

# Defense Education Program Funds Help To Strengthen School System

By LOUIS CASSELS  
UPI Correspondent

During the past 18 months, the federal government has spent about \$250 million under the national defense education act.

By federal spending standards, one quarter of a billion dollars is not a lot of money. It is only one-fortieth as much as Uncle Sam ladles out each year on farm programs and veterans benefits.

But a dollar properly aimed can sometimes do more good than 50 dollars scattered broadcast. The relatively modest sums expended under the mis-named defense education program have been used to strengthen America's school system at certain strategic points where it has been notoriously weak.

Here are some of the things that have been accomplished under the act, which still has 2½ years to run:

**Student Loans**  
Nearly 90,000 able but needy college students have received long-term, low interest loans to enable them to continue their education.

More than a third of them have indicated they intend to go into the teaching profession. If they do become public school teachers, and remain at the job for at least five years, half of their loans will be marked paid.

So far \$62 million in federal funds has been made available for acquisition of equipment, minor remodeling of facilities, and the provision of expert state supervisors to show the smaller school systems how to set up good teaching programs in these areas. Non-profit private schools also can obtain federal loans for these purposes.

**Graduate Fellowships**  
Some 2,500 government-financed fellowships have been awarded to graduate students who are working toward advanced degrees in preparation for college teaching jobs. This program is designed to relieve the acute shortage of qualified faculty members in higher education.

**Language Training**  
Nineteen "language centers" have been established at leading colleges and universities to teach foreign languages such as Arabic, Chinese, half the world's population have rarely been taught in America before. Graduates of the new centers will become teachers, hence multiplying the effect of their training. Others will enter government service where linguists are desperately needed.

**New Teaching Methods**  
About \$4,600,000 has been allocated to finance 150 research studies in new educational methods—classroom use of television, so-called "teaching machines," and development of new materials in various courses.

**Vocational Training**  
More than 150,000 students have received specialized training in such fields as electronics, electrical technology, mechanical drafting, chemistry, instrumentation and electronic data processing under a new vocational training program.

**Includes Fruit Trees**  
The FTC also issued a complaint against a firm which used illustrations of roses in ads, along with information that its products belong to the Rosaceae family. Investigators turned up fact that the Rosaceae includes fruit trees such as peaches, apples, cherries, and strawberry and raspberry plants. The government claimed that most of the customers who ordered the plants from the ads had expected roses.

Murphy said such examples "indicate that those who shop by mail should keep the advertisements from which they selected their merchandise in order to have some basis for complaint should their order differ from the offer."

A letter to the FTC giving full detail of fraudulent advertising, including a copy of the ad, "could prompt corrective action," he added.

The official suggested purchasers read the fine print in ads.

**Qualified Faculty Members**  
More than 2,500 experienced teachers have received special training, at government expense, to serve as guidance officers or counselors in high schools. About 4,000 more counselors will be trained during the next 12 months.

**Some 2,500 government-financed fellowships** have been awarded to graduate students who are working toward advanced degrees in preparation for college teaching jobs. This program is designed to relieve the acute shortage of qualified faculty members in higher education.

**More than 150,000 students** have received specialized training in such fields as electronics, electrical technology, mechanical drafting, chemistry, instrumentation and electronic data processing under a new vocational training program.

**The frog of the Milton-Freewater Chamber of Commerce** leaped a distance of 13 feet. The world's record stands at 16 feet, 10 inches. It was won by a frog owned by Ralph Weimer of Angels Camp in 1954.

