

Washington Report

By WILLIAM S. WHITE

PURPOSE IN TRAVEL

Washington - Hard, practical Presidential travel for thoroughly planned, concrete and quite limited objectives, yes. But no more vaguely hopeful jetliner trips for undefined "good will" objectives so shimmeringly lofty as to be neither clear nor attainable.

Thus has the foreign policy of the United States been turned right about in the wake of the summit conference that never was.

President Eisenhower's forthcoming 23,000-mile mission to the orient signals more than a shift in the focus of Washington's concern from West to East. It will be for other reasons a vastly different mission from the one he took late last year. Then, he paid calls to countries in all sorts of categories - pro-Western, basically anti-Western, and Neutralist.



Formosa (Taiwan) - (1) To give this island home of the Nationalist Chinese government a direct pledge of continued American support. (2) To "show the flag" in the strongest possible manner - through the President's personal presence - against new menaces being offered by Communist China.

This new journey has hopes incomparably smaller than had the last Presidential journey afar. Then it was somehow supposed that great things for general peace - of a nature not ever quite brought down to earth - could somehow be obtained. Now it is wholly clear that no such grand and sweeping solutions are in sight. No self-delusion now lies upon the scene.

AND it may even turn out that this modest approach will produce moderate gains to offset, in a tiny but real way, the immoderate losses that followed upon our own immoderate hopes for that last series of great visitations which was to wind through a resplendent summit meeting and to end in a Presidential visit to Moscow itself.

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Area Methodist Ministers Get New Assignments

A number of southern Oregon Methodist ministers received new church assignments Friday evening at the close of the Oregon Conference of the Methodist Church held in Portland.

Also during the conference an area minister was ordained to full membership as a minister in the conference and another was ordained to Deacons Orders.

Ministerial appointments included the Rev. P. Malcolm Hammond, formerly of Portland, recently a district superintendent in Idaho, to succeed the Rev. Herschel Hall, Ashland, who will go to Lebanon. The Rev. Locklin Gregory will arrive in Gold Hill to succeed the Rev. James Zubank Jr., who moved to New Mexico last winter. The Rev. O. L. Kendall is interim pastor of the Community Methodist church, Gold Hill.

Other Assignments

Also of interest to valley residents are the assignments of the Rev. William O. Walker, son of Mr. and Mrs. A. O. Walker, Jacksonville highway, to the North Bend church. Assigned to the Days Creek church is Miss Alice May Woolley, who was assigned to the Canyonville church in 1958 after serving the Talent church for a number of years.

The Rev. Earnest Bell, pastor of the Talent church and Methodist student worker at Southern Oregon college, was approved by the board of ministerial training and qualifications for full ordination as elder and full membership as a minister in the conference. He was ordained by Bishop A. Raymond Grant in Friday evening services.

Approved for ordination to Deacons Orders by the conference was the Rev. Robert Dowrey, assistant pastor of First Methodist church, Medford. This is the first level of ordination in the church.

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Try and Stop Me

By BENNETT CERF

THE BATTLE OF THE BULGE, Hitler's last big gamble in World War II, was tough and go for days before American soldiers, many of them seeing action for the first time, finally sent the Nazi troops reeling back in disorder. While the battle was raging, however, both sides were hopelessly confused, with no such thing as a front or a rear in the tactical bedlam. Fog, snow and freezing temperatures added to the disorder, and so did German spies dressed in American uniforms.



John Toland tells the whole story of this crucial encounter in his fine book, *Battle*. He writes, "It reached a point when passwords had to be supplemented with quizzes. General Omar Bradley himself was tested by being asked to name the capital of Illinois and Betty Grable's husband. He flunked the last question cold, but the sentry let him pass after indulgently supplying the answer, 'Harry James, Sir.'"

"The bigger the summer vacation," reasons the *Ford Times*, "the harder the fall."

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Encyclopedias Top Profit Maker in Publishing Field

By ELMER C. WALZER, UPI Financial Editor

New York - (UPI) - There's a boom on in the book publishing business with new records predicted for 1960.

But for many segments of the industry it's profitless prosperity. Costs have risen faster than profits, and it's difficult to raise prices.

The industry, trying to do something about the difficulty, is planning carving.

One section of the industry that is apparently immune to the profit squeeze is the publication of encyclopedias where profit margins usually are higher than in other types of books.

This phase of publishing plus reference books looks for a \$200 million year in 1960. That's a record for the group and it contrasts with a mere \$89 million a decade ago.

The American Textbook

Publishing Association estimates that sales of all school texts will be around \$500 million this year, also a new record high.

Sales of all books are expected to reach a new top at \$1.3 billion.

Moshe Sachs, editor and publisher of the *Worldmark Encyclopedia of the Nations*, states the case for encyclopedias.

American parents' insistence on their offspring having the best education possible is helping spark a boom in encyclopedia and reference book sales, he says.

"Pressures on youngsters to enter and graduate from college have never been more intense," he says. "Parents feel that an encyclopedia now is becoming a prime necessity in the home to help children achieve their educational goals."

He believes U.S. leadership in world affairs has contributed to the rise in the demand for encyclopedias.

Tries to Meet Demand

Sachs' publication tries to meet this demand. In one volume it compresses information about each of the 119 nations now existing on the globe.

"We believe," he says, "this is the first volume encyclopedia that portrays each nation's historical, cultural, economic and social development, as well as an outline of all international organizations and their relationship to such bodies as the United Nations."

