

# STARTS TOMORROW!



Your Frigidaire dealer is waiting to prove to you that never before could you buy so much value for your hard-earned dollars!

Brand-new 1960 Models—matchless Frigidaire quality—with price tags you won't want to miss. Look up your nearest Frigidaire dealer in the phone book and see him this week!

## A New FROST-PROOF FRIGIDAIRE REFRIGERATOR At a Low, Low Price!

Not automatic defrosting! No frost to defrost! No frost in refrigerator section or freezer. No messy defrosting ever! Now you, too, can afford a Frigidaire Frost-Proof refrigerator. 13.20 cu. ft. total capacity. Freezer at bottom stores 149 pounds. Get the price from your dealer. It's sensationally low!

## Famous Frigidaire "Cyclamatic" REFRIGERATOR at a surprisingly low price!

Always popular. Now the lowest price ever for a 12.5 cu. ft. Frigidaire Refrigerator with "Cyclamatic" automatic defrosting in refrigerator section. Manual defrosting top freezer; stores 88 pounds. Priced so low it will amaze you. Ask your dealer!

Ask your Frigidaire dealer for his prices! Trade in your appliances now!



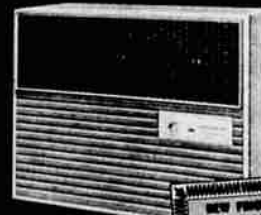
## Big 10.39 cu. ft. Frigidaire FOOD FREEZER at an unheard-of low price! It's big! It's roomy!

It's an upright! It has the new airtight Frigidaire Magnetic Door Seal! It has 3 refrigerated shelves; 5 door shelves! It safe-stores 363 lbs. of foods! Built with Frigidaire quality, backed by Frigidaire service! Powered by famous Frigidaire Meter-Miser cold maker. Height: 64". Width: 28". Priced to give you a terrific bargain! Ask your Frigidaire dealer!



## New Frigidaire ROOM AIR CONDITIONER at an amazing low price.

New single-dial control. New "shallow-depth" design. Famous Frigidaire quiet Super Meter-Miser cold maker. Budget-priced . . . for 115 volt operation. Ask your dealer. Be cool this summer!



**FRIGIDAIRE**

PRODUCT OF GENERAL MOTORS

ADVANCED APPLIANCES DESIGNED WITH YOU IN MIND