**What are the chances of another quake in Madison valley?** "Non-existent," said officials.

**During the winter, rangers and geologists kept careful watch over the area-making sure all dangers from the quake and its aftershocks were over and preparing plans for the development of the valley's "new look."**

**Geologists, like Dr. A. J. Eardley of the University of Utah, are convinced that Madison valley is now one of the "safest places in the Rockies" because the disastrous quake released internal strains that, geologically, "had been building up for some time."**

**Forest and park service officials have been working overtime these days so this summer's visitors will be able to see for themselves what happened the night Quake lake was born.**

**The development program centers in Bozeman, Mont., office of George Duvendack, supervisor of the Gallatin National forest. He and his hard-working staff have prepared a three-year plan that they hope will "show this unique phenomena off" to best advantage.**

**A flight over the area by United Press International, in a light plane expertly piloted through buffeting winds by Al Newby of Gallatin Airport's Flight Line, Inc., demonstrated that progress is being made—and there's plenty to see.**

**The biggest initial problem is that of access. The quake raised havoc with highways and roads—particularly U. S. Highway 287 that normally left U. S. 181 just north of**

**through the valley, but construction cannot be completed for at least two, probably three, years.**

**In Yellowstone park itself, Assistant Superintendent Louis Gastellum said the earthquake caused no permanent damage. Old Faithful geyser is still spouting away—as faithful as ever.**

**This summer, northwest-bound tourists will leave U. S. 191-20 on the south side of the Continental Divide near Targhee pass, cross the divide at Reynolds pass, and rejoin 287 just below the Madison slide. Hard surface is being applied to this route.**

**Duvendack said an access road into the slide area from the west should be completed by June 11 so tourists can drive onto the nature-built dam and get a good look at Quake lake.**

**Sometime late this summer, a plaque will be fastened to a large boulder atop the slide as a memorial to the victims of the quake. Displays are also being constructed to tell the geological story of the big shake.**

**Army engineers have cut a 50-foot deep notch in the slide to lessen the danger to downstream residents. The seven-mile-long lake once was 200 feet deep. When its surface was deliberately dropped, a line of water-killed trees was left along the rim.**

**No boating will be permitted on Quake lake this summer, and probably for several years, because its surface is covered with snags and prevailing winds are hazardous.**

**Facilities Being Built**  
Displays and parking facilities are also being built on the eastern segment of U. S. 287, along Hebgen lake and at the head of Quake lake so tourists can understand what they see.

**In this area, there are long escarpments notched into the mountainside showing the valley floor tilted, dropping some 18 feet in places on the north side. Cracks, like those in an auto windshield hit by a baseball, slice through the earth in many directions. At one farm, part of the barn was atop the "scarp," while the rest dropped.**

**Cabin creek, flowing out of the mountains near Hebgen dam, runs now in a waterfall as it crosses the fault line. A scenic parking area is being developed here.**

**The over-all development program calls for bids to be let as soon as possible for a new version of U. S. 287**

## FTC Warns Against 'Fabulous' Plants Offered in Ads

Washington—FTC—Gardeners and flower lovers have been warned by the Federal Trade Commission to keep a sharp look out for "rackets that bloom in the spring."

The FTC said it has received many complaints recently about advertisements offering "fabulous" plants and gardening materials which turn out to be bogus.

For example, the commission said it has recently received letters from several persons who followed up on an ad from a southern nursery for "beautiful, vigorous, super camellia plants." What they actually received was a shipment of "small, unrooted dried cutting which would not grow when planted."

**Many Cases Developed**  
The commission made its warning in an announcement entitled "beware of too flowery claims."

Daniel J. Murphy, a top official in the commission's bureau of litigation, said many FTC cases involving deceptive practices in nursery products have developed from just such complaints by disillusioned customers.

He said "the same kind of exaggeration is often found in claims for the productivity of fruits and berries." The commission recently ordered a Mississippi mail order house to stop claiming that its blueberry plants could each produce up to six gallons of berries "when the fact was that most would be doing well to produce a gallon."

Another commission action involved a New Jersey nursery which was ordered not to use the term "chrysanthemum maximum" without disclosing the fact that the flowers it was offering are most commonly known as "daisies."

**Includes Fruit Trees**  
The FTC also issued a complaint against a firm which used illustrations of roses in ads, along with information that its products belong to the Rosaceae family. Investigators turned up fact that the Rosaceae includes fruit trees such as peaches, apples, cherries, and strawberry and raspberry plants. The government claimed that most of the customers who ordered the plants from the ads had expected roses.

