

When Sue Martin walked in I thought I'd lost my husband!



**CAROL:** Sue! It's been over ten years!  
(To herself) She doesn't look a day older! And Bob  
can't take his eyes off her.



**CAROL:** I still can't believe you have three children.  
(To herself) She looks so young. Bob will never believe  
Sue and I are the same age.



**CAROL:** Look at this. Remember our graduation snapshot?  
(To herself) She still looks lovely. Especially her skin! I've just  
got to know.



**CAROL:** Sue, I can't get over it. How do you manage to  
have such a lovely complexion?

**SUE:** I give myself a Palmolive Facial 3 times a day.  
That can help most any girl be younger looking.

## "You can be Younger Looking with mild, mild Palmolive Care!"

Regardless of your age or type of skin, you can be  
younger looking the Palmolive way.

A Palmolive Facial is the easy way, the modern way  
to new complexion beauty.

Simply . . .

1. Massage your skin vigorously for 1 minute with mild  
Palmolive lather. Then rinse and pat dry.
2. Repeat 3 times each day.

Here's how most complexions can be younger looking  
with Palmolive care!

*Smoother looking skin Less flakiness Less oiliness  
Brighter skin Fewer tiny blemishes Clearer color*

Palmolive's Beauty Facials have helped millions of  
women to be younger looking. See if Palmolive care  
won't do the same for you, too. In all the world, there  
is no milder soap, no simpler way to the utmost in  
complexion beauty—for you.



Nature's own emollients give to Palmolive the mildest ingredients in any soap!