

# *Kent Satisfies Your Appetite For a Real Good Smoke!*

**KENT'S FAMOUS  
MICRONITE FILTER  
HAS A FREE AND EASY DRAW**



**KENT USES ONLY THE  
FINEST NATURAL TOBACCOS  
FOR A REAL TOBACCO TASTE**



For good smoking taste,  
it makes good sense to smoke **KENT**

REGULAR, KING-SIZE  
OR CRUSH-PROOF BOX

FIRST WITH THE FINEST CIGARETTES—THROUGH LORILLARD RESEARCH

1760 *J. Lorillard* 200<sup>th</sup> Anniversary 1960

TWO HUNDRED YEARS OF TOBACCO EXPERIENCE