Murphy said such examples "indicate that those who shop by mail should keep the advertisements from which they selected their merchandise in order to have some basis for complaint should their order differ from the offer."

A letter to the FTC giving full detail of fraudulent advertising, including a copy of the ad, "could prompt corrective action," he added.

The official suggested purchasers read the fine print in ads.

**What are the chances of another quake in Madison valley?** "Non-existent," said officials.

**During the winter, rangers and geologists kept careful watch over the area-making sure all dangers from the quake and its aftershocks were over and preparing plans for the development of the valley's "new look."**

**Geologists, like Dr. A. J. Eardley of the University of Utah, are convinced that Madison valley is now one of the "safest places in the Rockies" because the disastrous quake released internal strains that, geologically, "had been building up for some time."**

**Forest and park service officials have been working overtime these days so this summer's visitors will be able to see for themselves what happened the night Quake lake was born.**

**The development program centers in Bozeman, Mont., office of George Duvendack, supervisor of the Gallatin National forest. He and his hard-working staff have prepared a three-year plan that they hope will "show this unique phenomena off" to best advantage.**

**A flight over the area by United Press International, in a light plane expertly piloted through buffeting winds by Al Newby of Gallatin Airport's Flight Line, Inc., demonstrated that progress is being made—and there's plenty to see.**

**The biggest initial problem is that of access. The quake raised havoc with highways and roads—particularly U. S. Highway 287 that normally left U. S. 181 just north of**

**through the valley, but construction cannot be completed for at least two, probably three, years.**

**In Yellowstone park itself, Assistant Superintendent Louis Gastellum said the earthquake caused no permanent damage. Old Faithful geyser is still spouting away—as faithful as ever.**

**This summer, northwest-bound tourists will leave U. S. 191-20 on the south side of the Continental Divide near Targhee pass, cross the divide at Reynolds pass, and rejoin 287 just below the Madison slide. Hard surface is being applied to this route.**

**Duvendack said an access road into the slide area from the west should be completed by June 11 so tourists can drive onto the nature-built dam and get a good look at Quake lake.**

**Sometime late this summer, a plaque will be fastened to a large boulder atop the slide as a memorial to the victims of the quake. Displays are also being constructed to tell the geological story of the big shake.**

**Army engineers have cut a 50-foot deep notch in the slide to lessen the danger to downstream residents. The seven-mile-long lake once was 200 feet deep. When its surface was deliberately dropped, a line of water-killed trees was left along the rim.**

**No boating will be permitted on Quake lake this summer, and probably for several years, because its surface is covered with snags and prevailing winds are hazardous.**

**Facilities Being Built**  
Displays and parking facilities are also being built on the eastern segment of U. S. 287, along Hebgen lake and at the head of Quake lake so tourists can understand what they see.

**In this area, there are long escarpments notched into the mountainside showing the valley floor tilted, dropping some 18 feet in places on the north side. Cracks, like those in an auto windshield hit by a baseball, slice through the earth in many directions. At one farm, part of the barn was atop the "scarp," while the rest dropped.**

**Cabin creek, flowing out of the mountains near Hebgen dam, runs now in a waterfall as it crosses the fault line. A scenic parking area is being developed here.**

**The over-all development program calls for bids to be let as soon as possible for a new version of U. S. 287**

They'll Do It Every Time By Jimmy Hatlo



## New Attractions for Tourists In Quake-Rocked Yellowstone

West Yellowstone, Mont., —FTC— Shortly before midnight about nine months ago, the third strongest tremor ever recorded in the United States rocked scenic Madison valley along the western edge of Yellowstone National park.

The earthquake cut scars across mountains, roads, campgrounds, streams and farms. At least 29 persons were buried beneath slides or killed by falling rocks as the earth heaved, tossed and split. Many of the victims were covered by so many tons of rock and dirt that their bodies can never be recovered.

Out of this catastrophe was born a new lake—Quake lake—and a dozen other new attractions that will greet tourists when they invade the area this summer.

What are the chances of another quake in Madison valley? "Non-existent," said officials.

