

Betrayed by a FICKLE DEODORANT?



SWITCH TO VETO

Veto protects you all day—all night!

Veto cream deodorant rubs in round-the-clock protection the way no other kind of deodorant can. Veto's exclusive two-way formula means double protection—safely stops odor, checks perspiration. Use Veto every day—Veto Cream or Spray!



Get after hot itching feet **FAST!**



Itching, cracks between toes, are sure signs of Athlete's Foot.



Without treatment, Athlete's Foot spreads, can require doctor's care.

Laboratory test-tube experiments prove

Absorbine Jr. kills 100% of Athlete's Foot fungi within 5 minutes

Don't ignore Athlete's Foot. Left untreated, Athlete's Foot fungi burrow beneath the skin, can cause serious infection.

Now modern radioactive isotope tests prove the fungus-destroying ingredients in Absorbine Jr. are absorbed *right into the skin*.

Absorbine Jr. kills 100% of the fungi it reaches, works instantly to relieve itching.

What's more, liquid Absorbine Jr. actually *floats away* the dead, dry, flaky skin—helps promote growth of healthy skin tissue.

Absorbine Jr. has been bought by more people than any other Athlete's Foot remedy because it works. Don't let Athlete's Foot cripple you. Get fast relief with Absorbine Jr.

Put Absorbine Powder in your shoes. It absorbs perspiration! Deodorizes! Prevents reinfection. Wash your socks with Naxone. Rins socks of fungi ordinary detergents can't. Prevents reinfection.



Absorbine Jr.'s new applicator top ends risk of spreading infection... hands never touch affected area.

Absorbine Jr.

America's
Number One
Athlete's Foot Relief



The diversions of a boating vacation include water-skiing.

AMERICA'S BEST BOATING WATERS

(Continued)

THOUSAND ISLANDS OF THE ST. LAWRENCE RIVER: The St. Lawrence from Cape Vincent to Morristown, N.Y., on the south side of the St. Lawrence, are among the most scenic boating regions anywhere. There are countless islands, channels, and quiet bays to explore. There are old "castles" and estates to admire, good fishing all summer, and many facilities for boatmen.

GREEN AND COLORADO RIVERS, UTAH: From Green River City, down the Green River to its junction with the Colorado, then up the Colorado River to Moab, is an exciting cruise for anyone. Altogether, it's about 196 miles through spectacular wilderness, yet any experienced boatman can make the trip. It requires two days minimum, camping out along the way, but three or even five days are much better. There are many points of interest—prehistoric Indian drawings, an old fort, bandit hideouts.

BASS ISLANDS IN LAKE ERIE, OHIO: This historic and rocky archipelago is within a day's turnpike travel of about half the boatmen in the United States. Air-conditioned by nature even in midsummer, this is such an ideal cruising area that it's likely to be "alive" with boats on any August week end. A Great Lakes Regatta is an annual feature of the month. To reach the Islands and Put-in-Bay, boats can be launched at Port Clinton, Sandusky, Catawba, Marblehead, or Lakeside.

SANTEE-COOPER LAKES, SOUTH CAROLINA: A serious boatman can spend a whole vacation here, or even several vacations, cruising these two large reservoirs and enjoying the excellent fishing for striped bass. The connecting Cooper River, just below, is among the most beautiful in the South. On its way to join the Intracoastal Waterway, it winds through rice fields and moss-hung forests, past sharecroppers' shacks and stately plantation homes. Best times for boating here are early spring and late fall.

PADRE ISLAND, LAGUNA MADRE, BROWNSVILLE, TEXAS: This is a sun-drenched area of sheltered, salty lagoon which connects with the open Gulf of Mexico. It's a year-round boating area, and one of America's best fishing and camping areas. There's access to the water at Port Isabel, Corpus Christi, from near Brownsville, and at Raymondville.

LAKE OF THE OZARKS, MISSOURI: Time never seems to pass too quickly when cruising on this vast, serpentine impoundment deep in the Ozark Hills. Fishing usually is good; there isn't much water traffic. Houseboating is popular here, and houseboats with all the comforts of home are available for rent by the day or week.

FORT MYERS, FLORIDA: Beginning in this quiet community, a boating family can enjoy a variety of high adventure. The fishing at times is hard to match. The famous shell beaches of Sanibel and Captiva are handy. There's much to see while cruising Charlotte Harbor, and it's possible to reach the open Gulf of Mexico through San Carlos, Captiva, or Boca Grande Passes. For a complete change of pace, it's no trouble to cruise up the Peace or Myakka Rivers, or even to follow the Caloosahatchie River more than halfway across the state to strange Lake Okeechobee.

ANCHORAGE, ALASKA: Even this far-northern part of America is gripped in the boating boom. It's only natural because many island lakes with excellent fishing are handy nearby—such as jewel-like Big (near Palmer), Nancy, Louise, Wasilla, and Kenai Lakes. Anchorage families also spend summer week ends cruising and fishing in the salt—especially in Prince William Sound which is a maze of islands, straits, and passes. Boats also are trailerered from Anchorage and launched at Valdez, Seward, Homer, and Cordeva for invigorating salt-water excursions.

HOT SPRINGS, ARKANSAS: Three big lakes—Hamilton, Catherine, and Ouachita—all with good fishing and numerous facilities in a green Ozark setting make this a sort of promised land for boating fans. Water-skiing is popular here, too. A variety of accommodations makes it possible to spend the night on shore or to pitch a tent camp on a lonely island or hidden beach.

ILLINOIS RIVER, ILLINOIS: Too many boating families in the Midwest pass up this interesting river which is right in their backyard. It's possible to make a 600-mile round trip the full length of this river (from the Mississippi River just north of St. Louis to near Chicago) with no more effort than to load duffel in the boat. Much scenic water for a shorter trip is located just downstream from the tri-city area of Peru, LaSalle, and Spring Valley.

Other top-notch boating areas in the United States would have to include Chesapeake Bay; Pamlico and Albemarle Sounds, N.C.; Kentucky Lake, Ky. and Tenn.; Puget Sound, Wash.; Upper Peninsula perimeter and inland waters in Michigan; Texoma Lake, Texas and Okla.; Colorado River, including Boulder and Havasu Lakes, Calif., Nev., and Ariz.; Mobile Bay and Mobile Delta, Ala.; any of the T.V.A. lakes; Minnesota border lakes north of Ely; the Lake of the Woods region; and Moosehead Lake in Maine which, with a network of smaller lakes, forms a complete waterway.