

## Booster Organizations to Draw Industry Declared Inadequate

New York—Half or more of the booster organizations formed to bring new industries to American towns, cities and states are hopelessly inadequate and misguided, according to a federal reserve economist.

In fact, said Donald R. Gilmore of the Federal Reserve Board of Boston, an enormous proportion of the hopeful "development" boards and associations are so sketchily organized and so skimpy financed they don't have a single full-time worker—a much less trained industrial or regional planner.

In a survey executed for the committee for economic development, Gilmore quizzed 14,000 of these organizations—the fact that there are so many raised his eyebrows—and he got answers from 11,000.

**Staffers Lacking**  
"The answers indicated that the 14,000 organizations had fewer than 10,000 staffers," he said. "Nevertheless, it seems certain they spent at least \$220 million in 1957." The survey has taken some time so Gilmore had to settle on '57 as his base year.

Gilmore found that more than half the development organizations have been created since 1950. Possibly the remarkable success of Gov. Muñoz Marín's development board in revitalizing Puerto Rico inspired some effort, but Gilmore said changing economic conditions forced many communities and even states to take steps to try to lift themselves by their bootstraps.

But good intentions aren't enough and most of the organizations, even some of those subsidized by states, are doing a piddling wasteful job, Gilmore found. The encouraging thing, he said, is that many have succeeded in getting their feet wet enough to find out how inadequate they are and how mistaken have been their initial policies based on nothing much but enthusiasm. **Too Much Bit Off**

The initial mistake is biting off far more than a small organization can chew, Gilmore found. "This is particularly true in metropolitan areas where problems of transportation, adequate water and sewerage systems, industrial zoning, quality of education, living environment and culture and recreation all influence industrial growth."

Often the organizations found they couldn't cope with the simple fact that the governmental boundaries and the natural economic boundaries of their districts were in sharp conflict.

This problem can only be solved, Gilmore said, by large well-financed organizations

that include officials of all the government involved.

An even more fundamental mistake is squandering money on promotion, including advertising without first doing the research and planning needed to have sound values to sell to industry.

Gilmore said many of the organizations now realize this. He learned enough about their expenditures to discover that the development boards most successful in landing new industries for their communities were spending more money now on research than on promotion.

**Cooperation Necessary**

The relatively underdeveloped states, such as Mississippi, and states where an older economy has considerable unemployment, like Pennsylvania and Rhode Island, are more willing to spend tax money on landing new industries than rapidly growing states like Texas and California, Gilmore found. He came to the conclusion that under today's changing conditions, a totally voluntary effort to get new industries for a community or state is much less likely to succeed, no matter how well financed, than one in which government participates. And cooperation of the federal government becomes increasingly necessary.

In spite of his sharp criticism of their naive methods, Gilmore is all in favor of the

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## Wall Street Chatter

New York—That sudden burst of strength last week may have undermined the internal strength of the market at a time when many investors were just beginning to worry about the soundness of their positions, according to B. K. Thurlow of Winslow, Cohn & Stetson.

Now that the rally has petered out, a new breaking of the lows could bring about some heavy general selling as nervous optimism turns into outright fear, he says.

This, however, could bring back to reality some of the confused notions of value and wild-eyed earnings forecasts

## Portland Woman Killed in Wreck

Reno, Nev.—A weekend traffic accident 15 miles northwest of here in Sierra County, Calif., on U. S. 395 killed a Portland, Ore., woman and injured three other persons in the same car.

California Highway patrolmen said the dead woman was Mrs. Minnie Miller, 70. They said the three injured, all of the same Portland address, were Catherine Grace Gutzler, 39; Harold Gutzler, 13; and David Gutzler, 12.

Officers reported the accident occurred Saturday when Mrs. Gutzler, the driver, lost control of the car, sending it over a bank. She was the most severely injured, they said.

## Porter Urges Study Of Chiang Policy

Waltham, Mass.—Rep Charles O. Porter (D-Ore.) has urged the United States to "pull the rug out from under Chiang Kai-shek."

The Oregon congressman spoke during the taping of Mrs. Eleanor Roosevelt's television program, "Prospects of Mankind," Sunday at Brandeis university.

Porter, who recently lost a battle with the State Department for a passport to travel to Red China, said he believed that a reassessment of U. S. policy towards the Nationalist Chinese government on Formosa would take place no matter who was elected this fall.

## OLDEST GRAD DIES

Brookline, Mass.—Dr. Herbert William Adams, 102, said to have been the oldest graduate of New York university, died Sunday.

## Quotes From the News

By UNITED PRESS INTERNATIONAL

London—The conservative Daily Mail, commenting on the American plane that was shot down over Russia:

"Both America and Russia have been playing this game. Khrushchev is better at it."

Pound, Va.—Oliver Powers, father of Francis G. Powers, the American pilot captured by the Russians, recalling what his son said after his first plane ride, when he was 14:

"I like it up there. It does something to you. It gives you something."

Corinth, Miss.—Danny Falter, 23, discussing what it was like to be stranded on a sandbar overnight with three girls in bathing suits, aged 21, 18 and 8:

"It wasn't the deal it may sound like. We were very cold hungry, thirsty, tired and sleepy."

New York—The Stock Exchange firm of Francis I. DuPont & Co., noting the present attitude of Americans toward borrowing money for leisure spending:

"Credit spending has become not only moral but patriotic."

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## 4-H Club News

**Knitted Kittens**  
The meeting of the Central Point Westside Knitted Kittens 4-H club was called to order by President Shirley Roach. Pledges were led by Ruth Daniels. The roll call was answered by a kind of metal. A thank-you card from Rogue Valley Memorial hospital was read.

We are going to collect used greeting cards. We discussed the program for the potluck dinner at the Grange.

Ann Bowling gave a demonstration on washing a woolen garment. Refreshments were served by Mary Daniels and Ann Bowling. Kathy Thompson, Reporter

**VETERAN REPORTER DIES**  
Dallas, Tex.—George Daniel Bingham, 47, veteran newspaper reporter for the Nashville (Tenn.) Banner and Monroe (La.) News-Star, died Sunday.

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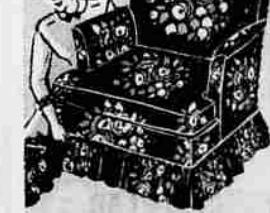
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by Alice Brooks

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