

# *Kent Satisfies Your Appetite For a Real Good Smoke!*

**KENT'S FAMOUS  
MICRONITE FILTER  
HAS A FREE AND EASY DRAW**



**KENT USES ONLY THE  
FINEST NATURAL TOBACCOS  
FOR A REAL TOBACCO TASTE**



REGULAR, KING-SIZE  
OR CRUSH-PROOF BOX

For good smoking taste,  
it makes good sense to smoke **KENT**

FIRST WITH THE FINEST CIGARETTES—THROUGH LORILLARD RESEARCH

1760 *P. Lorillard 200<sup>th</sup> Anniversary* 1960

TWO HUNDRED YEARS OF TOBACCO EXPERIENCE

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