide gains will be carved out. The blue chips will recover during this cycle."

To Give Confidence  
"Metals, electronics, pharmaceuticals also are favored. Favorable reports of store sales will give confidence and activity to these issues. Automotive sleuths are sharpening their pencils trying to figure out where the industry is headed for in 1961."

"Positive aspects: Point to the general summer rise in the averages."

Incidentally, the months of July and August generally are good months in the market with the summer rally on the go most of the time.

In September, the market runs into irregularity. The astrologist follows the custom and holds that in the latter part of the month prices will sag on higher volume.

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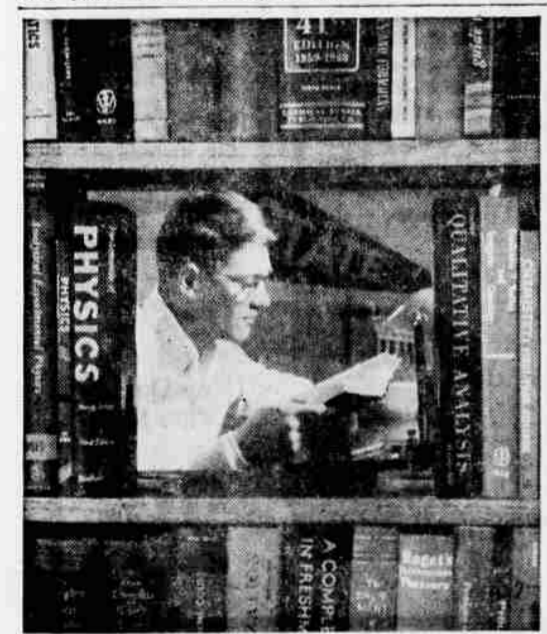
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# Sherwood Youths Injured in Crash

Portland - A Sherwood teen-ager was injured seriously and two companions were slightly hurt when the car in which he was driving left state highway 212 near the Salem freeway at Tualatin.

Seriously hurt was John L. Dickson, 17, who suffered a fractured skull and broken thigh bones in both legs.

Also hurt were Larry Becker, 16, Seattle, and Ronald L. Salzer, 16, Sherwood.

Police described the car which Dickson was driving as a "hotrod" and said it skidded along the roadway for 250 feet, rolled over into a gully and came to rest on its side in a ditch in three feet of water.

The youths were brought to Good Samaritan hospital.

# Cochairmen Picked By Elmo Smith

Portland - Ralph E. Williams and Howard B. Somers of Portland, have been selected as state co-chairmen for ex-Gov. Elmo Smith's campaign for the United States Senate.

Smith, a Republican, is opposing Democratic candidate Maurine Neuberger for a senate position.

Somers, 43, is a church and civic leader in Oregon and is a partner in Camp and Company, an investment securities firm.

Williams, 46, graduated from the University of Oregon and from Northwestern College of Law.

# College Professor To Defense Seminar

Dr. Marshall E. Woodell, professor of social science at Southern Oregon college, has been selected to attend the defense strategy seminar at the National War college, Ft. Lesley J. McNair, Washington, D. C., July 10 to 23.

Dr. Woodell is a commander in the Naval Reserve and is currently assigned as an instructor at the Naval Reserve Officer's School 13-2 Portland, (Ashland extension).

Commander Woodell will be one of five Naval Officers from the Thirteenth Naval district and one of approximately 200 officers from the U. S. Army, Navy, Marine Corps and Air Force who will participate in the course.

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