

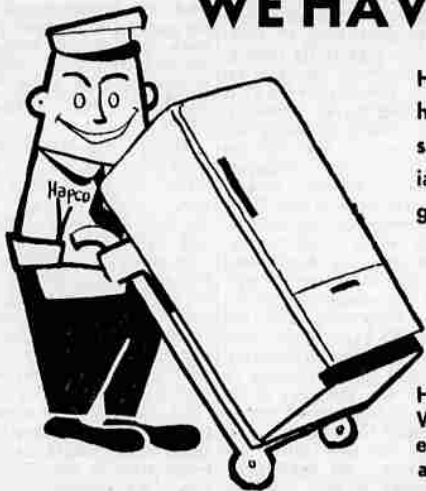
Hurry for Home Appliance Co's June Trade-In Jamboree!

**LOOK**  
for the  
**GOLD TAGS**  
on Hundreds of new  
Appliances Throughout  
the Store...  
You're Sure To Find  
**BIG SAVINGS!**



# GOLDEN VALUE SALE!

## WE HAVE GOOD NEWS!



How do we tell you that right now we have the best appliance values ever? G-E says: Call these best buys "Gold Tag Specials!" And here are some of the "golddest" gold taggers . . .

Don't wait . . . buy before summer—our prices right now are at the rock-bottom low!

**HAPCO-SIZED TRADES:**  
We allow an average \$70 for used refrigerators. We allow more for better than average trade-ins and less for poorer ones.



Big, New 11-Cubic  
Foot Refrigerator  
Freezer at  
**A BIG SAVINGS!**



Now Only ..... \$299.95  
Less Hapco-Sized  
Avg. Trade-in ..... \$ 70.00  
**PAY ONLY \$229.95**

## LOW-COST 30-INCH RANGE



**REMOVABLE OVEN DOOR** lifts off easily, takes the stretch out of oven cleaning. Door washable at sink, slips back on easily, locks in place.

**PUSH BUTTON CONTROLS** require just a touch, give five exact measured heats on each surface unit. Easy to use even when hands are full or wet.

**FOCUSED HEAT BROILER** has curved reflector, concentrate radiant heat right on food. Polyaquidized broil unit easily removed for washing.

Gold Tag Special ..... \$169.95  
Less Hapco-Sized  
Avg. Trade-in ..... \$ 40.00

**YOU PAY ONLY \$129.95**

## TOP-O'-THE-LINE General Electric WASHER



HAPCO is famous for quality service and repair—another good reason for owning G-E appliances!

- New Bleach Dispenser
- Five Automatic Cycles
- Famous Filter-Flo

Reg. .... \$349.95  
Gold Tag  
Special ..... \$309.95  
Less Hapco  
Trade-in .. \$ 40.00

**YOU PAY ONLY \$269.95**  
On Budget  
Terms



## BIG FAT TRADE-INS!

Your appliance, traded in a new G-E, is worth more at HAPCO. Just imagine—our 3-year average trade allowance for refrigerators and freezers is \$70. (The average for ranges is \$40, etc.) So—you can enjoy a new appliance now—and get more for your old one!



### LOOK AT THIS!

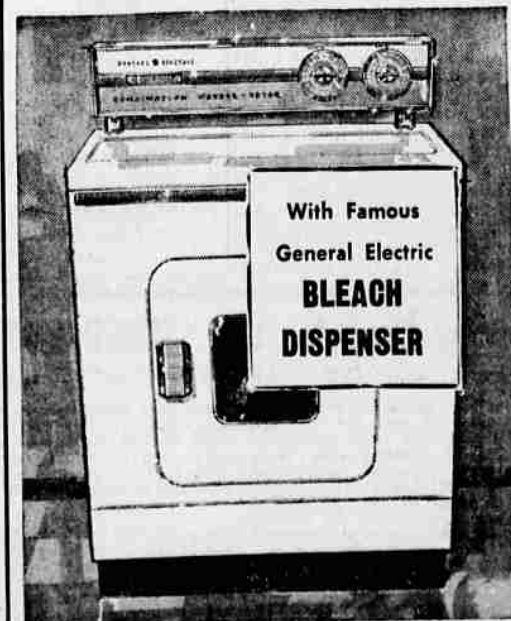
**G-E 11 cu. ft. Freezer**  
Regular ..... \$229.95  
Goldtag Sale ..... \$198.77  
Less Hapco Trade ..... \$ 70.00  
**Pay Only . \$128.77**

Buy Now  
on Budget  
Terms



Save on World's  
Finest Vacuum Cleaner  
**HOOVER**  
Model 31—Reg. \$69.95  
**SALE PRICE .. \$59.88**  
Model 66—Reg. \$89.95  
**SALE PRICE .. \$79.88**

## Famous General Electric WASHER-DRYER COMBINATION



With Famous  
General Electric  
**BLEACH DISPENSER**

Regular \$469.95 ..... NOW \$399.95  
Less Hapco Sized Avg. Trade-in ..... \$ 40.00  
**You Pay Only .. \$359.95**

DON'T WAIT...HURRY TO 115 E. MAIN, MEDFORD

# HAPCO.

Home Appliance Co. Stores, growing with Oregon

