

# City of Trees



The results of Medford's master plan of street tree planting and beautification are to be seen in many sections of the city. Along Main street the little Japanese privet trees planted in giant "flower pots" last year continue to flourish; pansies, sun roses and petunias provide bright spots of color. Owners and employees of business firms along the street take pride in the appearance of the pots located in front of their building, and at Valley Fuel company, Harper Hamilton is the one who waters and sprays their plantings. Mr. Hamilton also used a special plant food last summer which kept his trees and flowers in flourishing condition.



The master plan of tree planting was designed to make Medford a city of beautiful avenues of trees. If there are those who cannot quite visualize what the result will be in 10 or 20 years, they are invited to travel along Queen Anne avenue off Crater Lake avenue. Many years ago John F. Reddy and his family planted pin oaks on the street; in the summer the trees provide green beauty and cool shade and in the fall there is no more colorful sight in the valley than the flaming scarlet leaves of the pin oaks. The Reddy's daughters often recalled how as small girls they carried water in buckets to keep the trees growing during the hot summer weeks. Countless persons appreciate and enjoy the fruits of their parents' foresight and the children's labor.



← One of the most ardent supporters of the tree planting plan is John Gribble, retired forester, conservationist and authority on trees. Mr. Gribble, who grows trees from seed and who has made gifts of many fine trees for city parks, is shown here caring for some of his seedlings. Included are a loquat, a chinaberry and a carob or St. John's bread tree. These are being taken to the children's department of the public library for display.



The tree planting plan is being carried out by streets and areas, with scores of civic-minded residents participating in the city-wide effort. A neighborhood organizes a committee, appoints a chairman and before long, the trees are planted and growing. Given as an outstanding example of this cooperative program is the group headed by Fred Sears (at right) who is pictured with his committee examining one of the Paul Scarlet Hawthorne trees planted on Winchester and Mt. Pitt avenues, and Murray street. Others on the committee are (left to right) Edgar A. Kupillas, Mrs. Richard Jewett, Mrs. William C. Tycer and Al Bradford, a city councilman.



← The neighborhood plan of tree planting goes forward by way of house calls, telephone conversations and coffee cup conferences. Pictured here are (left to right) Mrs. John R. Schwab, Mrs. Wesley Forler and Ranny Smith at the Schwab's front door, 1400 South Whitman avenue. Mrs. Forler and Mrs. Smith, who headed the committee, worked to organize the planting of fruitless mulberry trees along Whitman and other streets in the Garfield-Jefferson tract south of Stewart avenue. Mrs. E. H. Pesenti, who lives on Jasper street, and Mrs. Arnold Ogrand, Ivy street resident, also worked on the committee.