

Buy Now At These Low Prices During Sears

APPLIANCE CARNIVAL

SEARS
ROEBUCK AND CO

**A Feature of Sears
BIG SUMMER SALE!**
**Shop Monday and Friday Evenings 'Til 9 p.m.
Remember Folks! . . . Service Is Part of the Bargain at Sears**
SAVE \$60!

2-SPEED, 10-CYCLE

AUTOMATIC WASHER

REGULAR 299.95

**Reduced
To 239⁹⁵**

- Right speed, cycle for any fabric
- Thoroughly washes giant 10-lb. load
- Clothes-freshening Ultraviolet lamp
- No-rust porcelain top, lid, tub
- New Scrubber ends pre-scrubbing
- Curved-vane Roto-Swirl agitator
- Lint filter ends lint-hazy washes
- Fluorescent light control panel
- Off-balance shut-off and warning
- Lid shut-off helps prevent accidents

**No Washing
Guesswork Ever**

Set one dial . . . you automatically get right wash time, wash and rinse temp., agitator and spin-speed. Wash 'n Wear Cycle prevents heat-set wrinkles.

\$99⁰⁰
**\$10 DOWN
DELIVERS**

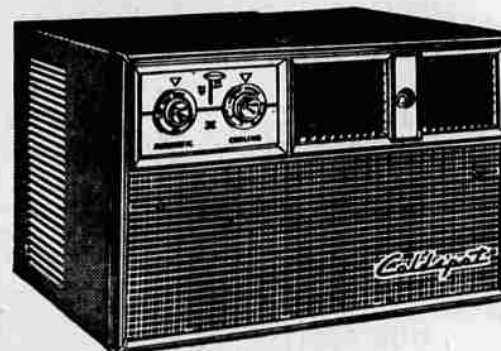
FREE One Year service on parts and labor. Normal washer installation. Free Delivery.


**MATCHING 10 CYCLE ALL FABRIC
ELECTRIC DRYER**
Reduced \$199⁹⁵

to \$5 Down
Delivers

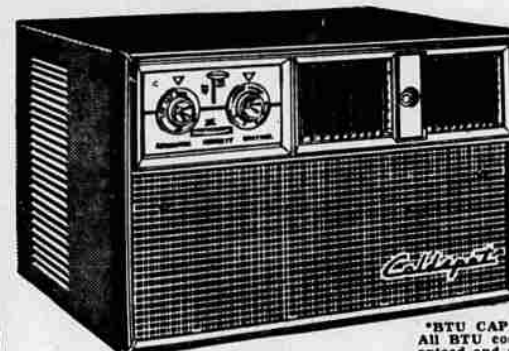
- Easy Care Porcelain Counter Top — won't rust ever!
- Huge 10-lb. capacity drum; safety shut-off.
- Clothes-freshening germicidal lamp; interior light.

KENMORE WASHERS AND DRYERS AS LOW AS

**COOL COMFORT WITH COLDSPOT
"500" AIR CONDITIONERS**

\$10 Down Delivers
**COLDSPOT 500 CONVENTIONAL
MODEL AIR CONDITIONERS**

- Zinc-coated . . . protects against rust four times longer, even in salt sea air.
- Washable Kenisan filter . . . retards bacteria growth, removes dust, pollen.
- Air exchange . . . replaces smoky, odor-laden air with fresh outside air.
- Infinitely variable air direction control.

1 HP, 110 V., 8500 BTU* COOLING CAPACITY	239.95
1 HP, 110 V., 11000 BTU* COOLING CAPACITY	259.95
1½ HP, 220 V., 14000 BTU* COOLING CAPACITY	289.95
2 HP, 220 V., 17000 BTU* COOLING CAPACITY	319.95


**COLDSPOT 500 WITH HUMIDITY
CONTROL COOLS AND DRIES**

Includes in addition to features described above: heavily insulated and weather-sealed chassis; enclosed, louvered back panel, slide-out chassis; two speeds, low and high.

**1 HP, 220-240 VOLT 12000
BTU* COOLING CAPACITY**

*BTU CAPACITIES GUARANTEED
All BTU cooling capacities are guaranteed and stamped on the nameplate of all Coldspot Air Conditioners in accordance with NEMA test standard CN 1-1958.

At Your Service!


