

Time for Home Appliance Co's June Trade-In Jamboree!

LOOK
for the
GOLD TAGS
on Hundreds of new
Appliances Throughout
the Store...
You're Sure To Find
BIG SAVINGS!



**GOLDEN VALUE
SALE!**

WE HAVE GOOD NEWS AND A PROBLEM!

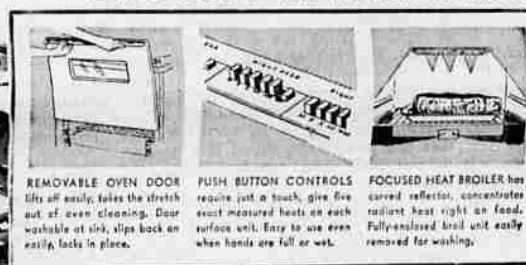


How do we tell you that right now we have the best appliance values ever? G-E says: Call these best buys "Gold Tag Specials!" And here are some of the "golddest" gold taggers . . .

Don't wait . . . buy before summer—our prices right now are at the rock-bottom low!

HAPCO-SIZED TRADES: We allow an average \$70 for used refrigerators. We allow more for better than average trade-ins and less for poorer ones.

LOW-COST 30-INCH RANGE



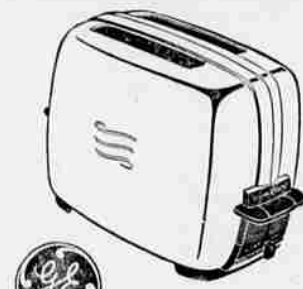
REMOVABLE OVEN DOOR lifts off easily, takes the stretch out of oven cleaning. Door washable at sink, slips back on easily, locks in place.

PUSH BUTTON CONTROLS require just a touch, give five exact measured heats on each surface unit. Easy to use even when hands are full or wet.

FOCUSED HEAT BROILER has curved reflector, concentrates radiant heat right on food. Fully-rinsed broil unit easily removed for washing.

Gold Tag Special \$169.95
Less Hapco-Sized Avg. Trade-in \$ 40.00

YOU PAY ONLY \$129⁹⁵



Model T-82

Automatic Toaster

- 6-Position Control
- Extra-High Toast Lift
- Snap-Out Crumb Tray

NOW ONLY **\$12⁸⁸**

(One to a Customer)

SAVE—SAVE

on This New G-E **COFFEE MAKER**

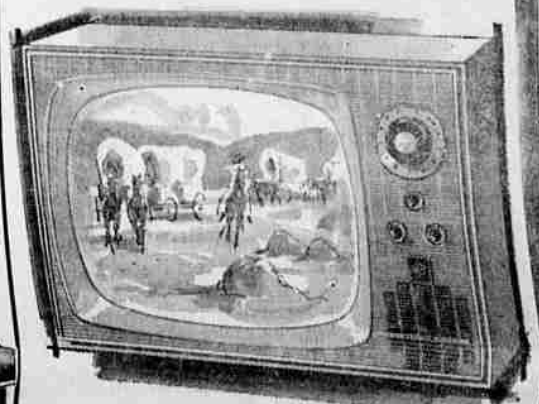
Completely Automatic **\$12⁸⁸**

Buy 3 at Only \$12.00 Each



SHOP TONITE **9:00**
at Hapco Till **p.m.**

BEST TV BUY IN TOWN!



M 302 TBM

A brand new model from General Electric . . . with the features you like!
Gold Tag Special \$189.95
Less Hapco-Sized Avg. Trade-in \$ 40.00
You Pay Only . \$149⁹⁵



Big, New 11-Cubic Foot Refrigerator Freezer at **A BIG SAVINGS!**



SLIDE-OUT SHELVES glide out to bring food into full view, eliminate reaching. Removable for easy cleaning.

FULL WIDTH VEGETABLE DRAWER keeps 1/2 bushel of produce crisp. Frosted glass cover forms shell for regular food storage.

STRAIGHT-LINE DESIGN saves space. Fits flush at rear. Lines up front with base cabinets, needs no door clearance at side.

Now Only \$299.95
Less Hapco-Sized Avg. Trade-in \$ 70.00
PAY ONLY \$229⁹⁵

Famous General Electric WASHER-DRYER COMBINATION



With Famous General Electric **BLEACH DISPENSER**

Regular \$469.95.....NOW \$399.95
Less Hapco Sized Avg. Trade-in.....\$ 40.00
You Pay Only .. \$359⁹⁵



WA 10507

TOP-O'-THE-LINE General Electric WASHER

- New Bleach Dispenser
- Five Automatic Cycles
- Famous Filter-Flo

Reg. \$349.95
Gold Tag Special \$309.95
Less Hapco Trade-in .. \$ 40.00

YOU PAY ONLY \$269⁹⁵

On Budget Terms



HAPCO is famous for quality service and repair — another good reason for owning G-E appliances!



BIG FAT TRADE-INS!

Your appliance, traded on a new G-E, is worth more at HAPCO. Just imagine—our 3-year average trade allowance for refrigerators and freezers is \$70. (The average for ranges is \$40, etc.) So—you can enjoy a new appliance now—and get more for your old one!



LOOK AT THIS!

G-E 11 cu. ft. Freezer
Regular \$229.95
Goldtag Sale \$198.77
Less Hapco Trade \$ 70.00
Pay Only . \$128⁷⁷

Buy Now on Budget Terms



Shop Tonight 'Til 9

Save on World's Finest Vacuum Cleaner **HOOVER**
Model 31—Reg. \$69.95
SALE PRICE .. \$59⁸⁸
Model 66—Reg. \$89.95
SALE PRICE .. \$79⁸⁸

DON'T WAIT...HURRY TO 115 E. MAIN, MEDFORD

HAPCO.

Home Appliance Co. Stores growing with Oregon

