

# NEW TASTE



Chocolate-Orange

Marble

Hawaiian Angel

Apple Spice

## 3 great new Swans Down Cake Mixes

Each as delicious as the other—and all exclusively Swans Down! The finest cake makings money can buy, deep-blended with tempting new flavors, make these cakes so great-tasting, they could *only* have come from a Swans Down Mix! Buy all three ... and try one tomorrow night!



Tested and approved in General Foods Kitchens

taste

makes the difference ...  
and with any Swans Down Mix,  
it's truly a matter of taste