During the winter, rangers and geologists kept careful watch over the area-making sure all dangers from the quake and its aftershocks were over and preparing plans for the development of the valley's "new look."

Geologists, like Dr. A. J. Eardley of the University of Utah, are convinced that Madison valley is now one of the "safest places in the Rockies" because the disastrous quake released internal strains that, geologically, "had been building up for some time."

Forest and park service officials have been working overtime these days so this summer's visitors will be able to see for themselves what happened the night Quake lake was born.

The development program centers in Bozeman, Mont., office of George Duvendack, supervisor of the Gallatin National forest. He and his hard-working staff have prepared a three-year plan that they hope will "show this unique phenomena off" to best advantage.

A flight over the area by United Press International, in a light plane expertly piloted through buffeting winds by Al Newby of Gallatin Airport's Flight Line, Inc., demonstrated that progress is being made—and there's plenty to see.

The biggest initial problem is that of access. The quake raised havoc with highways and roads—particularly U. S. Highway 287 that normally left U. S. 181 just north of

through the valley, but construction cannot be completed for at least two, probably three, years.

In Yellowstone park itself, Assistant Superintendent Louis Gastellum said the earthquake caused no permanent damage. Old Faithful geyser is still spouting away—as faithful as ever.

This summer, northwest-bound tourists will leave U. S. 191-20 on the south side of the Continental Divide near Targhee pass, cross the divide at Reynolds pass, and rejoin 287 just below the Madison slide. Hard surface is being applied to this route.

Duvendack said an access road into the slide area from the west should be completed by June 11 so tourists can drive onto the nature-built dam and get a good look at Quake lake.

Sometime late this summer, a plaque will be fastened to a large boulder atop the slide as a memorial to the victims of the quake. Displays are also being constructed to tell the geological story of the big shake.

Army engineers have cut a 50-foot deep notch in the slide to lessen the danger to downstream residents. The seven-mile-long lake once was 200 feet deep. When its surface was deliberately dropped, a line of water-killed trees was left along the rim.

No boating will be permitted on Quake lake this summer, and probably for several years, because its surface is covered with snags and prevailing winds are hazardous.

Displays and parking facilities are also being built on the eastern segment of U. S. 287, along Hebgen lake and at the head of Quake lake so tourists can understand what they see.

In this area, there are long escarpments notched into the mountainside showing the valley floor tilted, dropping some 18 feet in places on the north side. Cracks, like those in an auto windshield hit by a baseball, slice through the earth in many directions. At one farm, part of the barn was atop the "scarp," while the rest dropped.

Cabin creek, flowing out of the mountains near Hebgen dam, runs now in a waterfall as it crosses the fault line. A scenic parking area is being developed here.

The over-all development program calls for bids to be let as soon as possible for a new version of U. S. 287

through the valley, but construction cannot be completed for at least two, probably three, years.

In Yellowstone park itself, Assistant Superintendent Louis Gastellum said the earthquake caused no permanent damage. Old Faithful geyser is still spouting away—as faithful as ever.

This summer, northwest-bound tourists will leave U. S. 191-20 on the south side of the Continental Divide near Targhee pass, cross the divide at Reynolds pass, and rejoin 287 just below the Madison slide. Hard surface is being applied to this route.

Duvendack said an access road into the slide area from the west should be completed by June 11 so tourists can drive onto the nature-built dam and get a good look at Quake lake.

Sometime late this summer, a plaque will be fastened to a large boulder atop the slide as a memorial to the victims of the quake. Displays are also being constructed to tell the geological story of the big shake.

Army engineers have cut a 50-foot deep notch in the slide to lessen the danger to downstream residents. The seven-mile-long lake once was 200 feet deep. When its surface was deliberately dropped, a line of water-killed trees was left along the rim.

No boating will be permitted on Quake lake this summer, and probably for several years, because its surface is covered with snags and prevailing winds are hazardous.

Displays and parking facilities are also being built on the eastern segment of U. S. 287, along Hebgen lake and at the head of Quake lake so tourists can understand what they see.