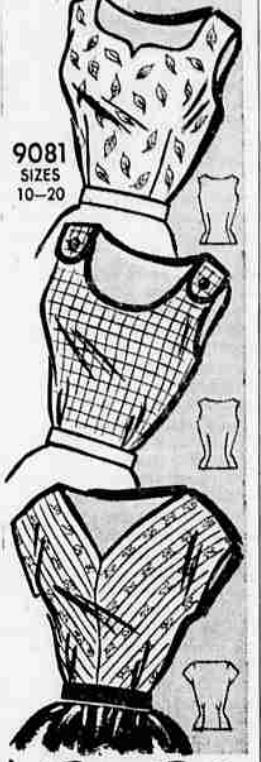
\$60,000 Blaze in Portland Investigated

Portland - (UPI) - Fire officials today were investigating a blaze that caused up to \$60,000 damage at the Jennings Picards Furniture company in downtown Portland Saturday afternoon.

A crowd of about 500 persons gathered to watch 20 fire trucks fight the three-alarm fire.

Fire Bureau Investigator John Farber said the blaze began in some davenport on the third floor.

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by Marian Martin

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The Family Council

Editor's Note: The Family Council consists of a Judge, a psychiatrist, three clergymen, a newspaper editor, a women's editor and two writers. Each article is a summary of an actual case history. The Council reports on problems that have been dealt with by responsible agencies and counselors.

Howard F. - I'm a one-woman man.

Don P. - She's playing him for a sucker.

Howard F. - I am a bachelor of 27. I've been going out with the same girl for nearly seven years. I've dated others, but I've been really in love with Sharon ever since I met her.

The problem is that she is interested in a singing career and feels she can't settle down to marriage until she has won some success. Well, I say seven years is an awfully long time to keep after one thing and not be able to prove yourself at it. If she had what it takes she would have achieved something by now.

I'm sure Sharon will eventually face up to herself and then she'll be glad to have me to turn to. My friends think I'm a fool and keep trying to get me to meet other girls, but I guess I'm a one-woman man.

Don P. - This whole thing has gotten awfully silly. Howard was saying six years ago he expects to get married very soon. In the meantime most of the guys in our group have married and are raising families and he's still on the loose and uninterested in some of the nicest girls.

We all feel Sharon is playing Howard for a sucker. She dates him when she hasn't anything better to do. She has told him in so many words that he's too dull and stodgy for her. She's interested in leading a glamorous, exciting life.

If Sharon ever gets anywhere with her career, she'll drop Howard like a hot cake. Why should a good-looking, intelligent guy spend his best years courting a girl who would only take him as a last resort?

The Council: Howard sees something absurd in Sharon's seven-year apparently hopeless pursuit of one goal, but fails to notice that he is doing the same thing. It just shows how unobjective people can be about themselves!

Just as Howard has fixed on Sharon as his one possibility of real happiness, she has fixed on a glamorous, theatrical career as her one real chance.

The trouble with these rigid goals that fail to materialize is that they are usually founded on a false basis. Those who want to marry, marry. Those who want to sing, sing. Those who want glamour learn to create it or partake of it in the terms possible to them. Those who want to knock their heads against a stone wall year

Washington - (UPI) - The Soviet Embassy has advised the father of Francis G. Powers, pilot of the American spy plane downed in Russia, that it is ready to grant him a visa to visit his son just as soon as he submits an application and his passport.

be able to find equally desirable girls and settle down to wedded bliss.

We think it would be most unfortunate if Sharon were to finally accept Howard in a mood of hopelessness and defeat. He will never feel he has been chosen for himself and she will always feel life hasn't lived up to her expectations - hardly a sound basis for marriage.

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THIS time, the President is going to see

Allied peoples only - and this time he goes in a far different mood than the mood in which he went before. This time, he has specific aims which are open to specific and measurable accomplishment. Here are the main points in the new itinerary, where in each case there is no doubt whatever as to just what the President hopes to achieve:

Japan - (1) To strengthen a pro-Western regime which is under heavy attack from angry home minorities for having negotiated the new security treaty with the United States. (2) To show in the clearest way that United States will not let down a Japan which is now being threatened with Soviet rockets if it permits Japan-based American aircraft to "violate Soviet air space."

Republic of Korea - (1) To demonstrate American interest in an orderly transfer of command from the old regime of Syngman Rhee to the new. (2) To make it wholly plain to the communists in North Korea that they would be unwise to attempt another invasion of South Korea.

THE Philippines - To try to ease several real and easily visible sources of friction between that Republic and the United States.


INQUIRY

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Father of 12 Gets Degree at SFU

San Francisco - (UPI) - There was an extra-loud round of applause Sunday when Salvatore A. Tassone stepped forward to receive his bachelor of arts degree in philosophy at the University of San Francisco.

The thundering acclaim was led by his 12 children, ranging in age from 7 to 27.

Tassone, 53, came to this country from Italy in 1911. He operates a station for the Pacific Gas & Electric Company, but his lifetime desire was to graduate from college.

The big day came Sunday and on hand to cheer were children, Salvatore, 27; Louis, 26; John, 15; Mary, 23; Mary Barbara, 21; Augustune, 19; Mary Frances, 17; Antony, 15; Joseph, 14; David, 13; Stephen, 11 and Gerard, 7.

Flames Damage Picture Studios

Studio City, Calif. - (UPI) - A three-alarm fire caused an estimated \$250,000 damage Sunday at Republic Studios.

The blaze raged through a half-block area containing mostly stored movie and TV sets before it was put out by 25 fire fighters. No major sets or sound stages currently in use were damaged.

Heat from the fire cracked windows up to 200 feet away in homes, causing about 200 residents temporarily to leave. The studios are used by Jack Webb's Mark V Productions and Four Star Productions of actors Dick Powell, David Niven and Charles Boyer, as well as other companies.

London - (UPI) - Sammy Davis Jr. met Swedish actress Mai Britt at London airport Saturday and whisked her out of sight almost before she had time to comment on romance rumors between the two.

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