For best service on Sears famous brand of appliances

Sears servicemen know Sears merchandise best. Fix it quickly . . . Cost is low

Keep this number handy for Service 561

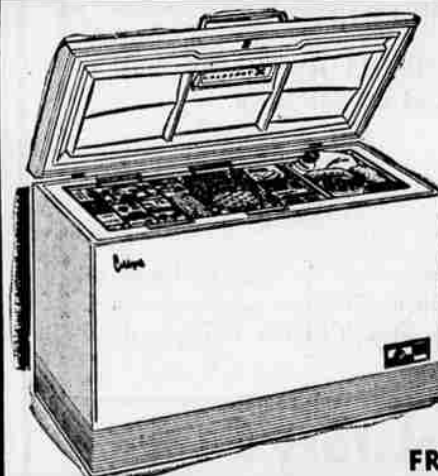
SET IT! FORGET IT!
**KENMORE 30-INCH ELECTRIC
RANGE HAS AUTOMATIC CLOCK
CONTROL . . . STARTS, STOPS
OVEN AT ANY TIME YOU PICK**
Reduced To 189⁰⁰
**\$5 DOWN
DELIVERS**

- Clock controls oven, appliance outlet
- 7-heat top unit switches (not just 5)
- Convenient 60-minute cooking timer
- Banquet size, 24-inch wide oven

KENMORE RANGES AS LOW AS . . \$99.00

BIG TOP SAVINGS
**17 CU. FT. COLDSPOT
FREEZER STORES 598 LBS.**
REDUCED TO
258⁹⁵
**\$10 DOWN
DELIVERS**

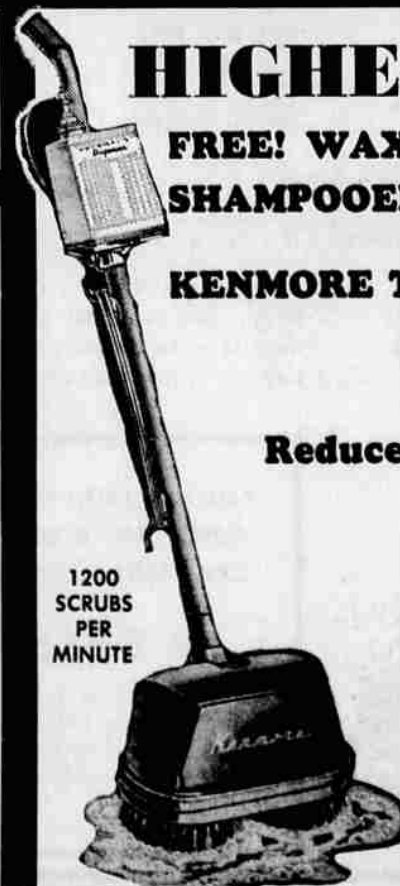
Rust-resistant porcelain enameled interior, not a painted liner. Fast-freeze compartment and wide-angle interior light. Safety signal light shows power has not been interrupted. Ease-open lid, lock, keys.

FREEZER PRICES START AT 179.95

HIGHEST VALUES
**FREE! WAX DISPENSER AND RUG
SHAMPOOER AND EXTRA BRUSH**
WITH PURCHASE OF
KENMORE TWIN BRUSH POLISHER
3 DAYS ONLY!
Reduced To . . 39⁸⁸
\$5 DOWN ON SEARS EASY TERMS

Why rub and scrub when a Kenmore twin-brush polisher is so low priced? Each brush whirls 600 times a minute for an effortless 1200 rubs a minute.

Try it yourself at home
CALL SP 3-6661

Brushes revolve in opposite directions can't skid out of control. Wax dispenser included.

LOWEST PRICES
**1200
SCRUBS
PER
MINUTE**

BIG . . . TOP . . . TELEVISION BUYS
SAVE \$40.00
**REG. 299.95 BIG SCREEN TV
IN RICH TRADITIONAL CABINETRY**
REDUCED TO
259⁸⁸

261 square
inches of
viewable
picture area

Powerful 20,000 volt Medalist chassis for brighter, sharper picture. Fingertip tuning with fine tuning pre-set, push-pull on-off. Excellent sound with 6 hi-fi speakers, variable tone control.



WE SERVICE
WHAT WE SELL


**\$10
DOWN
DELIVERS**
**Save \$50 on TV
Stereo Phono Combination**
**REG. 449.95
REDUCED TO 399⁸⁸**
**\$10 DOWN
DELIVERS**

Our finest Silvertone TV with 331 sq. in. viewable area, powerful 20,000 volt chassis. Stereo record changer, 20-watt dual amplifier, 6 speakers, 24-in. picture.

PORTABLE TELEVISION AS LOW AS \$99.00
"Satisfaction guaranteed or your money back" SEARS
**501 B. JACKSON ST. IN MEDFORD SHOPPING CENTER
OPEN FRIDAY AND MONDAY EVENINGS 'TIL 9 P.M.**
**PHONE SP 3-6661
FREE PARKING**