In this area, there are long escarpments notched into the mountainside showing the valley floor tilted, dropping some 18 feet in places on the north side. Cracks, like those in an auto windshield hit by a baseball, slice through the earth in many directions. At one farm, part of the barn was atop the "scarp," while the rest dropped.

Section B Pages 1-6

MEDFORD TRIBUNE

MEDFORD, OREGON, MONDAY, MAY 16, 1960

## Senate Approves Boardman Transfer New Catalogue Is Being Distributed

Washington—FTC—The Senate has passed the annual military authorization construction bill which contains an amendment authorizing the Navy to transfer the 98,000-acre Boardman in a bombing range to the state of Oregon.

The amendment was sponsored by Oregon Sens. Wayne Morse and Hall S. Lusk.

The Boardman range would be exchanged for equal acreage of state-owned land to be used as a bombing range in Lake county's Wagonite area.

Lusk said there was no known opposition to the Boardman amendment. However, because of other differences in the legislation the construction bill has been referred to a conference committee.

What is considered the largest single edition in business history, the latest S and H green stamp catalogue is now being distributed locally, according to Gerald Clark, Medford branch manager for the Sperry and Hutchinson company.

The catalogues are to be distributed in this area to customers of the S and H company, and copies will also be available at the stamp redemption center, 221 South Central ave., Medford.

The initial printing order was for 30 million copies.

Noted Designer Dorothy Draper comments on room settings from five American homes which are featured in the new catalogue. She also indicates her selection of home furnishings.

## One Stop Shopping\*

Makes Sense When You Buy Insurance!

CONVENIENT - ECONOMICAL SAFEST

\* Let us plan your insurance program to fit ALL your insurance needs

For Car... For Home... For Life For Business!

