

# Stop all 9 kinds of ITCH the way doctors do!

WHERE do you itch?	WHY do you itch?
Face	• Allergic Itch
Ears	• Nervous Itch
Under Arms	• Eczema Itch
Arms	• Rectal Itch
Hands	• Insect Bites
Body	• Heat Rash
Groin	• Poison Ivy
Rectum	• Sunburn Itch
Legs	• Pruritus
Toes	

**CALAMATUM  
BRINGS RELIEF BEST**

New formula contains 6 anti-itch ingredients to soothe pain, speed healing, stop itch fast!

Science has developed a remarkable new formula that combines 6 anti-itch ingredients to relieve all 9 kinds of itch in seconds! This new medicated cream, called CALAMATUM® Ointment, actually stops itching and burning on contact—soothes pain and aids healing too. Effective even

on spreading itch like poison ivy, because it helps dry open weeping lesions, prevents spreading. Prevents risk of infection from scratching, too, because CALAMATUM turns into its own pink bandage—won't rub off until you wash it off! Get cooling, soothing CALAMATUM Ointment in convenient tube or economical aerosol dispenser.

**FORMS ITS OWN PINK BANDAGE**

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# EAT ANYTHING!



## ORA-FIX

holds  
dentures  
fast—  
all day!



Use Ora Denture Cleaner, too

BETTER... by McKesson

## Get a Finer Finish Fast...

Dries in 30 minutes. The clear, interior complete wood finish in one can. Trouble-free, ready-to use. Insist on Deft, there is no substitute.



FREE 6-pt. finishing chart. Write FW Deft, Box 2218, Torrance, California

## NO MONEY DOWN!

### Florida's BEST HOME-SITE BUY!

Lovely ¼ acre sites in Central Florida hills, lake, grove area \$395, no money down, \$10 a month. Suburb of Ocala, high and dry • Streets, utilities • 22 mi. to Gulf Beaches • Fish, hunt • Invest or retire. FREE color folder • Write Dept. J10-N, Rainbow Park, Box 521, Ocala, Fla.

## Cool Comfort For Burning Feet

Let Ice-Mint with soothing lanolin keep your feet in cool, fresh comfort while the temperature soars. So easy to apply this frosty-white medicated cream—so lasting in its soothing relief. A real help too in softening, skinning callouses and corns. Don't delay. Get Ice-Mint today.

Why be nervous about

## Dentures?

Now you can enjoy good solid food without a worry in the world. PERMA-GRIP Dental Powder anchors plates firmly, comfortably for hours. Alkaline, tasteless. Get PERMA-GRIP Pro-phy-lac-tic Brush Co., Florence, Mass.



# QUIPS AND QUOTES

## Adhesive Everywhere

It sticks on window, wall, or door,  
On curtains, clothing, rug, and floor—  
But not on what you've used it for!

—Helen Castle

The young man applied for a salesman's job in a clothing store. The manager pointed to a suit, long out of fashion, that had been impossible even to give away. "Sell that one, son, and you've got the job," the manager said.

He thought no more about it until late afternoon when the young man rushed up with his pants torn and scratches on his hands and face, but wearing a smile. "Well," he reported triumphantly, "I sold that suit!"

"Wonderful," the manager said, "and I see you encountered sales resistance, too."

"Oh, no," the new salesman replied. "The customer was no problem—but his seeing-eye dog!"

—Harry Ramsay

The nice thing about drive-in movies is that you know where your wife's shoes are when you get ready to go home.

—A. W. Stinson



"I always go downtown Fridays to have my hair done and my fenders straightened."

The two-week session at the health resort had come to an end, and the healthy, flat-stomached guests were lining up to check out. The beaming proprietor mingled among them, giving them final tests in body-conditioning.

"And now you, Mr. George," he said. "Hold your knees stiff and touch your luggage."

Mr. George obviously was disappointed. "I can touch my toes now. Let me show you..."

"No, no," said the proprietor. "Just touch the luggage."

With proud effortlessness, Mr. George bent to his luggage. "Easy," he commented. "What next?"

"Next you can open the bags and give me back my towels," the proprietor snapped.

—Frances Benson

Those critics who are claiming conversation is a lost art obviously have never paid a teenager's telephone bill.

—David O. Flynn

On her return from lunch, the young secretary ran into the office and bolted the door behind her.

"What's wrong?" the boss asked.

"There's a crazy guy out there who thinks he's Arthur Miller," she said breathlessly.

"Well, Arthur Miller is a common-enough name. No need to make a scene about that."

"No," she replied, wide-eyed, "but he thinks my name is Marilyn Monroe!"

—Len Womack

## How Green Is My Driveway

We've had no luck at growing grass  
(It simply will not thrive)  
Except, of course, between the cracks  
That cross our concrete drive.

—Roy V. Steele