Professional Insurance Service

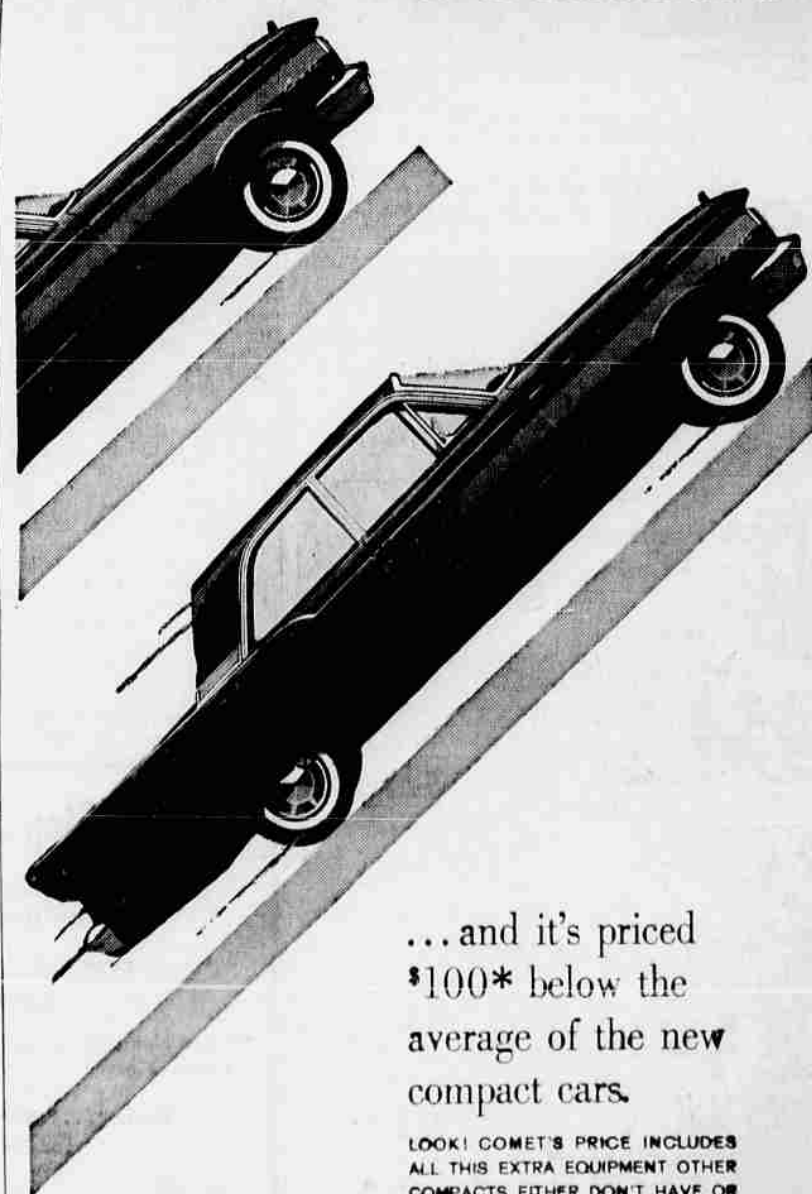


# Security Insurance & Realty

48 Hawthorne • Ph. 5P-7338

"INSURANCE IS SECURITY"

## Here comes COMET!



...and it's priced \$100\* below the average of the new compact cars.

LOOK! COMET'S PRICE INCLUDES ALL THIS EXTRA EQUIPMENT OTHER COMPACTS EITHER DON'T HAVE OR CHARGE YOU FOR: Dual headlights, front stabilizer, oil filter, dual horns, cigarette lighter, padded front seat, vinyl headlining, sun visor, courtesy lights and much, much more.

Come see it today!

MEDFORD MOTORS, Inc.

225 South Riverside

## WE FILL ALL PRESCRIPTIONS

with failing accuracy from fresh stocks of pure, potent drugs.



Leave your Prescription here while you PARK & SHOP

Open 8 a.m. to 9 p.m. daily Closed Sundays

Green Stamps

CENTRAL DRUG

Main and Central FREE DELIVERY

THROW AWAY YOUR DISHCLOTH!

# NEW "FRIGIDAIRE" DISHMOBILE

WASHES, SCRUBS, SANITIZES AND DRIES ALL YOUR DISHES!  
YOU PICK THE CYCLE YOU NEED—NORMAL, UTILITY, RINSE & DRY, or PLATE WARMER!

Now You Get A "Holiday from Apron Strings" —on Wheels with a Full-Size Mobile Model You Can Build-In Under a Counter Later!

SWIRLING WATER ACTION forces water—too hot to touch—directly over every soiled surface. No dish can hide!

EASY FRONT-LOADING with new, bigger Roll-To-You racks that hold all the average day's dishes for an average family of four!

If an automatic dishwasher is something you've always wanted—but didn't think you had the room for it in your kitchen, or you didn't want to go through the fuss of remodeling... then Frigidaire has the

big capacity, superb-performance answer for you! New "Dishmobile" rolls anywhere, takes only 24½" x 24" of floor area, works like a charm!

Complete ready-to-use price. No installation costs. No extras...

# \$259<sup>95</sup>

SEE THE FRIGIDAIRE 'Dishmobile' TODAY!

Only \$9<sup>49</sup> A Month

NOTHING DOWN ON APPROVED CREDIT  
We Carry Our Own Contracts

# Leonard Electric Co.

Medford's Leading Appliance Dealer for the Past 29 Years

309 EAST MAIN

PHONE 5P 3-4541

## RUNNING INTO BILLS -AND OUT OF MONEY?

Try HFC's Bill-Payer Loan Service. Bring in your unpaid bills, arrange a Bill-Payer Loan and let us pay them for you. Or, ask for cash and pay them yourself. Either way, you get those bills paid at once and have only one low monthly payment to HFC. You can borrow up to \$1500 and take up to 24 months to repay. And you'll like doing business with America's oldest and largest company specializing in instalment cash loans. Drop in or phone.

you get more than money from HFC

Life insurance at group rate is available on all loans

HOUSEHOLD FINANCE Corporation of Medford  
128 E. Main St., 2nd Floor—Spring 3-5301  
Hours: 10 to 7 Mon.—10 to 5:30 Tues. thru Fri.—Closed Sat